

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of First Lien Security Interest in US Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Deutsche Bank AG New York Branch, as administrative agent		04/21/2010	Bank: GERMANY

**RECEIVING PARTY DATA**

<b>Name:</b>	Reynolds and Reynolds Holdings, Inc.
<b>Street Address:</b>	One Reynolds Way
<b>City:</b>	Dayton
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45430
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 84**

Property Type	Number	Word Mark
Registration Number:	2528104	CERTIFIED FOR CONTROL
Registration Number:	3124231	CERTIFIED INTERFACE
Registration Number:	1745746	COLORFILE FILING SYSTEM REYNOLDS + REYNOLDS
Registration Number:	2600472	CONSUMERREACH
Registration Number:	2382370	CYBER CAR
Registration Number:	2155464	DIRECT DRIVE
Registration Number:	2333855	DOCVANTAGE
Registration Number:	1250934	EARLY BIRD NITE OWL
Registration Number:	1513376	ERA
Registration Number:	2093925	ERA
Registration Number:	2202688	ERALINK
Registration Number:	1475350	EVERY 2 RENEW
Registration Number:	2065663	HAC GROUP
Registration Number:	2088113	THE HISTORY IS NO MYSTERY

OP \$2115.00 2528104

Registration Number:	2682264	I - ZONE INNOVATION - DAYTON
Registration Number:	1033710	IN SIGHT
Registration Number:	2352230	IN THE ZONE SELLING
Registration Number:	2700298	INTEGRATION THAT POWERS PERFORMANCE
Registration Number:	2449539	INTELLIPATH
Registration Number:	1914277	JOY OF NEW
Registration Number:	1993644	LAW
Registration Number:	1933244	LAW
Registration Number:	2665972	LEADCLIENT
Registration Number:	2564639	LOYALTYLINK
Registration Number:	2997228	MORE LEADS. MORE CONTROL. MORE RESULTS.
Registration Number:	2733750	MYFREEWAY.COM
Registration Number:	1425898	NEW 2
Registration Number:	1425897	NEW 2 YOU
Registration Number:	2527236	NEW EVERY 2
Registration Number:	1425596	ONE TOUCH
Registration Number:	1480577	ONE TOUCH
Registration Number:	1499977	ONE TOUCH
Registration Number:	1481448	ONE TOUCH 1
Registration Number:	1501692	ONE TOUCH 1
Registration Number:	1521637	PARTSVISION
Registration Number:	1388304	PAYMATIC
Registration Number:	2816967	PERFORMANCE MARK
Registration Number:	2338100	PERFORMANCE PATH
Registration Number:	2596085	PERFORMANCEMARKPLUS
Registration Number:	1900126	PLANNED TRADING CYCLE
Registration Number:	2574608	POWERING DEALER PROCUREMENT AND OPERATIONS
Registration Number:	2890060	PROVEN FOR PROFITABILITY
Registration Number:	2740777	
Registration Number:	1740245	RENEW EVERY TWO
Registration Number:	1944437	RESALE CLUB
Registration Number:	2843980	REYDIANCE
Registration Number:	2880388	REYLINE
Registration Number:	2972986	REYLINE
Registration Number:	1300362	REYNOLDS & REYNOLDS

Registration Number:	2675134	REYNOLDS GENERATIONS SERIES
Registration Number:	2693415	REYNOLDS GENERATIONS SERIES
Registration Number:	2126974	REYSHARE
Registration Number:	2647249	REYSOURCE
Registration Number:	2621414	REYSOURCE.COM
Registration Number:	2221898	
Registration Number:	2829180	RR
Registration Number:	2562153	RU REYNOLDS UNIVERSITY
Registration Number:	2226396	SALESVISION
Registration Number:	2167887	SEASON TICKET TO A VEHICLE
Registration Number:	2151150	SOLD PACK
Registration Number:	2530104	SOLUTIONISTS
Registration Number:	2997229	SPIDERMAZE
Registration Number:	3044437	STATMAKERX
Registration Number:	2531773	T.I.P.S.
Registration Number:	2603129	TAS
Registration Number:	2560667	TECHNOLOGY ASSISTED SELLING
Registration Number:	2570879	THIRD COAST MEDIA
Registration Number:	2261320	TRADE CYCLE TECHNOLOGY
Registration Number:	2152747	TRADE PACK
Registration Number:	3124230	
Registration Number:	250810	UNISSET
Registration Number:	1433826	VANIER GRAPHICS CORPORATION
Registration Number:	2751921	WEBMAKERX
Registration Number:	2659551	AUTOMARK
Registration Number:	2621495	AUTOMARK
Registration Number:	2340485	BENCHMARK PRICING
Registration Number:	2665973	CARCLIENT
Registration Number:	2461812	CARCLIENT.COM
Registration Number:	2507498	CARD WITH A-PEEL
Registration Number:	2336781	CERTIFIED FOR PROFITS
Registration Number:	3273726	ANALYTICSINSITE
Serial Number:	78330203	CODEMAKERX
Serial Number:	78330424	LEADTRAP
Serial Number:	78342190	OWN THE INTERNET

