

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/31/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Royal Appliance Mfg. Co.		12/31/2009	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Techtronic Floor Care Technology Limited
Street Address:	Offshore Incorporations Centre
Internal Address:	P.O. Box 957
City:	Road Town, Tortola
State/Country:	BRITISH VIRGIN ISLANDS
Entity Type:	CORPORATION: BRITISH VIRGIN ISLANDS

PROPERTY NUMBERS Total: 90

Property Type	Number	Word Mark
Serial Number:	78572560	VACCESSORIES
Serial Number:	78727614	D2 DUAL CYCLONIC TECHNOLOGY
Serial Number:	78815300	ENVISION
Serial Number:	78895398	SECOND NATURE
Serial Number:	78498093	FIGHT DIRTY
Serial Number:	78118706	IF IT'S NOT METAL, IT'S NOT COMMERCIAL
Serial Number:	78040840	PLATINUM FORCE
Serial Number:	78022526	SWIFT STICK
Serial Number:	78013949	BREEZE
Serial Number:	77017721	WORKING FOR A CLEANER WORLD
Serial Number:	77499844	SPINNERGY
Serial Number:	77166746	KRUZ
Serial Number:	77148205	NOMAD

OP \$2265.00 78572560

Serial Number:	77113145	KURV
Serial Number:	76201152	WIDE GLIDE
Serial Number:	76061022	MICROFRESH
Serial Number:	76060765	THE LIGHTWEIGHT UPRIGHT THAT GOES ANYWHERE...STORES ANYWHERE
Serial Number:	75704932	SCUFF GUARD
Serial Number:	75872788	SPOT SCRUBBER
Serial Number:	75666185	EASY STEAMER
Serial Number:	75068183	EDGE WEDGE
Serial Number:	75160638	ROOMMATE
Serial Number:	76062328	
Serial Number:	78822501	KONE
Serial Number:	78727575	REACTION
Serial Number:	78675093	NEXTCLEAN
Serial Number:	78675059	NEXTCLEAN
Serial Number:	78675053	DESIGNED WITH YOU IN MIND
Serial Number:	78622526	SPINNOVATION
Serial Number:	78622485	BIG POWER FOR SMALL SPACES
Serial Number:	78582305	PRIVILEGE
Serial Number:	78554802	DIRT DEVIL OUTDOOR
Serial Number:	75978031	DIRT DEVIL
Serial Number:	78050591	DIRT DEVIL
Serial Number:	78082733	DIRT DEVIL
Serial Number:	78522627	DIRT DEVIL
Serial Number:	78543983	DIRT DEVIL
Serial Number:	78531196	OUTLAST
Serial Number:	78101742	QUICK FLIP
Serial Number:	78493065	CLICK-LOCK
Serial Number:	78469988	DYNAMITE
Serial Number:	78341012	DETAILER
Serial Number:	78339390	FEATHER GLIDE
Serial Number:	78297840	POWERSCOUR
Serial Number:	78281071	VAC 'N' MOP
Serial Number:	78281057	VACUUM TO MOPPING WITHOUT STOPPING!!
Serial Number:	78241666	ANYTHING ELSE IS JUST A BROOM

Serial Number:	78241638	SO MUCH POWER. SO LITTLE PUSHING.
Serial Number:	78215820	EVERLAST
Serial Number:	78204982	BUILT FOR LIFE
Serial Number:	78201432	JAGUAR
Serial Number:	78178041	MAGNA POWER
Serial Number:	78169165	POWER REACH
Serial Number:	78169139	QUICK POWER
Serial Number:	78159031	MEDISLIM
Serial Number:	78121723	DYNAMO
Serial Number:	78069055	SCORPION
Serial Number:	78068075	ROYAL PROCISION
Serial Number:	78061301	PRIVACY TECHNOLOGIES
Serial Number:	77019366	VIBE
Serial Number:	76357549	ROYAL AIRE
Serial Number:	76062329	PUT THE POWER OF AN UPRIGHT IN THE PALM OF YOUR HAND
Serial Number:	75930977	TURBO TOOL
Serial Number:	75509713	SWIVEL GLIDE
Serial Number:	75917531	FEATHERLITE
Serial Number:	74462460	THE FIRST NAME IN FLOORCARE
Serial Number:	76011466	ROYAL
Serial Number:	76008542	NOTHING ESCAPES THE POWER OF A DIRT DEVIL
Serial Number:	76008220	POWER YOU CAN SEE
Serial Number:	75604352	TOUCH UP
Serial Number:	75481782	POWER STICK
Serial Number:	75481775	THE WORLD'S MOST MANEUVERABLE UPRIGHT
Serial Number:	75440237	PERMA FILTER
Serial Number:	75363930	SCRUB DEVIL
Serial Number:	74156648	
Serial Number:	78727580	D2
Serial Number:	75854183	EASY STEAMER
Serial Number:	73411149	DIRT DEVIL
Serial Number:	74305946	DIRT DEVIL
Serial Number:	73704738	PUT THE POWER OF AN UPRIGHT IN THE PALM OF YOUR HAND

