

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A., as collateral agent		03/26/2010	national association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Select Comfort Corporation
<b>Street Address:</b>	9800 59th Ave North
<b>City:</b>	Minneapolis
<b>State/Country:</b>	MINNESOTA
<b>Postal Code:</b>	55442
<b>Entity Type:</b>	CORPORATION: MINNESOTA

**PROPERTY NUMBERS Total: 14**

Property Type	Number	Word Mark
Serial Number:	77288654	DUAL LOFT
Serial Number:	77404039	IT'S THE BED THAT COUNTS
Serial Number:	78711265	PERSONAL PREFERENCE
Serial Number:	78861268	PERSONAL RENEWAL
Serial Number:	77404059	PILLOW[OLOGY]
Serial Number:	77119756	RESTIMONIAL
Serial Number:	77125945	SEAT NUMBER
Serial Number:	77125949	SIT NUMBER
Serial Number:	77115916	TAKE CONTROL
Serial Number:	77119749	TAKE CONTROL
Serial Number:	77128506	TAKE CONTROL OF YOUR SLEEP
Serial Number:	77119753	TAKE CONTROL OF YOUR SLEEP
Serial Number:	77128505	TAKE CONTROL OF YOUR SLEEP AT A SELECT COMFORT STORE

OP \$365.00 77288654

Serial Number:

77425084

WE HAVE A NUMBER FOR THAT

CORRESPONDENCE DATA

Fax Number: (612)766-1600

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 612-766-6911

Email: scarlson@faegre.com

Correspondent Name: Susan Carlson

Address Line 1: 90 South 7th Street Suite 2200

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:

Susan Carlson

Signature:

/e/ Susan Carlson

Date:

04/12/2010

Total Attachments: 5

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RELEASE OF TRADEMARK SECURITY INTEREST

This RELEASE OF TRADEMARK SECURITY INTEREST (this "Release"), dated as of March 26, 2010, is made by JPMorgan Chase Bank, N.A., as collateral agent for the Secured Creditors (as defined in the Trademark Security Agreement defined below) (the "Agent").

WHEREAS, Select Comfort Corporation, a Minnesota corporation (the "Grantor") and the Agent entered into a certain Trademark Security Agreement, dated as of May 30, 2008 made by the Grantor in favor of the Agent (as may be amended, modified, restated or supplemented from time to time, the "Trademark Security Agreement");

WHEREAS, pursuant to the Trademark Security Agreement, the Grantor granted a security interest in certain trademarks and trademark applications owned by the Grantor, including those set forth on Schedule I attached hereto and certain trademark licenses to which the Grantor is party, including those set forth on Schedule I attached hereto (the "Trademark Collateral"); and

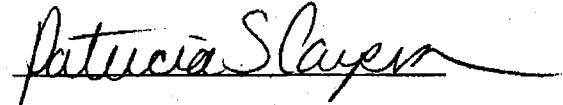
WHEREAS, the Trademark Security Agreement was recorded in the U.S. Patent and Trademark Office on June 11, 2008 in Reel 3793, Frame 0815;

NOW THEREFORE, the Agent hereby releases, without representation, recourse or warranty whatsoever, all of its security interest in the Trademark Collateral, whether granted pursuant to the Trademark Security Agreement or any other agreement or document delivered in connection with the Trademark Security Agreement, and the Agent hereby reassigns any and all such right, title and interest (if any) that the Agent may have in the Trademark Collateral to the Grantor.

The Agent agrees, at the Grantor's expense, to cooperate with the Grantor and to provide the Grantor with the information and additional authorization reasonably required or desirable to effect the release of the Agent's security interest in the released collateral described herein.

IN WITNESS WHEREOF, the Agent has executed this Release as of the date first above written.