**TRADEMARK**

**REEL: 004203 FRAME: 0037**

CORRESPONDENCE DATA

Fax Number: (212)354-8113  
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ATTORNEY DOCKET NUMBER:	1411779-0027
NAME OF SUBMITTER:	Frances B. Cutajar
Signature:	/Frances B. Cutajar/
Date:	05/11/2010

Total Attachments: 8  
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RELEASE OF FIRST LIEN SECURITY INTEREST IN UNITED STATES TRADEMARKS

This RELEASE OF FIRST LIEN SECURITY INTEREST IN UNITED STATES TRADEMARKS (“**Release**”) is dated as of April 21, 2010 by DEUTSCHE BANK AG New York Branch as Administrative Agent (“**Assignor**”), in favor of Reynolds and Reynolds Holdings, Inc., a Delaware corporation with principal offices at One Reynolds Way Dayton, Ohio 45430 (“**Assignee**”).

WHEREAS, Dealer Computers Services, Inc., a Delaware corporation (“**Company**”), and Universal Computer Systems Holdings, Inc., a Delaware corporation (“**Holdings**”), entered into a First Lien Credit Agreement dated as of October 26, 2006 (said First Lien Credit Agreement, as it may theretofore have been and as it may thereafter be further amended, restated, amended and restated, supplemented or otherwise modified from time to time, being the “**Credit Agreement**”) with the financial institutions named therein (collectively, together with their respective successors and assigns party to the Credit Agreement from time to time, the “**Lenders**”), and Deutsche Bank AG New York Branch, as Collateral Agent (in such capacity, the Secured Party), and Administrative Agent for the Lenders pursuant to which Lenders made certain commitments, subject to the terms and conditions set forth in the Credit Agreement, to extend certain credit facilities to Company; and

WHEREAS, Company may from time to time have entered into one or more swap agreements (collectively, the “**Lender Swap Agreements**”) with one or more Persons that are Lenders or Affiliates of Lenders at the time such Lender Swap Agreements are entered into (in such capacity, collectively, “**Swap Counterparties**”); and

WHEREAS, Assignee had executed and delivered that certain First Lien Subsidiary Guaranty dated as of October 26, 2006 (said First Lien Subsidiary Guaranty, as it may theretofore have been and as it may thereafter be further amended, restated, amended and restated, supplemented or otherwise modified from time to time, being the “**Guaranty**”) in favor of Assignor for the benefit of Lenders and any Swap Counterparties, pursuant to which Assignee had guaranteed the prompt payment and performance when due of all obligations of Company under the Credit Agreement and other Loan Documents and all obligations of Company under the Lender Swap Agreements, including, without limitation, the obligation of Company to make payments thereunder in the event of early termination thereof; and

WHEREAS, pursuant to the terms of a First Lien Security Agreement dated as of October 26, 2006 (said First Lien Security Agreement as it may theretofore have been and as it may thereafter be further amended, restated, amended and restated, supplemented or otherwise modified from time to time, being the “**Security Agreement**”; capitalized terms not otherwise defined herein have the meanings given to them in the Security Agreement), and among Assignee, Assignor, and the other grantors named therein, Assignee created in favor of Assignor a security interest in, and Assignor became a secured creditor with respect to the Trademark Collateral (defined below);

WHEREAS, subject to the terms and conditions of the Security Agreement, to evidence further the security interest granted by Assignee to Assignor pursuant to the Security

Agreement, Assignor and Assignee entered into that certain First Lien Grant of Trademark Security Interest, dated as of October 26, 2006 (the "Trademark Security Agreement")

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on October 31, 2006 at Trademark Reel 003419, Frame 0259;

WHEREAS, pursuant to the Security Agreement and the Trademark Security Agreement, Assignee granted to Assignor for the benefit of the Beneficiaries a security interest in all of Assignee's right, title and interest in and to the following, in each case whether then or thereafter existing, whether then owned or thereafter acquired and wherever the same may be located (the "Trademark Collateral"):

