

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Zappos.com, Inc.		05/01/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Zappos IP, Inc.
Street Address:	2280 Corporate Circle, Suite 100
City:	Henderson
State/Country:	NEVADA
Postal Code:	89074
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 87

Property Type	Number	Word Mark
Serial Number:	85029132	ALEJANDRA SKY
Serial Number:	85029136	NOT TOO COY
Serial Number:	85029146	BLACK ROOSTER
Serial Number:	85029151	CULTURE PHIT
Serial Number:	85029155	702 BLUSH
Serial Number:	77956485	OLE'ION
Serial Number:	77956488	AUDJIE
Serial Number:	77956495	BRIGITTE BAILEY
Serial Number:	77956497	BRIGITTE BAILEY
Serial Number:	77956501	BRIGITTE BAILEY
Serial Number:	77956505	BRIGITTE BAILEY
Serial Number:	77711518	6PM.COM SHOP. SAVE. SMILE.
Serial Number:	77539096	HIGHBURY
Serial Number:	77539098	HIGHBURY

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Serial Number:	77539099	HIGHBURY
Serial Number:	77538815	HIGHBURY
Serial Number:	77538816	HIGHBURY
Serial Number:	77538818	HIGHBURY
Serial Number:	77538819	HIGHBURY
Serial Number:	77538820	HIGHBURY
Serial Number:	77414658	ZAPPOS
Registration Number:	3719322	ZAPPOS
Registration Number:	3785349	ZIRCONIUM
Registration Number:	3651959	PROMISCUOUS
Serial Number:	77312505	PROMISCUOUS
Serial Number:	77312509	PROMISCUOUS
Registration Number:	3785233	ROMANTIC SOLES
Registration Number:	3673643	FITZWELL
Registration Number:	3544466	ZAPPOS!
Serial Number:	77204348	FITZWELL
Serial Number:	77195310	CHRISTIN MICHAELS
Serial Number:	77195315	CHRISTIN MICHAELS
Serial Number:	77195320	CHRISTIN MICHAELS
Registration Number:	3363010	ZAPPOS.COM POWERED BY SERVICE Z
Registration Number:	3335810	POWERED BY SERVICE
Serial Number:	77006722	PBZ
Serial Number:	78968414	GRAVEYARD
Registration Number:	3393525	ZAPPOS.COM
Registration Number:	3393526	ZAPPOS.COM
Registration Number:	3624832	RSVP
Serial Number:	78956915	VIGOTTI
Serial Number:	78956917	VIGOTTI
Serial Number:	78956921	VIGOTTI
Serial Number:	78956929	VIGOTTI
Serial Number:	78956997	RSVP
Serial Number:	78957001	RSVP
Serial Number:	78957005	RSVP
Serial Number:	78956931	BOUQUETS
Serial Number:	78956957	LUMIANI

Serial Number:	78956960	LUMIANI
Serial Number:	78956974	LUMIANI
Serial Number:	78956978	TYPE Z
Serial Number:	78956979	TYPE Z
Serial Number:	78956984	TYPE Z
Serial Number:	78956989	TYPE Z
Serial Number:	78940284	FITZWELL
Serial Number:	78937675	GABRIELLA ROCHA
Registration Number:	3674626	GABRIELLA ROCHA
Registration Number:	3677953	FITZWELL
Serial Number:	78937403	GABRIELLA ROCHA
Registration Number:	3198976	ZAPPOS
Registration Number:	3198977	ZAPPOS.COM
Registration Number:	3198978	ZAPPOS.COM
Registration Number:	3198979	ZAPPOS.COM Z THE WEB'S MOST POPULAR SHOE STORE!
Registration Number:	3198639	ZAPPOS.COM
Registration Number:	3331582	6
Registration Number:	3308950	6PM.COM
Registration Number:	3308947	6PM.COM
Registration Number:	3308948	6PM
Registration Number:	3308946	6PM
Registration Number:	3508635	BRICKS
Registration Number:	2998094	ZAPPOS COUTURE
Registration Number:	2968767	VIGOTTI
Registration Number:	2979851	BOUQUETS
Registration Number:	2974548	LUMIANI
Registration Number:	2979852	GABRIELLA ROCHA
Registration Number:	2963312	ZAPPOS.COM
Registration Number:	2885318	LASSEN
Registration Number:	2921706	TYPE Z
Registration Number:	3059429	FITZWELL
Registration Number:	2844882	RSVP
Registration Number:	2867708	ZAPPOS
Registration Number:	2747104	ZAPPOS.COM THE WEB'S MOST POPULAR SHOE STORE!
Registration Number:	2791052	ZAPPOS.COM

Registration Number:	2691842	THE SHOE STORE ZAPPOS.COM
Serial Number:	77622728	LASSEN
Serial Number:	78956947	BOUQUETS

CORRESPONDENCE DATA

Fax Number: (206)266-7010
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (206) 266-4064
Email: docket@amazon.com
Correspondent Name: Zappos IP, Inc.
Address Line 1: PO Box 8102, Attn: Trademarks
Address Line 4: Reno, NEVADA 89507

ATTORNEY DOCKET NUMBER:	NOZA20.001GEN
NAME OF SUBMITTER:	Jessica H. Schneller
Signature:	/Jessica H. Schneller/
Date:	05/14/2010

Total Attachments: 20

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ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS


WHEREAS, Zappos.com, Inc., a Delaware corporation, having a place of business at 2280 Corporate Circle, Henderson, Nevada 89074, (“Assignor”), has rights in the domain names and trademarks (the “Intellectual Property”) and related goodwill that is the subject of this assignment as set forth in the Attachment and incorporated herein by reference;

WHEREAS, Zappos IP, Inc., a Delaware corporation having a place of business at 2280 Corporate Circle, Henderson, Nevada 89074, (“Assignee”) is desirous of acquiring said rights and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Intellectual Property set forth in the Attachment, together with that portion of its business relating to the Intellectual Property and the goodwill appurtenant thereto.

