

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NBTY, Inc.		02/11/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Rexall Sundown, Inc.
Street Address:	2100 Smithtown Avenue
Internal Address:	Legal Dept. (IP)
City:	Ronkonkoma
State/Country:	NEW YORK
Postal Code:	11779
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	75186666	BEAUTY SHOWCASE
Serial Number:	74270598	EYETAMINS
Serial Number:	75451200	GINKGO BILOBA XTRA
Serial Number:	75451225	GRAPE SEED XTRA
Serial Number:	75369669	OSTEO BI-FLEX
Serial Number:	76169373	OSTEO BI-FLEX AMBASSADORS CLUB
Serial Number:	76144868	OSTEO-BI-FLEX AMBASSADORS CLUB
Serial Number:	71429674	PLENAMINS
Serial Number:	74705182	RICHARDSON LABS
Serial Number:	75451203	SAW PALMETTO XTRA
Serial Number:	75734734	SELENIUM XTRA
Serial Number:	75451226	ST. JOHN'S WORT XTRA
Serial Number:	74235335	SUNVITE

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Serial Number:	78768619	SUPER PLENAMINS
Serial Number:	76202609	TRUSOY
Serial Number:	76084128	TRUSOY
Serial Number:	75464503	XTRA PREMIUM BLEND
Serial Number:	75391229	GREEN TEA REMEDY

CORRESPONDENCE DATA

Fax Number: (631)218-7341
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 631-218-7335
Email: lhechtel@nbty.com
Correspondent Name: NBTY, Inc.
Address Line 1: 2100 Smithtown Avenue
Address Line 2: Legal Dept. (IP)
Address Line 4: Ronkonkoma, NEW YORK 11779

ATTORNEY DOCKET NUMBER:	NBTY TO RXSD
NAME OF SUBMITTER:	Lee Grosskreuz Hechtel
Signature:	/lgh/
Date:	02/23/2010

Total Attachments: 2
source=US TMs - NBTY to RXSD#page1.tif
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TRADEMARK ASSIGNMENT

Whereas, effective as of February 11, 2010, NBTY, Inc. ("Assignor") a Delaware corporation, located at 2100 Smithtown Avenue, Ronkonkoma, New York 11779, USA, is the owner of the following trademarks for which registrations have been issued (the "Trademarks"):

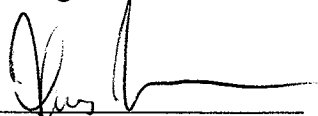
Trademark	Serial Number	Registration Number
BEAUTY SHOWCASE	75186666	2130144
EYETAMINS	74270598	1757945
GINKGO BILOBA XTRA	75451200	2286651
GRAPE SEED XTRA	75451225	2300791
OSTEO BI-FLEX	75369669	2205607
OSTEO BI-FLEX AMBASSADORS CLUB	76169373	2527211
OSTEO-BI-FLEX AMBASSADORS CLUB	76144868	2714127
PLENAMINS	71429674	380397
RICHARDSON LABS	74705182	2122667
SAW PALMETTO XTRA	75451203	2286652
SELENIUM XTRA	75734734	2449955
ST. JOHN'S WORT XTRA	75451226	2278510
SUNVITE	74235335	1775703
SUPER PLENAMINS	78768619	3162591
TRUSOY	76202609	2678838
TRUSOY	76084128	2521287
XTRA PREMIUM BLEND	75464503	2307934
GREEN TEA REMEDY	75391229	2271238

Whereas, the Assignor hereby assigns to Rexall Sundown, Inc. ("Assignee"), a Florida corporation having a principal place of business at 2100 Smithtown Ave. Ronkonkoma, New York 11779, any and all rights to the Trademarks, above, together with all goodwill associated with business in connection with which the Trademark are used.

Now, therefore, this instrument witnesses that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor sells, assigns and transfers unto to Assignee, its legal successors and representatives, and the Assignee accepts all of Assignor's entire right, title, and interest in and to the Trademarks and registrations, renewals, and extensions thereto, together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks, together with the right to sue for past infringement, to be held and enjoyed by the said Assignee, as fully as the same would have been enjoyed by Assignor, had this Assignment not been made.

In testimony whereof, the said Assignor has hereunto set its hand this 12 day of February 2010.

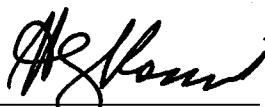
Assignee



HANS LINDGREN

Vice President and Secretary

Assignor



HARVEY KAMIL

President and CFO