# 0 1768572

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HB Suspension Products, LLC		101/01/2009	LIMITED LIABILITY COMPANY: WISCONSIN

# **RECEIVING PARTY DATA**

Name:	Hayes Bicycle Group, Inc.	
Street Address:	5800 W Donges Bay Rd	
City:	Mequon	
State/Country:	WISCONSIN	
Postal Code:	53092	
Entity Type:	CORPORATION: DELAWARE	

# PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1768572	HYPERLITE
Registration Number:	2394239	MRD

# **CORRESPONDENCE DATA**

Fax Number: (414)978-8675

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414 277 5675

Email: marta.levine@quarles.com

Correspondent Name: Marta S. Levine
Address Line 1: Quarles & Brady LLP

Address Line 2: 411 East Wisconsin Avenue
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 630027.00255

NAME OF SUBMITTER: Marta S. Levine

Signature: /MartaLevine/

900158295 TRADEMARK
REEL: 004175 FRAME: 0801

Date:	03/29/2010		
Total Attachments: 1 source=Assignment HB Suspension Products, LLC to Hayes Bicycle Group, Inc#page1.tif			

TRADEMARK REEL: 004175 FRAME: 0802

### ASSIGNMENT

ASSIGNMENT, made as of the / st day of January, 2009, by and between HB Suspension Products, LLC, a Wisconsin limited liability company ("Assignor"), and the undersigned member of the Assignor (the "Assignee").

### WITNESSETH:

WHEREAS, Assignor is in the process of liquidation and desires to distribute all of its remaining assets and properties to its members upon its dissolution, and

WHEREAS, Assignee is the sole member of Assignor,

NOW, THEREFORE, effective upon the effective date of filing of the Articles of Dissolution of the Assignor with the Wisconsin Department of Financial Institutions, Assignor grants, assigns, transfers, conveys and sets over unto Assignee all of Assignor's right, title and interest in and to any and all of its properties and assets, of every nature and description, in which it has any right, title or interest as of the date of these presents or in which it shall hereafter acquire any right, title or interest, including, without limitation, all accounts receivable and any other assets distributable by Assignor to its member in liquidation.

Assignor authorizes Assignee to collect all outstanding accounts hereby transferred, and to give receipts therefor in Assignor's name, to endorse checks made payable to Assignor, and to take whatever other actions are necessary to secure to Assignee full possession of the properties and assets transferred hereunder.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the day and year first written above.

> HB SUSPENSION PRODUCTS, LLC, Assignor

HAYES BICYCLE GROUP, INC., Assignee

WHD 6128162.2

TRADEMARK REEL: 004175 FRAME: 0803

RECORDED: 03/29/2010