Signed this 1st day of May, 2010.

Zappos.com, Inc.

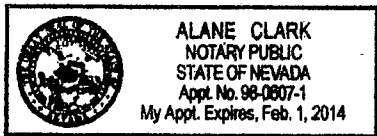
By: 
Alfred Lin, Chief Operating Officer

STATE OF NEVADA)
) ss:
COUNTY OF CLARK)

On May 1, 2010, before me, a notary public, personally appeared ALFRED LIN, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Nevada that the foregoing is true and correct.

Dated this 1st day of May, 2010.




Notary Public

ATTACHMENT

TRADEMARKS

TRADEMARK	Country	CLASS & DESCRIPTION (GOODS)	REGISTRATION NO.	SERIAL NO.	FILING DATE	REGISTRATION DATE
6 DESIGN		IC 035. US 100 101 102. G & S: Online retail store services featuring footwear, namely, shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories. Design Plus Words, Letters and/or Numbers	3331582	78730428	10/11/2005	11/6/2007 transferred 9/25/2007
6pm	CANADA	(1) Online retail store services, retail store services, and mail order catalog services featuring footwear, socks, hats, belts, jackets, pants, shirts, shorts, t-shirts, sweatshirts, eyewear, shoe trees, shoe bags, hand bags, purses, wallets and bags. Wares: Watches, jewelry, and clocks; all-purpose carrying bags, backpacks, handbags, luggage, purses, tote bags, and wallets; bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels; belts, coats, dresses, footwear, namely, athletic footwear, beach footwear and exercise footwear, headwear, namely, hats, ear muffs and headbands, hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and undergarments.	Pending	1420372	12/2/2008	
6pm	EU	35. Online retail store services featuring footwear, namely shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories.	892608		4/10/2006	4/10/2006
6pm	US	IC 035. US 100 101 102. G & S: Online retail store services featuring footwear, namely, shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories. Standard Character Mark	3308946	78729740	10/10/2005	10/9/2007

6pm	US	IC 035. US 100 101 102. G & S: Online retail store services featuring footwear, namely, shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories. Words, letters, and/or Numbers in stylized form	3308948	78729748	10/10/2005	10/9/2007
6pm	WIPO	35	892608	892608	4/10/2006	4/10/2006
6pm.com	US	IC 035. US 100 101 102. G & S: Online retail store services featuring footwear, namely, shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories. Standard Character Mark	3308947	78729744	10/10/2005	10/9/2007
6pm.com	US	IC 035. US 100 101 102. G & S: Online retail store services featuring footwear, namely, shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories. Words, Letters, and/or Numbers in Stylized Form	3308950	78730435	10/11/2005	10/9/2007
6pm.com SHOP.SAVE. SMILE.	US	IC 035. Online retail store services featuring footwear, socks, hats, belts, jackets, pants, shirts, shorts, T-shirts, sweatshirts, eyewear, shoe trees, shoe bags, hand bags, purses, wallets and bags of others through a web site	Pending	77711518	4/10/2009	
AUDJIE	US	IC 025: Belts; coats; dresses; head wear; hosiery; jackets; pants; scarves; shirts; shorts; skirts; sleepwear; socks; sweaters; undergarments; shoes; footwear Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).	Pending	77956488	3/11/2010	
BOUQUETS	CANADA	(1) Watches, jewelry, and clocks; all-purpose carrying bags, backpacks, handbags, luggage, purses, tote bags, and wallets; belts, coats, dresses; footwear, namely, athletic footwear, beach footwear and exercise footwear; headwear, namely, hats, ear muffs and headbands; hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and undergarments.	TMA747270	1313393	8/17/2006	9/10/2009

BOUQUETS	EU	14. Watches, Jewelry, and clocks. 18. All-purpose carrying bags, backpacks, handbags, luggage, purses, totebags, and wallets. 24. Bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels. 25. Belts, coats, dresses, footwear, headwear, hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and undergarments.	5299250	5299250	8/18/2006	6/19/2007
BOUQUETS	US	IC 025. US 022 039. G & S: Footwear. FIRST USE: 20040821. FIRST USE IN COMMERCE: 20040821	2979851	78373144	2/24/2004	7/26/2005
BOUQUETS	US	IC 014. US 002 027 028 050. G & S: Watches, jewelry and clocks	Pending	78956931	8/21/2006	
BRICKS	US	IC 025. US 022 039. G & S: Footwear. FIRST USE: 20040825. FIRST USE IN COMMERCE: 20040825	3508635	78491545	9/29/2004	9/30/2008
BRIGITTE BAILEY	US	IC 003: Cosmetics Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).	Pending	77956495	3/11/2010	
BRIGITTE BAILEY	US	IC 014: Watches, jewelry and clocks Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).	Pending	77956497	3/11/2010	
BRIGITTE BAILEY	US	IC 018: All-purpose carrying bags; backpacks; handbags; luggage; purses; tote bags; wallets Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).	Pending	77956501	3/11/2010	

