TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
APP (TM) Ltd.		03/22/2010	CORPORATION: MAURITIUS

RECEIVING PARTY DATA

Name:	PT. Purinusa Ekapersada	
Street Address:	Plaza BII, Tower 2, 7th Floor Jl. M.H. Thamrin No. 51	
City:	Jakarta	
State/Country:	INDONESIA	
Postal Code:	10350	
Entity Type:	LIMITED LIABILITY COMPANY: INDONESIA	

Name:	PT. Pabrik Kertas Tjiwi Kimia Tbk.	
Street Address:	Plaza B11 Tower II, 16-19 floors J1.M.H. Thamrin No. 51	
City:	Jakarta	
State/Country:	INDONESIA	
Postal Code:	10350	
Entity Type:	public limited liability company: INDONESIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2834834	INSPIRA

CORRESPONDENCE DATA

Fax Number: (615)259-1470

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (615) 259-1450

Email: edward.playfair@arlaw.com

Correspondent Name: Edward Playfair, Adams and Reese LLP

Address Line 1: 424 Church Street

Address Line 2: Suite 2800

TRADEMARK
REEL: 004187 FRAME: 0882

\$40.00 2834834

900159919

Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER: 613511-000004

DOMESTIC REPRESENTATIVE

Name: Edward Playfair
Address Line 1: 424 Church Street

Address Line 2: Suite 2800

Address Line 4: Nashville, TENNESSEE 37219

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Name: Edward Playfair
Address Line 1: 424 Church Street

Address Line 2: Suite 2800

Address Line 4: Nashville, TENNESSEE 37219

NAME OF SUBMITTER: Edward Playfair

Signature: /Edward Playfair/

Date: 04/16/2010

Total Attachments: 2

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TRADEMARK REEL: 004187 FRAME: 0883

Trademark Assignment Agreement

This Trademark Assignment Agreement (the "Agreement") is made and effective as of _______, 2010, by and between APP (TM) Ltd., a Mauritius corporation ("Assignor"), and PT. Purinusa Ekapersada, an Indonesia limited liability company, and PT. Pabrik Kertas Tjiwi Kimia Tbk., an Indonesia public limited liability company (together the "Assignee").

RECITALS

WHEREAS, Assignor has used the mark INSPIRA in interstate commerce in the United States of America in connection with paper, namely bond paper, carbon paper, copy paper, computer paper, crepe paper, gift wrapping paper, loose leaf paper, laminated paper, metallic gift wrapping paper, paper for packing, printing paper, tracing paper, wrapping paper, paper tissue, paper towels, paper containers, paper cartons, paper refuse bags, paper tags and paper tape; cardboard, namely, cartons, boxes, containers, cardboard floor display units for merchandising products, and cardboard mailing tubes; printed matter, namely, price tags, price tickets, and printed forms; bookbinding tape and bookbinding wire; photo albums; stationery; adhesives for stationery or household purposes; artists' materials, namely, art pads, art paper, and paint brushes; office requisites, namely, pens, paper dictionaries, document file racks, document file trays, document holders, pen or pencil holders, holders for desk accessories, notepads, notebooks, notecards, note paper, paper clips, office and label printing machine ribbons, envelopes, folders, photocopy paper and ink jet paper; playing cards; printing type; and printing blocks since at least as early as April 27, 2001, and owns the associated U.S. Trademark Registration No. 2834834 and the goodwill attaching thereto ("the Trademark"); and

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Trademark, and the registration therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark.

TERMS

- 1. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, effective as of the date of this Agreement, all its right, title and interest in and to the Trademark, together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, and all causes of action and claims based on past actions or infringement related to the Trademark, along with any right to sue and recover for damages and profits.
- 2. The Assignor hereby guarantees the Assignee that all rights assigned hereto are truly owned by the Assignor itself, and they are not in disputes and are free from any claims, attachment, and are not being mortgaged from other party whomsoever.

TRADEMARK

REEL: 004187 FRAME: 0884

- The Assignor and the Assignee agree that this Trademark Assignment 3. Agreement shall be governed by, and interpreted in accordance with the laws of the Republic of Indonesia.
- Any disputes or controversies which may arise between the Assignor and the Assignee out of or in relation to this Letter of Assignment shall be amicably settled between the Assignor and Assignee. In the event such amicable settlement is not be reached, all disputes and controversies arising from this Letter of Assignment shall be finally settled under the Central Jakarta District Court.
- This Agreement may be executed in counterparts with the same effect as if the parties had signed the same document. All counterparts shall be construed together and shall constitute one agreement.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Agreement to be duly executed and delivered as of the date first written above.

ASSIGNOR:	APP (TM) Ltd.
	By: Swish Tolkson
ASSIGNEE:	PT. Purinusa Ekapersada
	By: Pis John F. Pardlati Arthur Tell

and

PT. Pabrik Kertas Tjiwi Kimia Tbk.

hunging	Rm M.
By: Ir Buyuro Wahab, MM	Agustian F. Parlamidsoiso
Title:	

TRADEMARK