

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LIVE NATION ENTERTAINMENT, INC. F/K/A TICKETMASTER ENTERTAINMENT, INC., A DELAWARE CORPORATION		05/06/2010	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	JPMorgan Chase Bank, N.A., as Collateral Agent
<b>Street Address:</b>	1111 Fannin Street, 10th Floor
<b>City:</b>	Houston
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	77002
<b>Entity Type:</b>	National Association: UNITED STATES

**PROPERTY NUMBERS Total: 38**

Property Type	Number	Word Mark
Registration Number:	0898468	TICKETRON
Registration Number:	0902225	TICKETRON
Registration Number:	1098644	TICKETRON
Registration Number:	1399799	TM
Registration Number:	1746016	TICKETMASTER
Registration Number:	1950244	ADMISSION
Registration Number:	2024310	MICROFLEX
Registration Number:	2128449	TICKETS FOR KIDS TICKETMASTER
Registration Number:	2464562	TICKETMASTER.COM
Registration Number:	2545235	TICKETALERT
Registration Number:	2643508	TICKETMASTER
Registration Number:	2742550	TICKETMASTER

OP \$965.00 0898468

Registration Number:	2545234	TICKETALERT
Registration Number:	2765655	TICKETFAST
Registration Number:	2835383	TEAMEXCHANGE
Registration Number:	2851888	EENTRY
Registration Number:	3049393	PAPERFAST
Registration Number:	3160214	SELL MORE TICKETS, BETTER
Registration Number:	3185015	COTTONBLEND
Registration Number:	3235403	COTTONBLEND
Registration Number:	3570879	TICKETDEALS NETWORK
Registration Number:	3397745	COTTONBLEND
Registration Number:	3397746	COTTONBLEND
Registration Number:	3461191	TICKETMASTER
Registration Number:	3461192	TICKETMASTER
Registration Number:	3683777	SPINE
Registration Number:	3719379	TICKETEXCHANGE BY TICKETMASTER
Registration Number:	3586687	HELLO. HELLO.
Registration Number:	3586688	ECHO
Registration Number:	3622183	CLASSICTIX
Registration Number:	3678747	TICKETMASTER
Registration Number:	3775722	TM
Serial Number:	78963097	TICKETMASTER ENTERATE
Serial Number:	78968124	ENTÉRATE
Serial Number:	77189991	MOBILE TICKETMASTER
Serial Number:	77449533	E.VENUE
Serial Number:	77884476	LIVEDAILY
Serial Number:	77884651	LD LIVEDAILY

**CORRESPONDENCE DATA**

Fax Number: (800)516-6304  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 614-280-3303  
Email: michael.violet@wolterskluwer.com  
Correspondent Name: Michael Violet  
Address Line 1: 4400 Easton Commons Way, Suite 125  
Address Line 2: CT Corporation  
Address Line 4: Columbus, OHIO 43219

NAME OF SUBMITTER:

Sakina Karkat

**TRADEMARK**

**REEL: 004204 FRAME: 0365**

Signature:	/Sakina Karkat/
Date:	05/12/2010
Total Attachments: 8 source=4.Trademark#page1.tif source=4.Trademark#page2.tif source=4.Trademark#page3.tif source=4.Trademark#page4.tif source=4.Trademark#page5.tif source=4.Trademark#page6.tif source=4.Trademark#page7.tif source=4.Trademark#page8.tif	

## Grant of Security Interest in Trademarks

**Trademark Security Agreement**, dated as of May 6, 2010 by LIVE NATION ENTERTAINMENT, INC., f/k/a Ticketmaster Entertainment, Inc., a Delaware corporation (the "Grantor"), in favor of JPMORGAN CHASE BANK, N.A., in its capacity as collateral agent pursuant to the Credit Agreement (in such capacity, the "Collateral Agent").

### WITNESSETH

Whereas, the Grantor is party to a Security Agreement of even date herewith (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement") in favor of the Collateral Agent pursuant to which the Grantor is required to execute and deliver this Trademark Security Agreement;

Now, Therefore, in consideration of the premises and to induce the Collateral Agent, for the benefit of the holders of the Obligations, to enter into the Credit Agreement, the Grantor hereby agrees with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. The Grantor hereby grants to the Collateral Agent for the benefit of the holders of the Obligations a Lien on and continuing security interest in and to all of its right, title and interest in, to and under all the following Collateral of the Grantor (collectively, the "Applicable Collateral"):

- (a) Trademarks of such Grantor listed on Schedule I attached hereto;
- (b) all Goodwill associated with such Trademarks; and
- (c) all Proceeds of any and all of the foregoing (other than Excluded Property).

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement and Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Termination. Upon the release of the Lien provided for in the Security Agreement (as set forth in the Security Agreement and/or the Credit Agreement, as the case may be) with respect to all or any portion of the Applicable Collateral (including in connection with the Disposition thereof), the Collateral Agent shall execute, acknowledge, and deliver to the Grantor an instrument in writing in recordable form releasing the collateral pledge, grant,


assignment, lien and security interest in all or such portion of the Applicable Collateral under this Trademark Security Agreement.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

[signature page follows]

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

LIVE NATION ENTERTAINMENT, INC.  
formerly known as  
TICKETMASTER ENTERTAINMENT, INC.