BRIGITTE BAILEY	US	International Class 025: Belts; coats; dresses; head wear; hosiery; jackets; pants; scarves; shirts; shorts; skirts; sleepwear; socks; sweaters; undergarments; shoes; footwear Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).	Pending	77956505	3/11/2010	
CHRISTIN MICHAELS	CANADA	(1) Perfume. (2) Watches, jewelry and clocks. (3) All-purpose carrying bags; backpacks, handbags; luggage, purses, tote bags, wallets. (4) Bed blankets; bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, towels. (5) Belts, coats, dresses; head wear, namely, hats, ear muffs and headbands; hosiery, jackets, pants, scarves, shirts, shorts, skirts, sleepwear, socks, sweaters, undergarments, shoes, footwear, namely, athletic footwear, beach footwear and exercise footwear.	Pending	1373713	11/27/2007	
CHRISTIN MICHAELS	EU	3. Perfume 14. Watches, jewelry and clocks. 18. All-purpose carrying bags; backpacks, handbags; luggage, purses, tote bags, wallets. 24. Bed blankets; bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, towels. 25. Belts, coats, dresses, head wear, hosiery, jackets, pants, scarves, shirts, shorts, skirts, sleepwear, socks, sweaters, undergarments, shoes, footwear.	6496971	006496971	11/27/2007	9/17/2008
CHRISTIN MICHAELS	US	IC 018. US 001 002 003 022 041. G & S: All-purpose carrying bags; Backpacks; Handbags; Luggage; Purses; Tote bags; Wallets	Pending	77195320	6/1/2007	
CHRISTIN MICHAELS	US	IC 025. US 022 039. G & S: Belts; Coats; Dresses; Head wear; Hosiery; Jackets; Pants; Scarves; Shirts; Shorts; Skirts; Sleepwear; Socks; Sweaters; Undergarments; Shoes; Footwear	Pending	77195310	6/1/2007	
CHRISTIN MICHAELS	US	IC 014. US 002 027 028 050. G & S: jewelry	Pending	77195315	6/1/2007	

FITZWELL	CANADA	(1) Watches, jewelry, and clocks; all-purpose carrying bags, backpacks, handbags, luggage, purses, tote bags, and wallets; bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels; belts, coats, dresses; footwear, namely, athletic footwear, beach footwear and exercise footwear; headwear, namely, hats, ear muffs and headbands; hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and undergarments	TMA746904	1313380	8/17/2006	9/3/2009
FITZWELL	EU	14. Watches, Jewelry, and clocks. 18. All-purpose carrying bags, backpacks, handbags, luggage, purses, tote bags, and wallets. 24. Bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels. 25. Belts, coats, dresses, footwear, headwear, hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and undergarments.	5299219	5299219	8/18/2006	8/18/2006
FITZWELL	US	IC 025. US 022 039. G & S: Shoes and footwear. FIRST USE: 20031106. FIRST USE IN COMMERCE: 20031106	3059429	78270444	7/3/2003	2/14/2006
FITZWELL	US	IC 18: All-purpose carrying bags; backpacks; handbags; luggage; purses; tote bags; wallets	3673643	77288258	9/25/2007	8/25/2009
FITZWELL	US	IC 020. US 002 013 022 025 032 050. G & S: Pillows IC 024. US 042 050. G & S: Bed blankets; Bed linen; Bed sheets; Bed skirts; Comforters; Duvet covers; Duvets; Pillow cases	Pending	78940284	7/28/2006	
FITZWELL	US	IC 025. US 022 039. G & S: Belts ; Coats; Dresses; Head wear; Hosiery; Jackets; Pants; Scarves; Shirts; Shorts; Skirts; Socks; Sweaters; Undergarments	3677953	78937368	7/25/2006	9/1/2009
FITZWELL	US	IC 024. US 042 050. G & S: Towels	Pending	77204348	6/12/2007	

GABRIELLA ROCHA	CANADA	(1) Watches, jewelry, and clocks; all-purpose carrying bags, backpacks, handbags, luggage, purses, tote bags, and wallets; bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels; belts, coats, dresses; footwear, namely, athletic footwear, beach footwear and exercise footwear; headwear, namely, hats, ear muffs and headbands; hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and undergarments.	TMA747027	1313383	8/17/2006	9/4/2009
GABRIELLA ROCHA	EU	14. Watches, Jewelry, and clocks. 18. All-purpose carrying bags, backpacks, handbags, luggage, purses, tote bags, and wallets. 24. Bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels. 25. Belts, coats, dresses, footwear, headwear, hosiery, jackets, pants, scarves, shirts, shoes, shorts, sleepwear, socks, sweaters, and undergarments, excluding wedding apparel and wedding shoes.	5300470	5300470	8/18/2006	11/4/2009
GABRIELLA ROCHA	US	IC 025. US 022 039. G & S: Footwear. FIRST USE: 20040513. FIRST USE IN COMMERCE: 20040513	2979852	78373193	2/24/2004	7/26/2005
GABRIELLA ROCHA	US	IC 025. US 022 039. G & S: Belts ; Coats; Dresses; Head wear; Hosiery; Jackets; Pants; Scarves; Shirts; Shorts; Skirts; Sleepwear; Socks; Sweaters; Undergarments	3674626	78937390	7/25/2006	8/25/2009
GABRIELLA ROCHA	US	IC 018. US 001 002 003 022 041. G & S: All-purpose carrying bags; Backpacks; Handbags; Luggage; Purses; Tote bags; Wallets	Pending	78937403	7/25/2006	
GABRIELLA ROCHA	US	IC 020. US 002 013 022 025 032 050. G & S: Pillows IC 024. US 042 050. G & S: Bed blankets; Bed linen; Bed sheets; Bed skirts; Comforters; Duvet covers; Duvets; Pillow cases; Towels	Pending	78937675	7/26/2006	
GRAVEYARD	US	IC 035. US 100 101 102. G & S: Online retail store services, retail store services, and mail order catalog services featuring footwear, socks, hats, belts, jackets, pants, shirts, shorts, t-shirts, sweatshirts, eyewear, shoe trees, shoe bags, hand bags, purses, wallets and bags	Pending	78968414	9/6/2006	
HIGHBURY	US	IC 018. US 001 002 003 022 041. G & S: Wine carrying cases	Pending	77538819	8/5/2008 Publication date: 12/30/2008	


