

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Provo Craft & Novelty, Inc.		03/22/2010	CORPORATION: UTAH

RECEIVING PARTY DATA

Name:	Credit Suisse AG, Cayman Islands Branch
Street Address:	One Madison Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	JOINT STOCK COMPANY: SWITZERLAND

PROPERTY NUMBERS Total: 94

Property Type	Number	Word Mark
Registration Number:	3406679	CRICUT
Registration Number:	3372457	CRICUT
Registration Number:	3370440	GEORGE AND BASIC SHAPES
Registration Number:	3131087	VOWEL PLAY
Registration Number:	3115302	RANSOM
Registration Number:	3108109	PIGEON TOED CHARMS
Registration Number:	3105198	ALPHABARS
Registration Number:	3182503	PROVO CRAFT
Registration Number:	3325859	SHORTCUTZ
Registration Number:	3415985	CUTTLEBUG
Registration Number:	3433116	MATCHLESS AROMA
Registration Number:	3374062	CUT WHAT YOU WANT
Registration Number:	3326120	
Registration Number:	3326119	CRICUT

CH \$2365.00 3406679

900159133

**TRADEMARK
 REEL: 004182 FRAME: 0045**

Registration Number:	3313549	DOODLE DOTS
Registration Number:	3313548	DOODLE TAG
Registration Number:	3326189	ALPHACLIPS
Registration Number:	3340993	TREASURING TIME
Registration Number:	3325911	DOODLE BLOCK
Registration Number:	3020098	PC
Registration Number:	2879595	CHUNKY SPARKLERZ
Registration Number:	3058156	KNIFTY KNITTER
Registration Number:	2855206	SEW CRAFTY
Registration Number:	2885427	CLAY CUTTERS
Registration Number:	3209615	SILENT SETTER
Registration Number:	3118099	OUTRAGEOUSLY RED
Registration Number:	3112787	CARD-I-GAMI
Registration Number:	3086435	MAKING TIME
Registration Number:	3017963	ROBERTS
Registration Number:	3294648	CANDLSENSE
Registration Number:	3021856	ZISION
Registration Number:	3353212	ZISION
Registration Number:	3032860	FESTIVAL SPARKLERZ
Registration Number:	2969984	BRACELETZ
Registration Number:	2881770	BIGGER THAN BIG
Registration Number:	2961282	QWIKIT
Registration Number:	2879616	TERRIFICALLY TACKY TAPE
Registration Number:	2926077	BRADLETZ
Registration Number:	2877682	STAND-OUTS
Registration Number:	2879596	MICROFINE SPARKLERZ
Registration Number:	2879594	TREASURE BEADZ
Registration Number:	3432262	CRICUT SCRIPT
Registration Number:	3395571	CRICUT SAMPLER
Registration Number:	3402646	ACCENT ESSENTIALS
Registration Number:	3493251	NTH DEGREE CREATIVE
Registration Number:	3395581	FELT FASHIONS
Registration Number:	3389599	MY COMMUNITY
Registration Number:	3389598	MY WORLD
Registration Number:	3389597	WORD BUILDERS 1

Registration Number:	3389596	WORD BUILDERS 2
Registration Number:	3389595	WORD BUILDERS 3
Registration Number:	3402616	A WORD PARTY
Registration Number:	3450464	PROVO CRAFT STYLE
Registration Number:	3402682	PAPER DOLL DRESS UP
Registration Number:	3415237	OCEAN OF WORDS
Registration Number:	3415235	GARDEN OF WORDS
Registration Number:	3267553	DOODLETYPE
Registration Number:	3267552	TEAR DROP
Registration Number:	3267542	BEYOND BIRTHDAYS
Registration Number:	3267537	ANIMAL KINGDOM
Registration Number:	3267536	DOODLECHARMS
Registration Number:	3405980	ZOOBALLOO
Registration Number:	3405979	WALK IN MY GARDEN
Registration Number:	3405978	NEW ARRIVAL
Registration Number:	3405977	OPPOSITES ATTRACT
Registration Number:	3264155	CELEBRATIONS
Registration Number:	3264154	ALL MIXED UP
Registration Number:	3315523	JASMINE
Registration Number:	3264153	BASE CAMP
Registration Number:	3264152	STAMPED
Registration Number:	3367662	CHRISTMAS CHEER
Registration Number:	3367627	TAGS, BAGS, BOXES & MORE
Registration Number:	3337504	MINI MONOGRAMS
Registration Number:	3304902	PAPER PUPS
Registration Number:	3321932	PRINTING PRESS
Registration Number:	2509840	ALPHABITTIES
Registration Number:	2475860	SCRAP PADS
Registration Number:	3541570	CRICUT CREATE
Registration Number:	3541571	CRICUT JUKEBOX
Registration Number:	3693632	YUDU
Registration Number:	3690259	YOURSTORY
Registration Number:	3572075	CRICUT EXPRESSION
Registration Number:	3579471	CRICUT DESIGNSTUDIO
Serial Number:	77477318	P C

