

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DeLong Sportswear, Inc.		04/06/2010	CORPORATION: IOWA

RECEIVING PARTY DATA

Name:	Daden Group, Inc.
Street Address:	821 - 5th Avenue
Internal Address:	P. O. Box 189
City:	Grinnell
State/Country:	IOWA
Postal Code:	50112
Entity Type:	CORPORATION: IOWA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2086751	DUCKSTER
Registration Number:	2410011	QUICK PICS
Registration Number:	1658286	DELONG USA
Registration Number:	1650822	DE LONG USA
Registration Number:	1263697	SPANJIAN
Registration Number:	1185868	DE LONG
Registration Number:	1509268	DELONG

CORRESPONDENCE DATA

Fax Number: (319)365-8443
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (319) 365-9461
 Email: uspto@shuttleworthlaw.com
 Correspondent Name: Brett D. Papendick
 Address Line 1: P. O. Box 2107

900160390

**TRADEMARK
 REEL: 004191 FRAME: 0531**

OP \$190.00 2086751

Address Line 4: Cedar Rapids, IOWA 52406

ATTORNEY DOCKET NUMBER:

20458-2

NAME OF SUBMITTER:

Brett D. Papendick

Signature:

/brettdpapendick/

Date:

04/23/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, DeLong Sportswear, Inc. ("Assignor"), an Iowa corporation, is the owner of the following trademarks:

U. S. TRADE MARKS

<u>Registration No.</u>	<u>Mark</u>
2,086,751	DUCKSTER
2,410,011	QUICK PICS
1,658,286	DELONG USA & Design
1,650,822	DE LONG USA
1,263,697	SPANJIAN & Design
1,185,868	DE LONG
1,509,268	DELONG & Design
1,375,864	TEAMWORKS & Design
1,379,228	TEAMWORKS

FOREIGN TRADE MARKS

<u>Country</u>	<u>Registration No.</u>	<u>Mark</u>
France	1,571,537	DELONG & Design
Germany	1 175 937	DELONG & Design
Spain	1,547,656	DELONG & Design
Japan	2220561	DELONG
Canada	430,872	DE LONG USA

WHEREAS, Daden Group Inc. ("Assignee"), an Iowa corporation, is desirous of Assignee acquiring the right to the above mark and to further document the Assignee acquiring the above-identified marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and intending to be legally bound, Assignor does hereby assign and transfer unto Assignee all right, title, and interest in and to the trademarks listed above, together with the goodwill of the business symbolized thereby as well as the right to sue for past infringement and the right to collect damages therefore. Where such trademarks also are used as trade or business names, Assignor does hereby also assign and transfer unto Assignee all right, title, and interest in and to such trade or business names, together with the goodwill of the business symbolized thereby as well as the right to sue for past infringement and the right to collect damages therefor.

This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of the Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

6 IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this day of APRIL, 2010.

DELONG SPORTSWEAR, INC.

By Bill Lannom
BILL LANNOM, Director-Vice President of Sales

STATE OF IOWA)
) ss:
COUNTY OF POWESHIEK)

On this 6th day of April, 2010, before me personally appeared BILL LANNOM, to me known to the person named in who executed the foregoing instrument, and he acknowledged that he executed the same as his voluntary act and deed.

James P. Anderson Jr
Notary Public in and for the State of Iowa