HIGHBURY	US	IC 004. US 001 006 015. G & S: Candles	Pending	77538816	8/5/2008 Publication date: 12/30/2008	
HIGHBURY	US	IC 003. US 001 004 006 050 051 052. G & S: Kitchen soap, namely, liquid soap	Pending	77538815	8/4/2008 Publication date: 12/30/2008	
HIGHBURY	US	IC 020. US 002 013 022 025 032 050. G & S: Wine racks; picture frames	Pending	77538820	8/4/2008 Publication date: 12/30/2008	
HIGHBURY	US	IC 024. US 042 050. G & S: Bed blankets; bed linen; bed sheets; bed skirts; comforters; duvet covers; duvets; pillow cases; table linen; textile wall hangings	Pending	77539096	8/4/2008 Publication date: 12/30/2008	
HIGHBURY	US	IC 027. US 019 020 037 042 050. G & S: Non-textile wall hangings	Pending	77539098	8/4/2008 Publication date: 12/30/2008	
HIGHBURY	US	IC 021. US 002 013 023 029 030 033 040 050. G & S: Coolers for wine; cooling buckets for wine; wine bottle cradles; wine buckets; wineglasses; wine jugs; wine pourers; wine strainers; wine tasters; wine openers; cookware, namely, pots and pans; household utensils, namely, graters, sieves, spatulas, strainers, turners, rolling pins, whisks, skimmers; beverage glass ware; dinnerware; bakeware; serving trays; cutting boards; canister sets; spice racks; candle holder; vases; garbage cans; paper towel dispensers	Pending	77539099	8/5/2008 Publication date: 12/30/2008	
HIGHBURY	US	IC 008. US 023 028 044. G & S: Flatware, namely, forks, knives, and spoons	Pending	77538818	8/5/2008	
LASSEN	US	IC 025. US 022 039. G & S: Shoes and footwear. FIRST USE: 20031029. FIRST USE IN COMMERCE: 20031029	2885318	78273269	7/11/2003	9/14/2004
LUMIANI	CANADA	(1) Watches, jewelry, and clocks; all-purpose carrying bags, backpacks, handbags, luggage, purses, tote bags, and wallets; bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels; belts, coats, dresses; footwear, namely, athletic footwear, beach footwear and exercise footwear; headwear, namely, hats, ear muffs and headbands; hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and	TMA746905	1313377	8/17/2006	9/3/2009

		undergarments				
LUMIANI	EU	14. Watches, jewelry and clocks. 18. All-purpose carrying bags, backpacks, handbags, luggage, purses, tote bags, and wallets. 24. Bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels. 25. Belts, coats, dresses, footwear, headwear, hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and undergarments.	5299227	5299227	8/18/2006	6/19/2007
LUMIANI	US	IC 025. US 022 039. G & S: Footwear. FIRST USE: 20040921. FIRST USE IN COMMERCE: 20040921	2974548	78373156	2/24/2004	7/19/2005
LUMIANI	US	IC 025. US 022 039. G & S: Belts; Coats; Dresses; Head wear; Hosiery; Jackets; Pants; Scarves; Shirts; Shorts; Skirts; Sleepwear; Socks; Sweaters; Undergarments; Shoes; Footwear	Pending	78956974	8/21/2006	
LUMIANI	US	IC 018. US 001 002 003 022 041. G & S: All-purpose carrying bags; Backpacks; Handbags; Luggage; Purses; Tote bags; Wallets	Pending	78956960	8/21/2006	
LUMIANI	US	IC 014. US 002 027 028 050. G & S: Watches, jewelry and clocks	Pending	78956957	8/21/2006	

PBZ	US	IC 042. US 100 101. G & S: Design, creation, hosting, and maintenance of websites for others; providing temporary use of online non-downloadable software for use in designing, creating, hosting, maintaining, and operating electronic commerce websites; Application service provider (ASP) featuring software in the field of electronic commerce, inventory management, supply and demand forecasting, and shipment processing IC 039. US 100 105. G & S: Warehousing services, namely, storage, distribution, pick-up, and packing for shipment of packages, finished goods, and other freight for others IC 035. US 100 101 102. G & S: Computerized database management; business consulting and technical assistance regarding the advertising and marketing of websites for others; business marketing consultation in the field of online commerce websites; computerized database management for others; computerized on-line ordering featuring general merchandise and general consumer goods; order fulfillment services	Pending	77006722	9/25/2006	
POWERED BY SERVICE	US	IC 035. US 100 101 102. G & S: Online retail store services, retail store services, and mail order catalog services featuring footwear, socks, hats, belts, jackets, pants, shirts, shorts, t-shirts, sweatshirts, eyewear, shoe trees, shoe bags, hand bags, purses, wallets, and bags	3335810	77054224	11/30/2006	11/13/2007
Promiscuous	CANADA	Watches, jewelry and clocks; All-purpose carrying bags; backpacks; handbags; luggage; purses; tote bags; wallets; Coats; dresses; head wear; hosiery; jackets; pants; scarves; shirts; shorts; skirts; sleepwear; socks; sweaters; undergarments; shoes; footwear; Bed blankets; bed linen; bed sheets; bed skirts; comforters; duvet covers; duvets; pillow cases; towels	Pending	1378024	1/4/2008	