(i) all rights, title and interest (including rights acquired pursuant to a license or otherwise but only to the extent permitted by agreements governing such license or other use) in and to all trademarks, service marks, designs, logos, indicia, tradenames, trade dress, corporate names, company names, business names, fictitious business names, trade styles and/or other source and/or business identifiers, owned by such Assignee, or thereafter adopted or used, in its business (including, without limitation, the trademarks set forth on Schedule A annexed hereto) (collectively, the "Trademarks"), all registrations and applications for Trademark registration that have been or may thereafter have been issued or applied for by Assignee thereon in the United States and any states thereof and in foreign countries (including, without limitation, the registrations and applications set forth on Schedule A annexed hereto), all common law and other rights in and to the Trademarks in the United States and any state thereof and in foreign countries, and all goodwill of such Assignee's business symbolized by the Trademarks and associated therewith; and

(ii) all proceeds, products, rents and profits of or from any and all of the foregoing Trademark Collateral, to the extent not otherwise included, all payments under insurance (Whether or not Assignor is the loss payee thereof), or any indemnity, warranty or guaranty, payable by reason of loss or damage to or otherwise with respect to any of the foregoing Trademark Collateral. For purposes of the Trademark Security Agreement and this Release, the term "proceeds" includes whatever is receivable or received when Trademark Collateral or proceeds are sold, licensed, exchanged, collected or otherwise disposed of, whether such disposition is voluntary or involuntary.

WHEREAS, Assignor and Assignee desire that Assignor terminates and releases its security interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby terminates, releases and discharges fully its lien on, and security interest in and to, all of the right, title and interest of the Assignee in, to and under the Trademark Collateral, including but not limited to the Trademarks listed on Schedule A hereto, and reassigns and transfers any and all interest that Assignor may have in the Trademark Collateral to Assignee.

Assignor hereby authorizes Assignee or Assignee's authorized representative to (i) record this Release with the United States Patent and Trademark Office, (ii) file UCC Financing Statement Amendments with the applicable filing office in order to memorialize the release of any security interest of Assignor in the Trademark Collateral, and/or (iii) otherwise record or file this Release in the applicable governmental office or agency.

Assignor further agrees to execute and deliver to Assignee any and all further documents and instruments, and do any and all further acts which Assignee (or its agents or designees) reasonably request (at Assignee's sole cost and expense) in order to confirm this Release and Assignee's right, title, and interest in or to the Trademark Collateral.

**[Remainder of this page intentionally left blank; signature page follows]**

IN WITNESS WHEREOF, the undersigned, intending to be legally bound hereby, has executed this instrument as of April 21, 2010.

DEUTSCHE BANK, AG, NEW YORK BRANCH,  
as Administrative Agent

By: 

Name: EWIN NORKELLE  
Title: VICE PRESIDENT

By: 