Serial Number:	77477315	P C PROVO CRAFT
Serial Number:	77657243	UNSILENCE YOURSELF
Serial Number:	77702145	YUDU
Serial Number:	77979075	P C
Serial Number:	77488397	TURN ON YOUR CREATIVE BEST
Serial Number:	77702136	YUDU
Serial Number:	77729279	
Serial Number:	77778438	DESIGN ANYWHERE
Serial Number:	77915458	CRICUT CAKE
Serial Number:	77695606	GYPSY

CORRESPONDENCE DATA

Fax Number: (704)350-7800
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (704) 350-7738
Email: bsmith@winston.com
Correspondent Name: Betty G. Smith
Address Line 1: Winston & Strawn LLP, 214 N. Tryon St.
Address Line 2: 22nd Floor
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	3165.07063
NAME OF SUBMITTER:	Betty G. Smith
Signature:	/Betty G. Smith/
Date:	04/07/2010

Total Attachments: 9
source=Trademarks - Provo Craft_00000001#page1.tif
source=Trademarks - Provo Craft_00000001#page2.tif
source=Trademarks - Provo Craft_00000001#page3.tif
source=Trademarks - Provo Craft_00000001#page4.tif
source=Trademarks - Provo Craft_00000001#page5.tif
source=Trademarks - Provo Craft_00000001#page6.tif
source=Trademarks - Provo Craft_00000001#page7.tif
source=Trademarks - Provo Craft_00000001#page8.tif
source=Trademarks - Provo Craft_00000001#page9.tif

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Collateral Agreement dated as of March 22, 2010 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement") among the Grantor (as defined below), the other grantors party thereto and the Administrative Agent for the Secured Parties, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the Trademarks, including the United States Trademarks on Schedule 1 hereto (the "Trademark Collateral") to the Administrative Agent for the ratable benefit of the Secured Parties. Terms used herein but not otherwise defined herein shall have the meaning ascribed to them in the Agreement.

The Grantors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the grant of a security interest in the Trademark Collateral (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

This Notice of Grant of Security Interest in Trademarks has been entered into in conjunction with the provisions of the Agreement. The Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Administrative Agent with respect to the Collateral are more fully set forth in the Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.


[Signature page follows]

GRANTOR:

151 E. 3450 North
Spanish Fork, UT 84660

Very truly yours,

PROVO CRAFT & NOVELTY, INC.

By: 
Name: JIM THORNTON
Title: CEO

ADMINISTRATIVE AGENT:

One Madison Avenue
New York, New York 10010
Attention: Agency Group

Acknowledged and accepted:

CREDIT SUISSE AG. CAYMAN ISLANDS
BRANCH.

By: _____
Name: _____
Title: _____

By: _____
Name: _____
Title: _____

GRANTOR:

151 E. 3450 North
Spanish Fork, UT 84660

Very truly yours,

PROVO CRAFT & NOVELTY, INC.

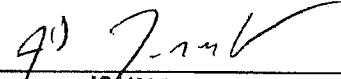
By: _____
Name: _____
Title: _____


ADMINISTRATIVE AGENT:

One Madison Avenue
New York, New York 10010
Attention: Agency Group

Acknowledged and accepted:

CREDIT SUISSE AG, CAYMAN ISLANDS
BRANCH,

By: 
Name: JOHN D. TORONTO
Title: DIRECTOR

By: 
Name: VIPUL DHADDA
Title: ASSOCIATE

SCHEDULE 1

US Trademarks

Owner: Provo Craft & Novelty, Inc.