Promiscuous	EU	14. Watches, jewelry, and clocks. 18. All-purpose carrying bags; backpacks, handbags; luggage, purses, tote bags, wallets. 24. Bed blankets; bed linen; bed sheets; bed skirts; comforters; duvet covers; duvets; pillow cases; towels. 25. Coats, dresses, head wear, hosiery, jackets, pants, scarves, shirts, shorts, skirts, sleepwear, socks, sweaters, undergarments, shoes, footwear.	6594923	006594923	1/4/2008	10/17/2008
Promiscuous	US	IC 018 US 001 002 003 022 041. G & S: All-purpose carrying bags; backpacks; handbags; luggage; purses; tote bags; wallets	Pending	77312505	10/24/2007	
Promiscuous	US	IC 024 US 042 050 G & S: Bed blankets; bed linen; bed sheets; bed skirts; comforters; duvet covers; duvets; pillow cases; towels	Pending	77312509	10/24/2007	
Promiscuous	US	IC 025 G & S: Coats; dresses; head wear; hosiery; jackets; pants; scarves; shirts; shorts; skirts; sleepwear; socks; sweaters; undergarments; shoes; footwear	3651959	77312511	10/24/2007	7/7/2009
Romantic Soles	CANADA	(1) Watches, jewelry and clocks. (2) All-purpose carrying bags; backpacks; handbags; luggage; purses; tote bags; wallets. (3) Coats; dresses; head wear; hosiery; jackets; pants; scarves; shirts; shorts; skirts; sleepwear; socks; sweaters; undergarments; shoes; footwear.	Pending	1378027	1/4/2008	
Romantic Soles	EU	14. Watches, jewelry, and clocks. 18. All-purpose carrying bags; backpacks, handbags, luggage, purses, tote bags, wallets. 25. Coats, dresses, head wear, hosiery, jackets, pants, scarves, shirts, shorts, skirts, sleepwear, socks, sweaters, undergarments, shoes, footwear.	6594931	006594931	1/4/2008	10/17/2008
Romantic Soles	US	IC 025. US 022 039. G & S: shoes; footwear [2/24/2010 deleted clothing and accessories from application]	Pending	77312496	10/24/2007	
RSVP	CANADA	(1) Watches, jewelry, and clocks; shoulder bags for all-purpose, backpacks, handbags, luggage, purses, tote bags, and wallets; bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels; belts, coats, dresses, hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and	Pending	1313385	8/17/2006	

		undergarments; footwear, namely, athletic footwear, beach footwear and exercise footwear; headwear, namely, hats, ear muffs and headbands.				
RSVP	EU	14. Watches, jewelry, and clocks. 24. Bed blankets; bed linen; bed sheets; bed skirts; comforters; duvet covers; duvets; pillow cases; towels.	005299243	5299243	8/18/2006	5/14/2009
RSVP	US	IC 025. US 022 039. G & S: Shoes and footwear. FIRST USE: 20030501. FIRST USE IN COMMERCE: 20030501	2844882	78247954	5/9/2003	5/25/2004
RSVP	US	IC 025. US 022 039. G & S: Coats; Dresses; Jackets; Pants; Shirts; Shorts; Skirts; Sleepwear; Sweaters; Shoes; Footwear	3624832	78956910	8/21/2006	5/19/2009
RSVP	US	IC 014. US 002 027 028 050. G & S: Watches, jewelry and clocks 2/10/09: removing jewelry from application due to conflicting mark in jewelry.	Pending	78956997	8/21/2006	
RSVP	US	IC 024. US 042 050. G & S: Bed blankets; Bed linen; Bed sheets; Bed skirts; Comforters; Duvet covers; Duvets; Pillow cases; Towels	Pending	78957005	8/21/2006	
RSVP	US	IC 018. US 001 002 003 022 041. G & S: All-purpose carrying bags; Backpacks; Handbags; Luggage; Purses; Tote bags; Wallets	Pending	78957001	8/21/2006	
Shoedini	US	(CANCELLED) IC 035. US 100 101 102. Typed Drawing	2433673	76031326	4/21/2000	3/6/2001
Shoedini.com	EU	18. Bags; umbrellas; handbags; travel bags; shopping bags; belts; goods made of leather and imitations of leather. 25. Clothing, footwear, headgear, shoes, socks, hats, sports and athletics shoes and hats, pantyhose. 35. Computerized online retail services in the field of clothing, footwear, headgear, shoes, pantyhose, socks, hats, handbags, jewelry, and accessories.	1649045	1649045	5/10/2000	7/23/2002