Name: Scottye Lindsey  
Title: Director

*Signature page to DCS IP Release*



**Exhibit A**

**Registered Trademarks:**

	<b>Trademark</b>	<b>Reg. No. (App. No.)</b>	<b>Reg. Date (App. Date)</b>	<b>Record Owner</b>
1.	CERTIFIED FOR CONTROL	2,528,104	1/8/2002	Reynolds and Reynolds Holdings, Inc.
2.	CERTIFIED INTERFACE	3,124,231 (78/269,886)	08/01/2006 (7/2/2003)	Reynolds and Reynolds Holdings, Inc.
3.	COLORFILE FILING SYSTEM REYNOLDS + REYNOLDS and Design	1,745,746 (74/155,618)	01/12/1993 (4/9/1991)	Reynolds and Reynolds Holdings, Inc.
4.	CONSUMERREACH	2,600,472	7/30/2002	Reynolds and Reynolds Holdings, Inc.
5.	CYBER CAR AND DESIGN	2,382,370	9/5/2000	Reynolds and Reynolds Holdings, Inc.
6.	DIRECT DRIVE	2,155,464	5/5/1998	Reynolds and Reynolds Holdings, Inc.
7.	DOCVANTAGE	2,333,855	03/21/2000	Reynolds and Reynolds Holdings, Inc.
8.	EARLY BIRD NITE OWL AND DESIGN	1,250,934	9/13/1983	Reynolds and Reynolds Holdings, Inc.
9.	ERA	1,513,376	11/22/1988	Reynolds and Reynolds Holdings, Inc.
10.	ERA	2,093,925	9/9/1997	Reynolds and Reynolds Holdings, Inc.
11.	ERALINK	2,202,688	11/10/1998	Reynolds and Reynolds Holdings, Inc.
12.	EVERY 2 RENEW	1,475,350	2/2/1988	Reynolds and Reynolds Holdings, Inc.
13.	HAC GROUP AND DESIGN (WITH FLAME)	2,065,663	5/27/1997	Reynolds and Reynolds Holdings, Inc.
14.	HISTORY IS NO MYSTERY, THE	2,088,113	4/12/1997	Reynolds and Reynolds Holdings, Inc.
15.	I. ZONE INNOVATION DAYTON AND DESIGN	2,682,264	4/2/2003	Reynolds and Reynolds Holdings, Inc.
16.	IN SIGHT AND DESIGN	1,033,710	02/17/1976	Reynolds and Reynolds Holdings, Inc.
17.	IN THE ZONE SELLING	2,352,230	05/23/2000	Reynolds and Reynolds Holdings, Inc.
18.	INTEGRATION THAT POWERS PERFORMANCE	2,700,298	3/25/2003	Reynolds and Reynolds Holdings, Inc.
19.	INTELLIPATH AND DESIGN	2,449,539	5/8/2001	Reynolds and Reynolds Holdings, Inc.
20.	JOY OF NEW	1,914,277	8/22/1995	Reynolds and Reynolds Holdings, Inc.
21.	LAW	1,993,644	8/13/1996	Reynolds and Reynolds Holdings, Inc.
22.	LAW LOGO	1,933,244	11/7/1995	Reynolds and Reynolds Holdings, Inc.
23.	LEADCLIENT	2,665,972	12/24/2002	Reynolds and Reynolds Holdings, Inc.
24.	LOYALTYLINK	2,564,639	4/23/2002	Reynolds and Reynolds Holdings, Inc.
25.	MORELEADS. MORE CONTROL. MORE RESULTS	2,997,228	9/20/2005	Reynolds and Reynolds Holdings, Inc.
26.	MYFREEWAY.COM AND DESIGN	2,733,750	7/8/2003	Reynolds and Reynolds Holdings, Inc.
27.	NEW 2	1,425,898	1/20/1987	Reynolds and Reynolds Holdings, Inc.
28.	NEW 2 YOU	1,425,897	1/20/1987	Reynolds and Reynolds Holdings, Inc.
29.	NEW EVERY 2	2,527,236	1/8/2002	Reynolds and Reynolds Holdings, Inc.
30.	ONE TOUCH	1,425,596	01/20/1987	Reynolds and Reynolds Holdings, Inc.

	Trademark	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner
31.	ONE TOUCH	1,480,577	03/15/1988	Reynolds and Reynolds Holdings, Inc.
32.	ONE TOUCH	1,499,977	08/09/1988	Reynolds and Reynolds Holdings, Inc.
33.	ONE TOUCH I	1,481,448	03/22/1988	Reynolds and Reynolds Holdings, Inc.
34.	ONE TOUCH I	1,501,692	08/23/1988	Reynolds and Reynolds Holdings, Inc.
35.	PARTSVISION	1,521,637	1/24/1989	Reynolds and Reynolds Holdings, Inc.
36.	PAYMATIC	1,388,304	04/01/1986	Reynolds and Reynolds Holdings, Inc.
37.	PERFORMANCE MARK	2,816,967	2/24/2004	Reynolds and Reynolds Holdings, Inc.
38.	PERFORMANCE PATH	2,338,100	04/04/2000	Reynolds and Reynolds Holdings, Inc.
39.	PERFORMANCEMARKPLUS	2,596,085	7/16/2002	Reynolds and Reynolds Holdings, Inc.
40.	PLANNED TRADING CYCLE	1,900,126	6/13/1995	Reynolds and Reynolds Holdings, Inc.
41.	POWERING DEALER PROCUREMENT AND OPERATIONS	2,574,608	5/28/2002	Reynolds and Reynolds Holdings, Inc.
42.	PROVEN FOR PROFITABILITY	2,890,060	9/28/2004	Reynolds and Reynolds Holdings, Inc.
43.	PYRAMID DESIGN	2,740,777	7/22/2003	Reynolds and Reynolds Holdings, Inc.
44.	RENEW EVERY TWO	1,740,245	12/15/1992	Reynolds and Reynolds Holdings, Inc.
45.	RESALE CLUB	1,944,437	12/26/1995	Reynolds and Reynolds Holdings, Inc.
46.	REYDIANCE	2,843,980	5/18/2004	Reynolds and Reynolds Holdings, Inc.
47.	REYLINE	2,880,388	8/31/2004	Reynolds and Reynolds Holdings, Inc.
48.	REYLINE AND DESIGN	2,972,986	7/19/2005	Reynolds and Reynolds Holdings, Inc.
49.	REYNOLDS & REYNOLDS	1,300,362	10/16/1984	Reynolds and Reynolds Holdings, Inc.
50.	REYNOLDS GENERATIONS SERIES	2,675,134	1/14/2003	Reynolds and Reynolds Holdings, Inc.
51.	REYNOLDS GENERATIONS SERIES AND DESIGN	2,693,415	3/4/2003	Reynolds and Reynolds Holdings, Inc.
52.	REYSHARE AND DESIGN	2,126,974	1/6/1998	Reynolds and Reynolds Holdings, Inc.
53.	REYSOURCE	2,647,249	11/5/2002	Reynolds and Reynolds Holdings, Inc.
54.	REYSOURCE.COM AND DESIGN	2,621,414	9/17/2002	Reynolds and Reynolds Holdings, Inc.
55.	RR AND DESIGN	2,221,898	2/2/1999	Reynolds and Reynolds Holdings, Inc.
56.	RR AND DESIGN	2,829,180	4/6/2004	Reynolds and Reynolds Holdings, Inc.
57.	RU REYNOLDS UNIVERSITY AND DESIGN	2,562,153	4/16/2002	Reynolds and Reynolds Holdings, Inc.
58.	SALESVISION	2,226,396	2/23/1999	Reynolds and Reynolds Holdings, Inc.
59.	SEASON TICKET TO A VEHICLE	2,167,887	6/23/1998	Reynolds and Reynolds Holdings, Inc.
60.	SOLD PACK	2,151,150	4/14/1998	Reynolds and Reynolds Holdings, Inc.
61.	SOLUTIONISTS	2,530,104	1/15/2002	Reynolds and Reynolds Holdings, Inc.
62.	SPIDERMAZE	2,997,229	9/20/2005	Reynolds and Reynolds Holdings, Inc.
63.	STATMAKERX	3,044,437	1/17/2006	Reynolds and Reynolds Holdings, Inc.
64.	T.I.P.S.	2,531,773	1/22/2002	Reynolds and Reynolds Holdings, Inc.
65.	TAS	2,603,129	7/30/2002	Reynolds and Reynolds Holdings, Inc.
66.	TECHNOLOGY ASSISTED SELLING	2,560,667	4/9/2002	Reynolds and Reynolds Holdings, Inc.
67.	THIRD COAST MEDIA	2,570,879	5/21/2002	Reynolds and Reynolds Holdings, Inc.