By:   
Name: Michael Rowles  
Title: Executive Vice President, General Counsel  
and Secretary

*[Trademark Security Agreement Signature Page]*

TRADEMARK  
REEL: 004204 FRAME: 0369

Accepted and Agreed:

JPMORGAN CHASE BANK, N.A.  
as Collateral Agent

By:   
Name: \_\_\_\_\_  
Title: Tina Ruyter  
Executive Director

*[Trademark Security Agreement Signature Page]*

**SCHEDULE I**  
**to**  
**TRADEMARK SECURITY AGREEMENT**  
**TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS**

**UNITED STATES TRADEMARKS:**

Registrations:

OWNER	REGISTRATION NUMBER; REGISTRATION DATE	TRADEMARK	STATUS
Ticketmaster Entertainment, Inc.	898,468 September 8, 1970	TICKETRON	
Ticketmaster Entertainment, Inc.	902,225 November 10, 19070	TICKETRON	
Ticketmaster Entertainment, Inc.	1,098,644 August 8, 1978	TICKETRON	
Ticketmaster Entertainment, Inc.	1,399,799 July 1, 1986	TM and Design	
Ticketmaster Entertainment, Inc.	1,746,016 January 12, 1993	TICKETMASTER	
Ticketmaster Entertainment, Inc.	1,950,244 January 23, 1996	ADMISSION	
Ticketmaster Entertainment, Inc.	2,024,310 December 17, 1996	MICROFLEX	

LA\2092913.1 Live Nation Entertainment trademark agreement



OWNER	REGISTRATION NUMBER; REGISTRATION DATE	TRADEMARK	STATUS
Ticketmaster Entertainment, Inc.	2,128,449 January 13, 1998	TICKETS FOR KIDS TICKETMASTER and Design	
Ticketmaster Entertainment, Inc.	2,464,562 June 26, 2001	TICKETMASTER.COM	
Ticketmaster Entertainment, Inc.	2,545,235 March 5, 2002	TICKETALERT	
Ticketmaster Entertainment, Inc.	2,643,508 October 29, 2002	TICKETMASTER and Design	
Ticketmaster Entertainment, Inc.	2,742,550 July 29, 2003	TICKETMASTER and Design	
Ticketmaster Entertainment, Inc.	2,545,234 March 5, 2002	TICKETALERT	
Ticketmaster Entertainment, Inc.	2,765,655 September 16, 2003	TICKETFAST	
Ticketmaster Entertainment, Inc.	2,835,383 April 20, 2004	TEAMEXCHANGE	
Ticketmaster Entertainment, Inc.	2,851,888 June 8, 2004	EENTRY	
Ticketmaster Entertainment, Inc.	3,049,393 January 24, 2006	PAPERFAST	

OWNER	REGISTRATION NUMBER; REGISTRATION DATE	TRADEMARK	STATUS
Ticketmaster Entertainment, Inc.	3,160,214 October 17, 2006	SELL MORE TICKETS, BETTER	
Ticketmaster Entertainment, Inc.	3,185,015 December 12, 2006	COTTONBLEND and Design	
Ticketmaster Entertainment, Inc.	3,235,403 April 24, 2007	COTTONBLEND	
Ticketmaster Entertainment, Inc.	3,570,879 February 3, 2009	TICKETDEALS NETWORK	
Ticketmaster Entertainment, Inc.	3,397,745 March 18, 2008	COTTONBLEND	
Ticketmaster Entertainment, Inc.	3,397,746 March 18, 2008	COTTONBLEND and Design	
Ticketmaster Entertainment, Inc.	3,461,191 July 8, 2008	TICKETMASTER	
Ticketmaster Entertainment, Inc.	3,461,192 July 8, 2008	TICKETMASTER and Design	
Ticketmaster Entertainment, Inc.	3,683,777 September 15, 2009	SPINE	
Ticketmaster Entertainment, Inc.	3,719,379 December 1, 2009	TICKETEXCHANGE BY TICKETMASTER (Stylized)	
Ticketmaster Entertainment, Inc.	3,586,687 March 10, 2009	HELLO. HELLO.	
Ticketmaster Entertainment, Inc.	3,586,688 March 10, 2009	ECHO	

OWNER	REGISTRATION NUMBER; REGISTRATION DATE	TRADEMARK	STATUS
Ticketmaster Entertainment, Inc.	3,622,183 May 19, 2009	CLASSICTIX	
Ticketmaster Entertainment, Inc.	3,678,747 September 8, 2009	TICKETMASTER	
Ticketmaster Entertainment, Inc.	3,775,722 April 13, 2010	TM and Design	

Applications:

OWNER	APPLICATION NUMBER; APPLICATION DATE	TRADEMARK	STATUS
Ticketmaster Entertainment, Inc.	78-963097 August 29, 2006	TICKETMASTER ENTERATE	
Ticketmaster Entertainment, Inc.	78-968124 September 6, 2006	ENTERATE	
Ticketmaster Entertainment, Inc.	77-189991 May 24, 2007	MOBILE TICKETMASTER	
Ticketmaster Entertainment, Inc.	77-449533 April 16, 2008	E.VENUE	
Ticketmaster Entertainment, Inc.	77-884476 December 2, 2009	LIVEDAILY	
Ticketmaster Entertainment, Inc.	77-884651 December 2, 2009	LD LIVEDAILY (Stylized)	