

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                      |  |                                 |  |
|--------------------------------------|--|---------------------------------|--|
| <b>SUBMISSION TYPE:</b>              | NEW ASSIGNMENT   |                                 |  |
| <b>NATURE OF CONVEYANCE:</b>         | Release of Security Interest in Trademarks (First Lien ) |                                 |  |
| <b>CONVEYING PARTY DATA</b>          |  |                                 |  |
| <b>Name</b>                          | <b>Formerly</b>  | <b>Execution Date</b>           | <b>Entity Type</b>                       |
| Deutsche Bank Trust Company Americas |  | 03/02/2010                      | New York Financial Institution: NEW YORK |
| <b>RECEIVING PARTY DATA</b>          |  |                                 |  |
| <b>Name:</b>                         | Sturm Foods, Inc.  |                                 |  |
| <b>Street Address:</b>               | 215 Center Street  |                                 |  |
| <b>City:</b>                         | Manawa   |                                 |  |
| <b>State/Country:</b>                | WISCONSIN  |                                 |  |
| <b>Postal Code:</b>                  | 54949  |                                 |  |
| <b>Entity Type:</b>                  | CORPORATION: WISCONSIN                                   |                                 |  |
| <b>PROPERTY NUMBERS Total: 27</b>    |  |                                 |  |
| <b>Property Type</b>                 | <b>Number</b>  | <b>Word Mark</b>                |  |
| Registration Number:                 | 3574158  | VITA SPLASH                     |  |
| Registration Number:                 | 3300153  | VILLA RICA                      |  |
| Registration Number:                 | 3332633  | MORNING SPARK                   |  |
| Registration Number:                 | 3262593  | POWER EDGE                      |  |
| Registration Number:                 | 3206909  | MORNING SPARK                   |  |
| Registration Number:                 | 3240553  | FULFILL                         |  |
| Registration Number:                 | 3131145  | MOO MAGIC                       |  |
| Registration Number:                 | 3124772  | SLOSH                           |  |
| Registration Number:                 | 3001510  | STURM'S VILLAGE FARM SINCE 1905 |  |
| Registration Number:                 | 3458638  | TAP THE POWER. GET THE EDGE.    |  |
| Registration Number:                 | 3300954  |                                 |  |
| Registration Number:                 | 3267444  | STURM VILLAGE CAFE              |  |
| Registration Number:                 | 2600763  | STURM FOODS                     |  |
| Registration Number:                 | 2662003  | STURM FOODS                     |  |

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|                      |          |                           |
|----------------------|----------|---------------------------|
| Registration Number: | 3112453  | RIVER MARKET              |
| Registration Number: | 2999952  | STURM'S VILLAGE FARM      |
| Registration Number: | 3019079  | COOKING WITH JACK STURM   |
| Registration Number: | 3128336  | RIVER MARKET              |
| Registration Number: | 2071622  | MARSHMALLOWS GALORE       |
| Registration Number: | 1262561  | STURM'S VILLAGE FARM      |
| Registration Number: | 1046946  | STURM'S VILLAGE FARM      |
| Serial Number:       | 78439907 | ON THE RUN                |
| Serial Number:       | 78825281 | MORNING RIZER             |
| Serial Number:       | 78876379 | STURM'S WEIGHT MANAGEMENT |
| Serial Number:       | 78870212 | COZY COUNTRY              |
| Serial Number:       | 78908808 | STURM'S VITA SPLASH       |
| Serial Number:       | 78700720 | REPLENISH DRINK MIX       |

**CORRESPONDENCE DATA**

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*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 3125586352  
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|                         |                 |
|-------------------------|-----------------|
| ATTORNEY DOCKET NUMBER: | 7230-16         |
| NAME OF SUBMITTER:      | Laura Konrath   |
| Signature:              | /Laura Konrath/ |
| Date:                   | 03/04/2010      |

Total Attachments: 3  
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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

**THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this "Release") is made as of March 2, 2010 ("Effective Date") by **Deutsche Bank Trust Company Americas**, as collateral agent, with an office at 60 Wall Street, New York, New York 10005 ("Grantee"), in favor of **Sturm Foods, Inc.**, a Wisconsin corporation with an office at 215 Center Street, Manawa, WI 54949-9277 ("Grantor").