Mark	Country	App. No.	File Date	Reg. No.	Reg. Date	Classes	Status
PC DESIGN (POWER)	UNITED STATES	77/477,318	05/17/2008			007, 008, 009, 016, 020, 021, 026, 035, 041	ALLOWED
PC PROVO CRAFT & DESIGN (POWER)	UNITED STATES	77/477,315	05/17/2008			007, 008, 009, 016, 020, 021, 026, 035, 041	ALLOWED
UNSILENCE YOURSELF	UNITED STATES	77/657,243	01/27/2009			035	ALLOWED
YUDU & DESIGN (Vertical)	UNITED STATES	77/702,145	03/30/2009			026, 035, 038, 040, 042, 001, 002, 003, 007, 016, 020, 021	ALLOWED
PC DESIGN (POWER) (Division of 117804)	UNITED STATES	77/979,075				020, 021, 026	MAILED
TURN ON YOUR CREATIVE BEST	UNITED STATES	77/488,397	06/02/2008			007, 008, 009, 016	PENDING
YUDU & DESIGN (Horizontal)	UNITED STATES	77/702,136	03/30/2009			001, 002, 003, 007, 016, 021, 035, 038, 042	PENDING
DESIGN (Pinwheel)	UNITED STATES	77/729,279	05/05/2009			009	PENDING
DESIGN ANYWHERE	UNITED STATES	77/778,438	07/10/2009			009	PENDING
CRICUT CAKE	UNITED STATES	77/915,458	01/20/2010			007, 009, 021, 024, 030	PENDING
CRICUT & DESIGN	UNITED STATES	78/618,223	04/27/2005	3,406,679	04/01/2008	007	REGISTERED
CRICUT & DESIGN	UNITED STATES	77/185,997	05/21/2007	3,372,457	01/22/2008	009	REGISTERED
GEORGE AND BASIC SHAPES	UNITED STATES	78/744,596	11/01/2005	3,370,440	01/15/2008	009	REGISTERED
VOWEL PLAY	UNITED STATES	78/543,192	01/06/2005	3,131,087	08/15/2006	008	REGISTERED

Mark	Country	App. No.	File Date	Reg. No.	Reg. Date	Classes	Status
RANSOM	UNITED STATES	78/553,799	01/25/2005	3,115,302	07/11/2006	008	REGISTERED
PIGEON TOED CHARMS	UNITED STATES	78/543,170	01/06/2005	3,108,109	06/20/2006	008	REGISTERED
ALPHABARS	UNITED STATES	78/543,187	01/06/2005	3,105,198	06/13/2006	008	REGISTERED
PROVO CRAFT	UNITED STATES	78/427,257	05/28/2004	3,182,503	12/12/2006	008, 016, 020, 021, 026	REGISTERED
SHORTCUTZ	UNITED STATES	78/520,956	11/22/2004	3,325,859	10/30/2007	008	REGISTERED
CUTTLEBUG	UNITED STATES	78/832,706	03/08/2006	3,415,985	04/22/2008	008	REGISTERED
MATCHLESS AROMA	UNITED STATES	78/853,711	04/04/2006	3,433,116	05/20/2008	003, 011	REGISTERED
CUT WHAT YOU WANT	UNITED STATES	78/772,133	12/13/2005	3,374,062	01/22/2008	007, 009	REGISTERED
DESIGN (CRICUT)	UNITED STATES	78/618,240	04/27/2005	3,326,120	10/30/2007	007, 009	REGISTERED
CRICUT	UNITED STATES	78/618,210	04/27/2005	3,326,119	10/30/2007	007, 009	REGISTERED
DOODLE DOTS	UNITED STATES	78/543,182	01/06/2005	3,313,549	10/16/2007	008	REGISTERED
DOODLE TAG	UNITED STATES	78/543,175	01/06/2005	3,313,548	10/16/2007	008	REGISTERED
ALPHACLIPS	UNITED STATES	78/633,549	05/19/2005	3,326,189	10/30/2007	008	REGISTERED
TREASURING TIME	UNITED STATES	78/543,196	01/06/2005	3,340,993	11/20/2007	016	REGISTERED
DOODLE BLOCK	UNITED STATES	78/543,179	01/06/2005	3,325,911	10/30/2007	008	REGISTERED
PC & DESIGN	UNITED STATES	78/427,264	05/28/2004	3,020,098	11/29/2005	008, 016, 020, 021	REGISTERED
CHUNKY SPARKLERZ	UNITED STATES	78/298,186	09/09/2003	2,879,595	08/31/2004	020	REGISTERED
KNIFTY KNITTER	UNITED STATES	78/293,732	08/28/2003	3,058,156	02/07/2006	026	REGISTERED
SEW CRAFTY	UNITED STATES	78/191,645	12/05/2002	2,855,206	06/15/2004	007	REGISTERED

