

3/29/10

[Redacted]

03-30-2010



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Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SO GOOD SPORTSWEAR		03/18/2010	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA	
Name:	LIFE IS SPORTS ,LLC
Street Address:	297 Hunnewell Street
City:	NEEDHAM
State/Country:	MASSACHUSETTS
Postal Code:	02494
Entity Type:	LIMITED LIABILITY COMPANY: <i>Massachusetts</i>

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3752132	LIFE IS SPORTS
Registration Number:	3502501	SO GOOD SO GOOD SO GOOD
Registration Number:	3493474	GREATEST SPORTS TOWN IN AMERICA
Registration Number:	3664414	WHATS NOT TO HERE
Registration Number:	3688984	YA GOTTA 'EM

CORRESPONDENCE DATA

Fax Number: (781)237-9535
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-997-7960
 Email: stephenewee@yahoo.com
 Correspondent Name: Stephen H Ewanouski
 Address Line 1: PO BOX 81234
 Address Line 4: WELLESLEY, MASSACHUSETTS 02481

NAME OF SUBMITTER:	Stephen H Ewanouski
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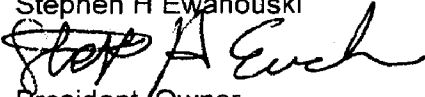
Signature:	/Stephen H Ewanouski/
Date:	03/18/2010
Total Attachments: 1 source=Transfer file(2)#page1.tif	

Transfer of TRADEMARKS
STEPHEN H EWANOUSKI
President, OWNER
SO GOOD SPORTSWEAR LLC
March 18, 2010

I, Stephen H Ewanouski, authorized and approve the transfer of entire interest in the trademarks owned by my company SO GOOD SPORTSWEAR LLC to my new company LIFE IS SPORTS LLC.
The following marks are approved for complete ownership transfer to LIFE IS SPORTS LLC:

3752132
3502501
3493474
3664414
3688984

Stephen H Ewanouski



President, Owner
So Good Sportswear LLC

President, Owner
LIFE IS SPORTS LLC