**WHEREAS**, pursuant to the terms and conditions of that certain Grant of Security Interest in United States Trademarks by and between Grantor and Grantee dated January 31, 2007 (the "Trademark Security Agreement"), Grantor granted to Grantee a continuing security interest in and to all of Grantor's right, title and interest in and to all of the trademarks, and registrations of and applications to register the foregoing, and all of the trade names and assumed names owned by Grantor, including, without limitation, the United States trademark registrations and the United States applications for trademark registration set forth on Schedule A attached hereto, in each case, together with the goodwill associated therewith (collectively, the "Trademarks");

**WHEREAS**, Grantor and Grantee entered into the Trademark Security Agreement pursuant to the terms and conditions of that certain First-Lien Security Agreement by and among Grantor, certain of Grantor's affiliates, and Grantee dated January 31, 2007 (the "Security Agreement");

**WHEREAS**, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on February 13, 2007 at Reel/Frame 3481/0205; and

**WHEREAS**, Grantor has paid all of its outstanding indebtedness to Grantee with respect to those Trademarks set forth on Schedule A (attached hereto).

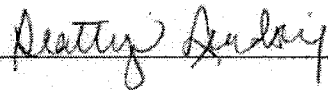
**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates, cancels and releases any and all security interests it has against the Trademarks.

Grantee shall take all further actions, and provide to Grantor at Grantor's expense, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release.

\* \* \* \* \*

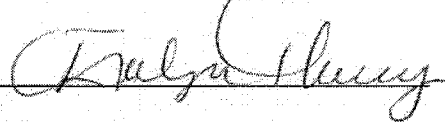
IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

**DEUTSCHE BANK TRUST COMPANY  
AMERICAS,**  
as Grantee

  
\_\_\_\_\_

Name: Scottye Lindsey

Title: Director

  
\_\_\_\_\_

Name: Evelyn Thierry


Title: Vice President

[Signature Page to Sturm First-Lien TM Release]

**TRADEMARK**  
**REEL: 004160 FRAME: 0965**

**SCHEDULE A**

**U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS**

| <b>Trademark</b>   | <b>Reg. No.<br/>Issued</b> | <b>Serial No.</b> |
|--|----------------------------|-------------------|
| Vita Splash  | 3574158                    | 78949223          |
| Villa Rica   | 3300153                    | 78943966          |
| Morning Spark  | 3332633                    | 78889012          |
| Power Edge   | 3262593                    | 78666594          |
| Morning Spark  | 3206909                    | 78662851          |
| Fulfill  | 3240553                    | 78620569          |
| Moo Magic  | 3131145                    | 78569184          |
| Slosh  | 3124772                    | 78535982          |
| Sturm's Village Farm Since 1905<br>and Design                                      | 3001510                    | 78449648          |
| Tap the Power. Get the Edge.   | 3458638                    | 77006899          |
|  | 3300954                    | 77057448          |
| Sturm Village Cafe   | 3267444                    | 77007753          |
| Sturm Foods  | 2600763                    | 76253152          |
| Sturm Foods and Design   | 2662003                    | 76253151          |
| River Market   | 3112453                    | 76608274          |
| Sturm's Village Farm   | 2999952                    | 76578916          |
| Cooking with Jack Sturm  | 3019079                    | 76567635          |
| River Market   | 3128336                    | 76562032          |
| Marshmallows Galore  | 2071622                    | 75110649          |
| Sturm's Village Farm   | 1262561                    | 73336389          |
| Sturm's Village Farm   | 1046946                    | 73075063          |
| On the Run   | -                          | 78439907          |
| Morning Rizer  | -                          | 78825281          |
| Sturm's Weight Management  | -                          | 78876379          |
| Cozy Country   | -                          | 78870212          |
| Sturm's Vita Splash  | -                          | 78908808          |
| Replenish Drink Mix and Design   | -                          | 78700720          |

NEWYORK 7515169 (2K)