CHL:34041.2

TRADEMARK
REEL: 004182 FRAME: 0053

Mark	Country	App. No.	File Date	Reg. No.	Reg. Date	Classes	Status
CLAY CUTTERS	UNITED STATES	78/191,622	12/05/2002	2,885,427	09/14/2004	008	REGISTERED
SILENT SETTER	UNITED STATES	78/488,393	09/23/2004	3,209,615	02/13/2007	008	REGISTERED
OUTRAGEOUSLY RED	UNITED STATES	78/429,423	06/03/2004	3,118,099	07/18/2006	016	REGISTERED
CARD-I-GAMI	UNITED STATES	78/429,408	06/03/2004	3,112,787	07/04/2006	016	REGISTERED
MAKING TIME	UNITED STATES	78/429,434	06/03/2004	3,086,435	04/25/2006	014	REGISTERED
ROBERTS	UNITED STATES	78/491,404	09/29/2004	3,017,963	11/22/2005	035	REGISTERED
CANDLSENSE	UNITED STATES	78/429,633	06/03/2004	3,294,648	09/18/2007	011	REGISTERED
ZISION	UNITED STATES	78/340,344	12/12/2003	3,021,856	11/29/2005	016	REGISTERED
ZISION	UNITED STATES	78/340,336	12/12/2003	3,353,212	12/11/2007	008	REGISTERED
FESTIVAL SPARKLERZ	UNITED STATES	78/302,450	09/18/2003	3,032,860	12/20/2005	020	REGISTERED
BRACELETZ (STYLIZED)	UNITED STATES	78/302,317	09/18/2003	2,969,984	07/19/2005	020	REGISTERED
BIGGER THAN BIG	UNITED STATES	78/302,243	09/18/2003	2,881,770	09/07/2004	016	REGISTERED
QWIKIT	UNITED STATES	78/302,225	09/18/2003	2,961,282	06/07/2005	016	REGISTERED
TERRIFICALLY TACKY TAPE	UNITED STATES	78/299,416	09/11/2003	2,879,616	08/31/2004	016	REGISTERED
BRADLETZ	UNITED STATES	78/299,409	09/11/2003	2,926,077	02/08/2005	006	REGISTERED
STAND-OUTS	UNITED STATES	78/299,392	09/11/2003	2,877,682	08/24/2004	016	REGISTERED
MICROFINE SPARKLERZ	UNITED STATES	78/298,191	09/09/2003	2,879,596	08/31/2004	020	REGISTERED
TREASURE BEADZ	UNITED STATES	78/298,176	09/09/2003	2,879,594	08/31/2004	020	REGISTERED
CRICUT SCRIPT	UNITED STATES	77/123,737	03/06/2007	3,432,262	05/20/2008	007	REGISTERED

Mark	Country	App. No.	File Date	Reg. No.	Reg. Date	Classes	Status
CRICUT SAMPLER	UNITED STATES	77/113,452	02/22/2007	3,395,571	03/11/2008	007	REGISTERED
ACCENT ESSENTIALS	UNITED STATES	77/096,645	02/01/2007	3,402,646	03/25/2008	009	REGISTERED
NTH DEGREE CREATIVE	UNITED STATES	77/086,864	01/19/2007	3,493,251	08/26/2008	009	REGISTERED
FELT FASHIONS	UNITED STATES	77/118,616	02/28/2007	3,395,581	03/11/2008	026	REGISTERED
MY COMMUNITY	UNITED STATES	77/112,875	02/21/2007	3,389,599	02/26/2008	009	REGISTERED
MY WORLD	UNITED STATES	77/112,870	02/21/2007	3,389,598	02/26/2008	009	REGISTERED
WORD BUILDERS 1	UNITED STATES	77/112,856	02/21/2007	3,389,597	02/26/2008	009	REGISTERED
WORD BUILDERS 2	UNITED STATES	77/112,844	02/21/2007	3,389,596	02/26/2008	009	REGISTERED
WORD BUILDERS 3	UNITED STATES	77/112,840	02/21/2007	3,389,595	02/26/2008	009	REGISTERED
A WORD PARTY	UNITED STATES	77/087,058	01/19/2007	3,402,616	03/25/2008	009	REGISTERED
PROVO CRAFT STYLE	UNITED STATES	77/135,205	03/20/2007	3,450,464	06/17/2008	035	REGISTERED
PAPER DOLL DRESS UP	UNITED STATES	77/112,865	02/21/2007	3,402,682	03/25/2008	009	REGISTERED
OCEAN OF WORDS	UNITED STATES	77/087,139	01/19/2007	3,415,237	04/22/2008	009	REGISTERED
GARDEN OF WORDS	UNITED STATES	77/087,051	01/19/2007	3,415,235	04/22/2008	009	REGISTERED
DOODLETYPE	UNITED STATES	77/019,791	10/12/2006	3,267,553	07/24/2007	009	REGISTERED
TEAR DROP	UNITED STATES	77/019,754	10/12/2006	3,267,552	07/24/2007	009	REGISTERED
BEYOND BIRTHDAYS	UNITED STATES	77/014,450	10/05/2006	3,267,542	07/24/2007	009	REGISTERED
ANIMAL KINGDOM	UNITED STATES	77/013,560	10/04/2006	3,267,537	07/24/2007	009	REGISTERED
DOODLECHARMS	UNITED STATES	77/013,539	10/04/2006	3,267,536	07/24/2007	009	REGISTERED

