

TO: SUBMITTER COMPANY: Faxed to Submitter's Fax Number

03/30/2010 11:21 FAX 781 622 1622

GUNDERSON DETTMER

002

## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jacked, Inc.		02/18/2010	CORPORATION:
RECEIVING PARTY DATA			
Name:	Roundbox, Inc.		
Street Address:	25 Hanover Road		
Internal Address:	Building A, Suite 101		
City:	Florham Park		
State/Country:	NEW JERSEY United States of America		
Postal Code:	07932		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3624606	JACKED	
Serial Number:	77078453	JACKED	
Serial Number:	77078454	GENERATIVE MEDIA	
Serial Number:	77256536	NEWSTOP	
Serial Number:	77100939	PARALLEL PROGRAMMING	
Serial Number:	77256538	SEARCHCAST	
Registration Number:	3592199	SPORTSTOP	
Serial Number:	77256535	TVTOP	
CORRESPONDENCE DATA			
Fax Number:	(781)622-1622		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	781-795-3522		
Email:	jminio@gunder.com		
Correspondent Name:	Jason A. Minio		

OP \$215.00 3624606

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Address Line 1:	850 Winter Street
Address Line 2:	Gunderson Dettmer
Address Line 4:	Waltham, MASSACHUSETTS 02451
NAME OF SUBMITTER:	Jason Minio
Signature:	/Jason Minio/
Date:	02/24/2010
Total Attachments: 2. source=Roundbox#page1.tif source=Roundbox#page2.tif	

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Jacked, Inc., a corporation duly organized and existing under the laws of the State of Delaware, having a place of business at 2928 Roscomare Road, Los Angeles, CA 90077 ("Assignor"), has adopted and used and is using the trademarks and service marks (the "Marks") identified on Schedule A attached hereto, and is the owner of the registrations of such Marks in the United States Patent and Trademark Office identified on such Schedule A; and

WHEREAS, Roundbox, Inc., a Delaware corporation, having a place of business at 25 Hanover Road, Building A, Suite 101, Florham Park, NJ 07932 ("Assignee"), desires to acquire the Marks and the applications for registration and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns, sells and transfers unto Assignee all rights, title and interests in and to the Marks, together with (i) the applications for registration and registrations of the Marks, (ii) the goodwill of the business symbolized by and associated with the Marks and the registrations thereof and (iii) the right to sue and recover for, and the right to profits or damages due or accrued, arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill.

IN WITNESS WHEREOF, Assignor, by its duly authorized officer, has executed this assignment, as an instrument under seal, on this 16th day of February 2010.

ASSIGNOR: JACKED, INC.

By: Bryan M. Biniak  
Name: Bryan Biniak  
Title: CEO

STATE OF California )  
 ) ss.  
COUNTY OF Los Angeles )

On this 16th day of February 2010, before me appeared Bryan Biniak, the person who signed this instrument, who acknowledged himself to be the Chief Executive Officer of Jacked, Inc., and that being duly authorized, he signed such instrument as the free act and deed on behalf of said corporation. Witness my hand and seal, this 16th day of February 2010.

[Signature]  
Notary Public

Name: Sonji Le Blanc  
My Commission Expires: 10/30/2010

[SEAL]



Schedule A**TRADEMARKS AND REGISTRATIONS**

APPLICATION NUMBER	REG. NUMBER	MARK	CLASS	STATUS / NOTES
77/977009	3,624,606	JACKED	35, 42	Registered Affidavit of Use due 5/19/2014 through 5/19/2015 Renewal due 5/19/2019 (Note: Class 9 application was abandoned)
77/078453	NA	JACKED	9	Abandoned
77/078454	NA	GENERATIVE MEDIA	9, 35, 42	Abandoned
77/256536		NEWSTOP	9, 38	Allowed Statement of Use or Extension due 7/22/2010
77/100939		PARALLEL PROGRAMMING	35	Pending, but will be abandoned (Statement of Use was due 1/22/10, notice of abandonment has not yet issued)
77/256539		SEARCHCAST	9, 38	Allowed Statement of Use or Extension due 7/22/2010
77/256537	3592199	SPORTSTOP	9, 35, 38, 41, 42, 45	Registered Affidavit of Use due 3/17/2014 through 3/17/2015 Renewal due 3/17/2019
77/256535		TVTOP	9, 38	Allowed Statement of Use or Extension due 7/22/2010