

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
P&N Enterprises		04/15/2010	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cremeria Santa Maria, Inc.		
<b>Street Address:</b>	3424 W. 26th Street		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60623		
<b>Entity Type:</b>	CORPORATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78689896	QM	
<b>Serial Number:</b>	78688679	CINCHO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)655-1501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3126551500		
<b>Email:</b>	jakdocket@welshkatz.com		
<b>Correspondent Name:</b>	Julie A. Katz		
<b>Address Line 1:</b>	120 S. Riverside Plaza		
<b>Address Line 2:</b>	Suite 2200		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	309871-4		
<b>NAME OF SUBMITTER:</b>	Julie A. Katz		
<b>Signature:</b>	/jak/		

CH \$65.00 78689896

Date:

04/15/2010

Total Attachments: 1

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**ASSIGNMENT**

THIS ASSIGNMENT is made the 15<sup>th</sup> day of April, 2010, between Cremeria Santa Maria, Inc. ("ASSIGNEE"), a corporation of Illinois, having a principal place of business at 3424 W. 26<sup>th</sup> Street, Chicago IL 60623, and P&N ENTERPRISES. ("ASSIGNOR"), an Illinois Corporation, having a principal place of business at 3424 W. 26<sup>th</sup> Street, Chicago IL 60623.

WHEREAS, the ASSIGNOR is the owner of the following trademarks and corresponding registrations of said trademarks at the United States Patent and Trademark Office ("The Trademark"):

<u>Trademark</u>	<u>Application No.</u>	<u>Registration No.</u>
QM	78/689,896	3,262,723
CINCHO	78/688,679	3,277,125

WHEREAS, the ASSIGNOR has agreed to assign The Trademarks to the ASSIGNEE; and

WHEREAS, the ASSIGNEE is desirous of acquiring The Trademarks, and hereby accepts the assignment.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns, sells and transfers to ASSIGNEE the full right to and title in The Trademarks together with the goodwill of the business concerned in the services for which The Trademarks has been used and is registered.

Dated: 4/15/2010

P&N ENTERPRISES

By: Nasario Perez  
Name: Nasario Perez  
Title: President