

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

**03/18/2010**  
**900157489**

|                       |  |
|-----------------------|--|
| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name               | Formerly | Execution Date | Entity Type                |
|--------------------|----------|----------------|----------------------------|
| SO GOOD SPORTSWEAR |          | 03/18/2010     | LIMITED LIABILITY COMPANY: |

**RECEIVING PARTY DATA**

|                 |   |
|-----------------|---|
| Name:           | LIFE IS SPORTS ,LLC                             |
| Street Address: | 297 Hunnewell Street                            |
| City:           | NEEDHAM   |
| State/Country:  | MASSACHUSETTS                                   |
| Postal Code:    | 02494   |
| Entity Type:    | LIMITED LIABILITY COMPANY: <i>MASSACHUSETTS</i> |

**PROPERTY NUMBERS Total: 5**

| Property Type        | Number  | Word Mark                       |
|----------------------|---------|---------------------------------|
| Registration Number: | 3752132 | LIFE IS SPORTS                  |
| Registration Number: | 3502501 | SO GOOD SO GOOD SO GOOD         |
| Registration Number: | 3493474 | GREATEST SPORTS TOWN IN AMERICA |
| Registration Number: | 3864414 | WHATS NOT TO HERE               |
| Registration Number: | 3688984 | YA GOTTA 'EM                    |

**CORRESPONDENCE DATA**

Fax Number: (781)237-9535  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 617-997-7960  
 Email: stephenewee@yahoo.com  
 Correspondent Name: Stephen H Ewanouski  
 Address Line 1: PO BOX 81234  
 Address Line 4: WELLESLEY, MASSACHUSETTS 02481

NAME OF SUBMITTER: Stephen H Ewanouski

OP \$140.00 3752132

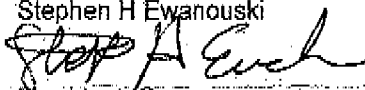
|   |                       |
|---|-----------------------|
| Signature:  | /Stephen H Ewanouski/ |
| Date:   | 03/18/2010            |
| Total Attachments: 1<br>source=Transfer file(2)#page1.tif |                       |

Transfer of TRADEMARKS  
STEPHEN H EWANOUSKI  
President, OWNER  
SO GOOD SPORTSWEAR LLC  
March 18, 2010

I, Stephen H Ewanouski, authorized and approve the transfer of entire interest in the trademarks owned by my company SO GOOD SPORTSWEAR LLC to my new company LIFE IS SPORTS LLC.  
The following marks are approved for complete ownership transfer to LIFE IS SPORTS LLC:

3752132  
3502501  
3493474  
3684414  
3688984

Stephen H Ewanouski



President, Owner  
So Good Sportswear LLC

President, Owner  
LIFE IS SPORTS LLC