

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Target Products Ltd.		02/26/2010	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Quikrete International, Inc.		
<b>Street Address:</b>	3490 Piedmont Rd., One Securities Centre		
<b>Internal Address:</b>	Suite 1300		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30305		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2423712	TARGET	
<b>Registration Number:</b>	2936745	TARGET	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(614)227-2100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6142272182		
<b>Email:</b>	ipdocket@porterwright.com		
<b>Correspondent Name:</b>	Karen K. Hammond		
<b>Address Line 1:</b>	41 S, High Street		
<b>Address Line 2:</b>	29th Floor		
<b>Address Line 4:</b>	Columbus, OHIO 43215		
<b>ATTORNEY DOCKET NUMBER:</b>	0515200-012285		
<b>NAME OF SUBMITTER:</b>	Ka		

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Signature:	/karen k. hammond/
Date:	03/04/2010
Total Attachments: 1 source=assign#page1.tif	


**ASSIGNMENT OF MARKS AND REGISTRATIONS**

WHEREAS, Target Products Ltd. ("Assignor"), a Canadian corporation, owns all right, title, and interest in the mark "TARGET"("the Mark"). In connection with the Mark, Assignor owns registrations in the United States Patent and Trademark Office under Registration Nos. 2,423,712 and 2,936,745 (the "Registrations"); and

WHEREAS, Quikrete International, Inc. ("Assignee"), a Delaware corporation with a principal place of business at One Securities Centre, 3490 Piedmont Road, Suite 1300, Atlanta, Georgia 30305, desires to acquire the Mark and the Registrations; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Mark and the Registrations, together with the goodwill symbolized by the Mark and the Registrations thereof, including all claims for damages for past infringement.

**TARGET PRODUCTS LTD.**

By:   
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William R. Magill

Title: Chief Financial Officer

Date: 2-26-10