THE SHOE STORE ZAPPOS.COM 	US	IC 035. US 100 101 102. G & S: ONLINE RETAIL STORE SERVICES FEATURING SHOES. FIRST USE: 19990701. FIRST USE IN COMMERCE: 19990701 (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS Design Search Code 09.07.07 - Foot prints, human 26.11.01 - Rectangles as carriers or rectangles as single or multiple line borders	2691842	75836253	10/29/1999	3/4/2003
TYPE Z	CANADA	(1) Watches, jewelry, and clocks; all-purpose carrying bags, backpacks, handbags, luggage, purses, tote bags, and wallets; bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels; belts, coats, dresses; footwear, namely, athletic footwear, beach footwear and exercise footwear; headwear, namely, hats, ear muffs and headbands; hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and undergarments.	TMA746860	1313386	8/17/2006	9/2/2009
TYPE Z	EU	14. Watches, jewelry and clocks. 18. All-purpose carrying bags, backpacks, handbags, luggage, purses, tote bags, and wallets. 24. Bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels. 25. Belts, coats, dresses, footwear, headwear, hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and undergarments.	5299235	5299235	8/18/2006	7/11/2007
TYPE Z	US	IC 025. US 022 039. G & S: Shoes and footwear. FIRST USE: 20040901. FIRST USE IN COMMERCE: 20040901	2921706	78273359	7/11/2003	1/25/2005
TYPE Z	US	IC 025. US 022 039. G & S: Belts; Coats; Dresses; [Head wear; Hosiery]; Jackets; Pants; [Scarves]; Shirts; Shorts; Skirts; Sleepwear; [Socks]; Sweaters; Undergarments; Shoes; Footwear	Pending	78956989	8/21/2006	
VIGOTTI	CANADA	(1) Watches, jewelry, and clocks; all-purpose carrying bags, backpacks, handbags, luggage, purses, tote bags, and wallets; bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels; belts, coats, dresses; footwear, namely, athletic footwear, beach footwear and exercise footwear; headwear, namely, hats, ear muffs and	TMA 759,306	1313394	8/17/2006	2/11/2010




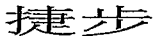

		headbands; hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and undergarments.				
VIGOTTI	EU	14. Watches, jewelry and clocks. 18. All-purpose carrying bags, backpacks, handbags, luggage, purses, tote bags, and wallets. 24. Bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels. 25. Belts, coats, dresses, footwear, headwear, hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and undergarments.	5299441	5299441	8/18/2006	6/19/2007
VIGOTTI	US	IC 025. US 022 039. G & S: Footwear. FIRST USE: 20040827. FIRST USE IN COMMERCE: 20040827	2968767	78373136	2/24/2004	7/12/2005
VIGOTTI	US	IC 014. US 002 027 028 050. G & S: Watches, jewelry and clocks	Pending	78956915	8/21/2006	
VIGOTTI	US	IC 018. US 001 002 003 022 041. G & S: All-purpose carrying bags; Backpacks; Handbags; Luggage; Purses; Tote bags; Wallets	Pending	78956917	8/21/2006	
VIGOTTI	US	IC 024. US 042 050. G & S: Bed blankets; Bed linen; Bed sheets; Bed skirts; Comforters; Duvet covers; Duvets; Pillow cases; Towels	Pending	78956921	8/21/2006	
VIGOTTI	US	IC 025. US 022 039. G & S: Belts; Coats; Dresses; Head wear; Hosiery; Jackets; Pants; Scarves; Shirts; Shorts; Skirts; Sleepwear; Socks; Sweaters; Undergarments; Shoes; Footwear	Pending	78956929	8/21/2006	
ZAPPOS	AUSTRALIA	14, 18, 24, 25, 35	1130627	1130627	8/21/2006	9/6/2007
ZAPPOS	AUSTRALIA	14, 18, 24, 25, 35	1190551		8/1/2007	
ZAPPOS	CANADA	(1) Watches, jewelry, and clocks; all-purpose carrying bags, backpacks, handbags, luggage, purses, tote bags, and wallets; bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels; belts, coats, dresses; footwear, namely, athletic footwear, beach footwear and exercise footwear; headwear, namely, hats, ear muffs and headbands; hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and	TMA747026	1313384	8/17/2006	9/4/2009

		undergarments.				
ZAPPOS	CANADA	Online retail store services featuring shoes, socks, hats, belts, shoe trees and bags of others	TMA685676	1291239	2/23/2006	4/5/2007
ZAPPOS	CHINA	14 Jewelry, diamond, precious stones and souvenirs made of precious metal, clocks, watches and their components.	Pending	5605508	9/14/2006	
ZAPPOS	CHINA	24	Pending	5605507	9/14/2006	
ZAPPOS	CHINA	25	Pending	5605510	9/14/2006	
ZAPPOS	CHINA	35	Pending	5605509	9/14/2006	
ZAPPOS 美捷步	CHINA	IC 25. Belts, coats, dresses, footwear, headwear, hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and undergarments	Pending	7424273	5/26/2009	
ZAPPOS 捷步达康	CHINA	IC 35. Online retail store services, retail store services, and mail order catalog services featuring footwear, socks, hats, belts, jackets, pants, shirts, shorts, t-shirts, sweatshirts, eyewear, shoe trees, shoe bags, hand bags, purses, wallets and bags	Pending	7424274	5/26/2009	
ZAPPOS	COSTA RICA	14	Pending	2008-12143	12/10/2008	
ZAPPOS	COSTA RICA	18	Pending	2008-12140	12/10/2008	
ZAPPOS	COSTA RICA	25	Pending	2008-12138	12/10/2008	
ZAPPOS	EU	14. Watches, jewelry, and clocks. 18. All-purpose carrying bags, backpacks, handbags, luggage, purses, tote bags, and wallets. 24. Bed blankets, bed linen, bed sheets, bed skirts, comforters, duvet covers, duvets, pillow cases, and towels. 25. Belts, coats, dresses, footwear, headwear, hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and undergarments. 35. Online retail store services, retail store services, and mail order catalog services featuring footwear, socks, hats, belts, jackets, pants, shirts, shorts, t-shirts, sweatshirts, eyewear, shoe trees, shoe bags, hand bags, purses, wallets and bags.	Pending	5299268	8/18/2006	