NEWYORK 7611255 v3 (2K)

	Trademark	Reg. No. (App. No.)	Reg. Date (App. Date)	Record Owner
68.	TRADE CYCLE TECHNOLOGY	2,261,320	7/13/1999	Reynolds and Reynolds Holdings, Inc.
69.	TRADE PACK	2,152,474	4/21/1998	Reynolds and Reynolds Holdings, Inc.
70.	TWO ARROW DESIGN	3124230 (78/269,881)	8/1/2006 (7/2/2003)	Reynolds and Reynolds Holdings, Inc.
71.	UNISET	250,810	12/18/1928	Reynolds and Reynolds Holdings, Inc.
72.	VANIER GRAPHICS CORPORATION	1,433,826	03/24/1987	Reynolds and Reynolds Holdings, Inc.
73.	WEBMAKERX	2,751,921	8/19/2003	Reynolds and Reynolds Holdings, Inc.
74.	AUTOMARK	2,659,551	10/10/2002	Reynolds and Reynolds Holdings, Inc.
75.	AUTOMARK AND DESIGN	2,621,495	9/17/2002	Reynolds and Reynolds Holdings, Inc.
76.	BENCHMARK PRICING	2,340,485	4/11/2000	Reynolds and Reynolds Holdings, Inc.
77.	CARCLIENT	2,665,973	12/24/2002	Reynolds and Reynolds Holdings, Inc.
78.	CARCLIENT.COM AND DESIGN	2,461,812	6/19/2001	Reynolds and Reynolds Holdings, Inc.
79.	CARD WITH A-PEEL	2,507,498	11/13/2001	Reynolds and Reynolds Holdings, Inc.
80.	CERTIFIED FOR PROFITS	2,336,781	2,336,781	Reynolds and Reynolds Holdings, Inc.
81.	ANALYTICSINSITE	3,273,726 (77/019217)	8/7/2007 (10/11/2006)	Reynolds and Reynolds Holdings, Inc.

Trademark Applications:

	Trademark	Appl. No. (App. No.)	File Date (App. Date)	Record Owner
1.	CODEMAKERX	(78/330,203)	(11/19/2003)	Reynolds and Reynolds Holdings, Inc.
2.	LEADTRAP	(78/330,424)	(11/19/2003)	Reynolds and Reynolds Holdings, Inc.
3.	OWN THE INTERNET	(78/342,190)	(12/17/2003)	Reynolds and Reynolds Holdings, Inc.

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