Serial Number:	74108125	WE BUILD-EM TO LAST
Serial Number:	73607303	BROOM VAC
Serial Number:	74608349	BROOM VAC
Serial Number:	73597328	ADJUST-O-RITE
Serial Number:	73055388	ROYAL
Serial Number:	71324664	ROYAL
Serial Number:	74128954	THE ALL-IN-ONE CLEANER THAT CLEANS AND FILTERS IT ALL
Serial Number:	74571895	DUST DEVIL
Serial Number:	74153266	
Serial Number:	74152365	

CORRESPONDENCE DATA

Fax Number: (414)277-0656
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 414-271-6560
Email: mkeipdocket@michaelbest.com
Correspondent Name: Billie Jean Smith
Address Line 1: 100 East Wisconsin Avenue
Address Line 2: Suite 3300
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 025726-9024 US00

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Jaime L. Trembl

Signature: /jaime l. trembl/

Date: 03/24/2010

Total Attachments: 5
source=A3816778#page1.tif
source=A3816778#page2.tif
source=A3816778#page3.tif
source=A3816778#page4.tif
source=A3816778#page5.tif

NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

WHEREAS, Royal Appliance Mfg. Co., of 7005 Cochran Road, Glenwillow, OH 44139, U.S.A., a company organized under the laws of the State of Ohio, (hereinafter "Assignor") is the owner of the applications and registrations ("the Marks") identified on the attached Schedule 1;

WHEREAS, Techtronic Floor Care Technology Limited, of P.O. Box 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands, a company organized under the laws of the British Virgin Islands (hereinafter "Assignee") is desirous of acquiring said Marks and the registrations thereof;

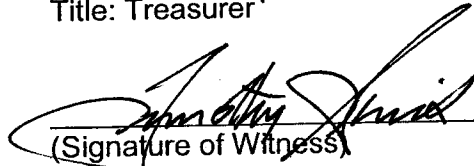
NOW, THEREFORE, for good and valuable consideration of \$1.00, the receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to said Marks, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Marks, effective *nunc pro tunc* as of December 31, 2009.

Royal Appliance Mfg. Co.

By: 

Name: Matthew J. Shene

Title: Treasurer


(Signature of Witness)

TIMOTHY SMITH


(Name of Witness: Please Print or Type)

Techtronic Floor Care Technology Limited

By: 

Name: MARY SUTHERLAND

Title: AUTHORIZED AGENT


(Signature of Witness)

ELAINE SALAMON

(Name of Witness: Please Print or Type)

SCHEDULE 1

VACCESSORIES	78/572560	3588993
D2 DUAL CYCLONIC TECHNOLOGY & DESIGN	78/727614	3548241
ENVISION	78/815300	3503053
SECOND NATURE	78/895398	3490536
FIGHT DIRTY	78/498093	3555241
IF IT'S NOT METAL, IT'S NOT COMMERCIAL	78/118706	3500037
PLATINUM FORCE	78/040840	2602940
SWIFT STICK	78/022526	2592998
BREEZE	78/013949	2568475
WORKING FOR A CLEANER WORLD	77/017721	3568048
SPINNERGY	77/499844	3560982
KRUZ	77/166746	3454910
NOMAD	77/148205	3454861
KURV	77/113145	3454723
WIDE GLIDE	76/201152	2646898
MICROFRESH	76/061022	2596896
THE LIGHTWEIGHT UPRIGHT THAT GOES ANYWHERE...STORES ANYWHERE	76/060765	2584474
SCUFF GUARD	75/704932	2579280
SPOT SCRUBBER	75/872788	2551663
EASY STEAMER	75/666185	2466327
EDGE WEDGE	75/068183	2173436
ROOMMATE	75/160638	2168311
DEVILS TAIL DESIGN	76/062328	2539538
KONE	78/822501	3482726