ZAPPOS	HONG KONG	14, 18, 24, 25, 35	300704619	300704619	8/21/2006	8/21/2006
ZAPPOS	INDIA	14, 18, 24, 25, 35	Pending	1480364	8/21/2006	
ZAPPOS	JAPAN	14, 18, 24, 25	5040805	78922/2006	8/24/2006	4/13/2007
ZAPPOS	NEW ZEALAND	14, 18, 24, 25, 35	753568	753568	8/21/2006	2/22/2007
ZAPPOS	RUSSIAN FEDERATION	14, 18, 24, 25, 35	339912	2006723884	8/21/2006	8/21/2006
ZAPPOS	SWITZERLAND	14, 18, 24, 25, 35	551517	57437/2006	8/21/2006	11/8/2006
ZAPPOS	TAIWAN	14, 18, 24, 25, 35	1273702	95043503	8/25/2006	8/1/2007
ZAPPOS	US	IC 035. US 100 101 102. G & S: Online retail store services featuring shoes, socks, hats, belts, shoe trees and shoe bags of others. FIRST USE: 20030501. FIRST USE IN COMMERCE: 20030501	2867708	78096488	12/4/2001	7/27/2004
ZAPPOS	US	IC 035. US 100 101 102. G & S: Online retail store services featuring footwear, socks, hats, belts, jackets, pants, shirts, shorts, T-shirts, sweatshirts, eyewear, shoe trees, shoe bags, hand bags, purses, wallets and bags of others through a web site. FIRST USE: 20030501. FIRST USE IN COMMERCE: 20030501	3198976	78903594	6/8/2006	1/16/2007
ZAPPOS	US	IC 038. Audio and video broadcasting services over the internet.	3628270	77414658	3/6/2008	5/26/2009
ZAPPOS	US	IC 041. Current Identification: Entertainment in the nature of ongoing television programs in the field of fashion and lifestyle	3719322	77414663	3/6/2008	12/1/2009
ZAPPOS & Design	US	IC 035. US 100 101 102. G & S: Online retail store services, retail store services, and mail order catalog services featuring footwear, socks, hats, belts, jackets, pants, shirts, shorts, t-shirts, sweatshirts, eyewear, shoe trees, shoe bags, hand bags, purses, wallets and bags. FIRST USE: 20070201. FIRST USE IN COMMERCE: 20070201	3544466	77239210	7/26/2007	12/9/2008
ZAPPOS & DEVICE	KOREA	Int'l Classes 3, 9, 14, 18, and 25	695425	71-2005-22306	5/18/2005	1/26/2007

ZAPPOS COUTURE	US	IC 035. US 100 101 102. G & S: Online retail store services featuring shoes and bags of others through a website. FIRST USE: 20040731. FIRST USE IN COMMERCE: 20040731	2998094	78461058	8/3/2004	9/20/2005
ZAPPOS.COM	CANADA	Online retail store services featuring shoes, socks, hats, belts, shoe trees and bags of others through a website	TMA685662	1291243	2/23/2006	4/5/2007
ZAPPOS.COM	US	IC 014. US 002 027 028 050. G & S: Watches, jewelry and clocks	3393525	78958841	8/23/2006	3/4/2008
ZAPPOS.COM	US	IC 035. US 100 101 102. G & S: Computerized database management; business consulting and technical assistance regarding the advertising and marketing of websites for others; business marketing consultation in the field of online commerce websites; computerized database management for others; computerized on-line ordering featuring general merchandise and general consumer goods; order fulfillment services IC 039. US 100 105. G & S: Warehousing services, namely, storage, distribution, pick-up, and packing for shipment of packages, finished goods, and other freight for others IC 042. US 100 101. G & S: Design, creation, hosting, and maintenance of websites for others; providing temporary use of online non- downloadable software for use in designing, creating, hosting, maintaining, and operating electronic commerce websites; Application service provider (ASP) featuring software in the field of electronic commerce, inventory management, supply and demand forecasting, and shipment processing 39, 42	3393526	78958857	8/23/2006	3/4/2008
ZAPPOS.COM	US	IC 035. US 100 101 102. G & S: Online retail store services featuring shoes, socks, hats, belts, shoe trees and bags of others through a website. FIRST USE: 19990800. FIRST USE IN COMMERCE: 19990800	2791052	78094086	11/19/2001	12/9/2003

