

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LGE Enterprises, LLC		02/10/2010	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Giovanni Bosca Tosti I.V.I. S.P.A.		
Street Address:	Viale Italia 295		
City:	Canelli		
State/Country:	ITALY		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77786008	ROSECCO	
CORRESPONDENCE DATA			
Fax Number:	(312)523-2557		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312 977 4400		
Email:	ipdocket@uhlaw.com, smeyer@uhlaw.com		
Correspondent Name:	Susan Meyer c/o Ungaretti & Harris LLP		
Address Line 1:	70 West Madison Street		
Address Line 2:	Suite 3500, Attn: IP TM Docket		
Address Line 4:	Chicago, ILLINOIS 60602-4224		
ATTORNEY DOCKET NUMBER:	1003113-8005		
DOMESTIC REPRESENTATIVE			
Name:	Susan Meyer c/o Ungaretti & Harris LLP		
Address Line 1:	70 West Madison Street		
Address Line 2:	Suite 3500, Attn.: IP TM Docket		

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 REEL: 004151 FRAME: 0367**

Address Line 4: Chicago, ILLINOIS 60602-4224

NAME OF SUBMITTER:

Susan Meyer

Signature:

/Susan Meyer/

Date:

02/18/2010

Total Attachments: 1
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LGE Enterprises, LLC, a New Jersey limited liability company, owned by Mel Grzesch, having its principal office and place of business at 15 Chelsea Drive, Livingston, NJ 07039 ("Assignor"), claims to be the owner of the trademark ROSECCO and Design with an application pending at the United States Patent and Trademark Office Serial No. 77786008 ("Trademark")

Giovanni Bosca Tosti I.V.I. S.P.A. is an Italian corporation, having its principal office and place of business at Viale Italia 295, Canelli, Italy ("Assignee"), disputes LGE's claims of ownership, and as part of the resolution of this dispute is interested in acquiring the entire right, title and interest in and to the Trademark and application, as well as any common law rights in the trademark(s) including the right to sue and recover for past infringement thereof.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee the Trademark and application, Assignor's entire right, title, and interest in and to the foregoing Trademark and application, together with any goodwill of the business in connection with which the mark is used and which is symbolized by the mark, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, including the right to pursue all actions based on such marks and to recover for past infringement or violations of law relating to said marks

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be signed by an authorized officer thereof, this 10th day of February 2010. To the extent that the limited liability company is not in good standing or no longer in existence, Mel Grzesch represents and warrants that he owns and controls the assets of such company, including this Trademark and application, and has the authority to execute this Assignment.

LGE Enterprises, LLC
By: Mel Grzesch
Name: Mel Grzesch
Title: President
Mel Grzesch
Mel Grzesch

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