REACTION	78/727575	3231503
NEXT CLEAN & DESIGN	78/675093	3248481
NEXTCLEAN	78/675059	3243022
DESIGNED WITH YOU IN MIND	78/675053	3248480
SPINNOVATION	78/622526	3641213
BIG POWER FOR SMALL SPACES	78/622485	3185738
PRIVILEGE	78/582305	3137150
DIRT DEVIL OUTDOOR	78/554802	3276550
DIRT DEVIL	75/978031	2291609
DIRT DEVIL	78/050591	3074138
DIRT DEVIL	78/082733	2698831
DIRT DEVIL	78/522627	3163746
DIRT DEVIL	78/543983	3248280
OUTLAST	78/531196	3140303
QUICK FLIP	78/101742	2739107
CLICK-LOCK	78/493065	3259167
DYNAMITE	78/469988	3064513
DETAILER	78/341012	2979674
FEATHER GLIDE	78/339390	2908802
POWERSCOUR	78/297840	2946773
VAC 'N' MOP	78/281071	2953535
VACUUM TO MOPPING WITHOUT STOPPING!!	78/281057	2961115
ANYTHING ELSE IS JUST A BROOM	78/241666	2938862
SO MUCH POWER. SO LITTLE PUSHING.	78/241638	2915219
EVERLAST	78/215820	3142806

BUILT FOR LIFE	78/204982	2870572
JAGUAR	78/201432	2953206
MAGNA POWER	78/178041	2846670
POWER REACH	78/169165	3039846
QUICK POWER	78/169139	2851951
MEDISLIM	78/159031	2797571
DYNAMO	78/121723	2783231
SCORPION	78/069055	2698802
ROYAL PROCISION	78/068075	2792809
PRIVACY TECHNOLOGIES	78/061301	2952872
VIBE	77/019366	3273731
ROYAL AIRE	76/357549	2933554
PUT THE POWER OF AN UPRIGHT IN THE PALM OF YOUR HAND	76/062329	2447986
TURBO TOOL	75/930977	2700806
SWIVEL GLIDE	75/509713	2484145
FEATHERLITE	75/917531	2412672
THE FIRST NAME IN FLOORCARE	74/462460	2463035
ROYAL DESIGN	76/011466	2444360
NOTHING ESCAPES THE POWER OF A DIRT DEVIL	76/008542	2438485
POWER YOU CAN SEE	76/008220	2435257
TOUCH UP	75/604352	2390412
POWER STICK	75/481782	2300874
THE WORLD'S MOST MANEUVERABLE UPRIGHT	75/481775	2396580
PERMA FILTER	75/440237	2416154
SCRUB DEVIL	75/363930	2383636

HAND VACUUM DESIGN	74/156648	2905373
D2	78/727580	3231504
EASY STEAMER (STYLIZED)	75/854183	2508732
DIRT DEVIL	73/411149	1298487
DIRT DEVIL	74/305946	1805871
PUT THE POWER OF AN UPRIGHT IN THE PALM OF YOUR HAND	73/704738	1537033
WE BUILD-EM TO LAST	74/108125	1673288
BROOM VAC	73/607303	1440316
BROOM VAC	74/608349	2007501
ADJUST-O-RITE & Design	73/597328	1428208
ROYAL (STYLIZED)	73/055388	1031337
ROYAL	71/324664	296972
THE ALL-IN-ONE CLEANER THAT CLEANS AND FILTERS IT ALL	74/128954	1714627
DUST DEVIL	74/571895	2000322
HAND VACUUM DESIGN (RED)	74/153266	1761093
HAND VACUUM DESIGN (BLACK & WHITE)	74/152365	1761091