ZAPPOS.COM	US	IC 035. US 100 101 102. G & S: Online retail store services; featuring handbags, purses and wallets of others through a website. FIRST USE: 20010131. FIRST USE IN COMMERCE: 20010131	2963312	78373374	2/24/2004	6/21/2005
ZAPPOS.COM 	US	IC 035. US 100 101 102. G & S: On-line retail store services featuring footwear and bags of others through a website. FIRST USE: 20021127. FIRST USE IN COMMERCE: 20021127 (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS Design Search Code 02.11.08 - Feet, human; Foot prints, human; Human feet, toes, imprints of feet or toes, legs; Imprints, feet or toes 26.01.02 - Circles, plain single line; Plain single line circles 26.11.21 - Rectangles that are completely or partially shaded	3198639	78828234	3/3/2006	1/16/2007
ZAPPOS.COM 	US	IC 035. US 100 101 102. G & S: Online retail store services featuring footwear, socks, hats, belts, jackets, pants, shirts, shorts, T-shirts, sweatshirts, eyewear, shoe trees, shoe bags, hand bags, purses, wallets and bags of others through a web site. FIRST USE: 19990800. FIRST USE IN COMMERCE: 19990800	3198977	78903617	6/8/2006	1/16/2007
ZAPPOS.COM	US	IC 035. US 100 101 102. G & S: Online retail store services featuring footwear, socks, hats, belts, jackets, pants, shirts, shorts, T-shirts, sweatshirts, eyewear, shoe trees, shoe bags, hand bags, purses, wallets and bags of others through a web site. FIRST USE: 20021127. FIRST USE IN COMMERCE: 20021127 (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS Design Search Code 02.11.08 - Feet, human; Foot prints, human; Human feet, toes, imprints of feet or toes, legs; Imprints, feet or toes 26.11.21 - Rectangles that are completely or partially shaded	3198978	78903642	6/8/2006	1/16/2007
ZAPPOS.COM (in Chinese Characters)	CHINA	IC 35. Online retail store services, retail store services, and mail order catalog services featuring footwear, socks, hats, belts, jackets, pants, shirts, shorts, t-shirts, sweatshirts, eyewear, shoe trees, shoe bags, hand bags, purses, wallets and bags	Pending	7424272	5/26/2009	
美捷步						

ZAPPOS.COM POWERED BY SERVICE design 	US	IC 035 Design-Mark Online retail store services, retail store services, and mail order catalog services featuring footwear, socks, hats, belts, jackets, pants, shirts, shorts, t-shirts, sweatshirts, eyewear, shoe trees, shoe bags, hand bags, purses, wallets, and bags	3363010	77087192	1/19/2007	1/1/2008
ZAPPOS.COM THE WEB'S MOST POPULAR SHOE STORE! 	US	IC 035. US 100 101 102. G & S: Online retail store services featuring shoes, socks, hats, belts, shoe trees and shoe bags of others via a website. FIRST USE: 20000400. FIRST USE IN COMMERCE: 20000400 (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS Design Search Code 09.07.07 - Foot prints, human 26.11.21 - Rectangles that are completely or partially shaded	2747104	78094381	11/20/2001	8/5/2003
ZAPPOS.COM Z THE WEB'S MOST POPULAR SHOE STORE! 	US	IC 035. US 100 101 102. G & S: Online retail store services featuring footwear, socks, hats, belts, jackets, pants, shirts, shorts, T-shirts, sweatshirts, eyewear, shoe trees, shoe bags, hand bags, purses, wallets and bags of others through a web site. FIRST USE: 20000400. FIRST USE IN COMMERCE: 20000400 (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS Design Search Code 02.11.08 - Feet, human; Foot prints, human; Human feet, toes, imprints of feet or toes, legs; Imprints, feet or toes 26.11.21 - Rectangles that are completely or partially shaded	3198979	78903658	6/8/2006	1/16/2007
ZAPPOS.COM (IN CHINESE CHARACTERS: VARIATION 3 CHARACTERS) 	CHINA	IC 25. Belts, coats, dresses, footwear, headwear, hosiery, jackets, pants, scarves, shirts, shoes, shorts, skirts, sleepwear, socks, sweaters, and undergarments	Pending	7424277	5/26/2009	
ZAPPOS.COM (IN CHINESE CHARACTER S:VARIATION) 	CHINA	IC 35. Online retail store services, retail store services, and mail order catalog services featuring footwear, socks, hats, belts, jackets, pants, shirts, shorts, t-shirts, sweatshirts, eyewear, shoe trees, shoe bags, hand bags, purses, wallets and bags in	Pending	7424276	5/26/2009	
ZIRCONIUM	US	IC 009. US 021 023 026 036 038. G & S: Computer hardware; computer software for data management, operation of a website and fulfillment operations; computer peripherals; digital audio players and recorders;	Pending	77414630	3/6/2008 Publication date: 1/6/2009	

	<p>digital video players and recorders; digital image recorders and viewers; network interface and communication devices, namely, modems, telephones, switches, routers, hubs and adapters; loudspeakers; remote controls for digital audio players and recorders; digital video players and recorders; digital image recorders and viewers; audio speakers, televisions, LCD televisions, LCD projectors, hard disc video players/recorders, video cameras, video cameras combined with video recorders/players, digital still cameras, cellular telephones; facsimile machines, personal digital assistants, printers; data storage devices which use integrated circuits as recording media for use in connection with computer disc drives for the acquisition, recordable, processing, transmission, storage and output of sound, and video game machines for use with televisions; radio tuners, audio receivers, audio amplifiers, audio speakers, headphones, earphones, microphones, televisions, LCD televisions, LCD projectors, hard disc video players/recorders, video cameras, video cameras combined with video recorders/players, digital still cameras, cellular telephones; facsimile machines, personal digital assistants, computer central processing units, computer peripherals, namely, disc drives, monitors, keyboards, mice and loudspeakers; scanners, computer printers; data storage devices which use integrated circuits as recording media for use in connection with computer disc drives for the acquisition, recordal, processing, transmission, storage and output of sound, images data, blank memory cards; prerecorded audio, video and/or computer data, namely, compact discs and digital versatile discs, all featuring music, movies, pictures, animations and writings; batteries, rechargeable batteries. video game machines for use with televisions; digital photo frames</p>				
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