CHL:34041.2

TRADEMARK
REEL: 004182 FRAME: 0055

Mark	Country	App. No.	File Date	Reg. No.	Reg. Date	Classes	Status
ZOOBALLOO	UNITED STATES	77/004,449	09/21/2006	3,405,980	04/01/2008	009	REGISTERED
WALK IN MY GARDEN	UNITED STATES	77/004,426	09/21/2006	3,405,979	04/01/2008	009	REGISTERED
NEW ARRIVAL	UNITED STATES	77/004,420	09/21/2006	3,405,978	04/01/2008	009	REGISTERED
OPPOSITES ATTRACT	UNITED STATES	77/004,412	09/21/2006	3,405,977	04/01/2008	009	REGISTERED
CELEBRATIONS	UNITED STATES	77/013,532	10/04/2006	3,264,155	07/17/2007	009	REGISTERED
ALL MIXED UP	UNITED STATES	77/013,513	10/04/2006	3,264,154	07/17/2007	009	REGISTERED
JASMINE	UNITED STATES	77/013,508	10/04/2006	3,315,523	10/23/2007	009	REGISTERED
BASE CAMP	UNITED STATES	77/013,495	10/04/2006	3,264,153	07/17/2007	009	REGISTERED
STAMPED	UNITED STATES	77/013,486	10/04/2006	3,264,152	07/17/2007	009	REGISTERED
CHRISTMAS CHEER	UNITED STATES	77/019,772	10/12/2006	3,367,662	01/15/2008	009	REGISTERED
TAGS, BAGS, BOXES & MORE	UNITED STATES	77/013,550	10/04/2006	3,367,627	01/15/2008	009	REGISTERED
MINI MONOGRAMS	UNITED STATES	77/013,524	10/04/2006	3,337,504	11/13/2007	009	REGISTERED
PAPER PUPS	UNITED STATES	77/004,456	09/21/2006	3,304,902	10/02/2007	009	REGISTERED
PRINTING PRESS	UNITED STATES	77/004,443	09/21/2006	3,321,932	10/23/2007	009	REGISTERED
ALPHABITTIES	UNITED STATES	76/180,353	12/13/2000	2,509,840	11/20/2001	016	REGISTERED
SCRAP PADS	UNITED STATES	76/113,637	08/21/2000	2,475,860	08/07/2001	016	REGISTERED
CRICUT CREATE	UNITED STATES	77/377,629	01/22/2008	3,541,570	12/02/2008	007	REGISTERED
CRICUT JUKEBOX	UNITED STATES	77/377,636	01/22/2008	3,541,571	12/02/2008	007	REGISTERED
YUDU	UNITED STATES	77/487,304	05/30/2008	3,693,632	10/06/2009	001, 002, 003, 007, 016, 021	REGISTERED

CHL:34041.2

TRADEMARK
REEL: 004182 FRAME: 0056

Mark	Country	App. No.	File Date	Reg. No.	Reg. Date	Classes	Status
YOURSTORY	UNITED STATES	77/488,393	06/02/2008	3,690,259	09/29/2009	016	REGISTERED
CRICUT EXPRESSION	UNITED STATES	77/506,667	06/24/2008	3,572,075	02/10/2009	007	REGISTERED
CRICUT DESIGNSTUDIO	UNITED STATES	77/506,658	06/24/2008	3,579,471	02/24/2009	009	REGISTERED
GYPSY	UNITED STATES	77/695,606	03/20/2009			009	SUSPENDED

CHL:34041.2

RECORDED: 04/07/2010

TRADEMARK
REEL: 004182 FRAME: 0057