JPMORGAN CHASE BANK, N.A.,  
as Collateral Agent

By: 

Name: Tricia Carpen  
Title: Vice President

[RELEASE OF TRADEMARK SECURITY INTEREST]

TRADEMARK  
REEL: 004184 FRAME: 0376

**Schedule I  
to  
Trademark Security Agreement**

**TRADEMARKS:**

Mark	Country	Classes	Application Number	Registration Number
SELECT COMFORT	United States of America	20	73785220	1581562
SELECT COMFORT	United States of America	07	73818656	1590557
NO COUNTING SHEEP LOGO	United States of America	20	74645375	1954866
SELECT COMFORT	United States of America	20	74645357	1976214
COMFORT CLUB	United States of America	35	74530831	2042605
SLEEP BETTER ON AIR	United States of America	35	75649219	2326197
BAR and Design	United States of America	20	75560494	2485647
THERMO-FOAM	United States of America	20	78054070	2515607
THE SLEEP NUMBER STORE BY SELECT COMFORT (STYLIZED)	United States of America	35	78034211	2594386
SLEEP NUMBER	United States of America	20	78026445	2618999
SLEEP NUMBER	United States of America	35	78026452	2641045
THERMO-CORE	United States of America	20	78043100	2652747
THE SLEEP NUMBER BED BY SELECT COMFORT (STYLIZED)	United States of America	20	78034208	2659425
DUALITY	United States of America	24	78043086	2670321

EUROLOFT	United States of America	20	78043096	2670322
WHAT'S YOUR SLEEP NUMBER?	United States of America	20, 24, 35	78157191	2702762
SELECT COMFORT	United States of America	20, 24, 35	78163485	2702763
SIMPLE COMFORT	United States of America	20	78156040	2724381
SLEEP NUMBER	United States of America	20, 24	76122213	2753633
DUOLOFT	United States of America	20	78043099	2799077
SELECT COMFORT & DESIGN (STACKED)	United States of America	35	78125239	2801405
SLUMBERLOFT	United States of America	20	78043102	2803510
SELECT COMFORT (STYLIZED AND/OR WITH DESIGN)	United States of America	20, 24, 35	78125228	2803623
DESIGN (Arrow and Circle)	United States of America	20, 24, 35	78125243	2803624
SELECT COMFORT CREATOR OF THE SLEEP NUMBER BED & ARROWS LOGO	United States of America	20	78176587	2805900
PRECISION COMFORT	United States of America	20	78224027	2806751
SELECT COMFORT CREATOR OF THE SLEEP NUMBER BED & DESIGN	United States of America	24, 35	78125218	2807432
INTRALUX	United States of America	17, 20	78210882	2860124
GRAND KING	United States of America	20, 24	78180582	2863677
LUXLOFT	United States of America	20	78302643	2881772
NATURE'S PREFERENCE	United States of America	20, 24	78191914	2883076
DENIM DREAM	United States of America	20	78181085	2887617
THE SLEEP NUMBER BED SELECT COMFORT &	United States of America	20, 35	78125788	2890090

DESIGN				
SLEEP NUMBER	United States of America	20	78103057	2913779
PERSONALIZED WARMTH COLLECTION	United States of America	24	78207016	2944906
CHANGING THE WAY YOU SLEEP COULD CHANGE YOUR LIFE	United States of America	35	78444669	3072058
GRIDZONE	United States of America	17, 20	78977200	3137303
LUXLAYER	United States of America	24	78487689	3143218

**PENDING TRADEMARKS:**

Mark	Country	Classes	Application Number	Registration Number
DUAL LOFT	United States of America	20	77288654	N/A
IT'S THE BED THAT COUNTS	United States of America	20, 35	77404039	N/A
PERSONAL PREFERENCE	United States of America	20	78711265	N/A
PERSONAL RENEWAL	United States of America	20	78861268	N/A
PILLOW(OLOGY)	United States of America	20, 42	77404059	N/A
RESTIMONIAL	United States of America	35	77119756	N/A
SEAT NUMBER	United States of America	20	77125945	N/A
SIT NUMBER	United States of America	20	77125949	N/A
TAKE CONTROL	United States of America	35	77115916	N/A
TAKE CONTROL	United States of America	20	77119749	N/A
TAKE CONTROL OF YOUR SLEEP	United States of America	20	77128506	N/A
TAKE CONTROL OF YOUR SLEEP	United States of America	35	77119753	N/A
TAKE CONTROL OF YOUR SLEEP AT A SELECT COMFORT STORE	United States of America	20, 35	77128505	N/A
WE HAVE A NUMBER FOR THAT	United States of America	35	77425084	N/A