

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Tammy Hotsenpiller		01/08/2010
	Helena Cho		01/15/2010
RECEIVING PARTY DATA			
Name:	HUMANITY LLC		
Street Address:	14610 South Broadway Street		
City:	Gardena		
State/Country:	CALIFORNIA		
Postal Code:	90248		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Serial Number:	77294976	HUMANITY
	Serial Number:	77978455	MAKE A DIFFERENCE
CORRESPONDENCE DATA			
Fax Number:	(310)824-5555		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	docteta@fulpat.com		
Correspondent Name:	Gary M. Anderson c/o Fulwider Patton LLP		
Address Line 1:	6060 Center Dr., 10th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90045		
ATTORNEY DOCKET NUMBER:	HUMNI-81499		
NAME OF SUBMITTER:	Gary M. Anderson		
Signature:	/s/		
Date:	02/10/2010		

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REEL: 004147 FRAME: 0370

Total Attachments: 1

source=Hotsenpiller and Cho assignment to Humanity LLC- effective Jan 8, 2010#page1.tif

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WHEREAS, TAMMY HOTSENPILLER, an individual with an address of 872 South Endicott Court, Anaheim Hills, California 92808, and HELENA CHO, an individual with an address of 14610 South Broadway Street, Gardena, California 90248 [collectively referred to as "ASSIGNOR"], are the co-owners of U.S. Trademark Application Serial No. 77/294976 for the mark HUMANITY (with design), and U.S. Trademark Application Serial No. 77/978455 for the mark MAKE A DIFFERENCE, both of which are now pending in the United States Patent and Trademark Office.


WHEREAS, HUMANITY LLC, a limited liability company, having its principal place of business at 14610 South Broadway Street, Gardena, California 90248 [hereinafter "ASSIGNEE"], is desirous of acquiring said trademarks and trademark applications;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, all right, title, and interest in and to said trademarks and pending applications and any registrations issuing thereon, any and all renewals and extensions thereof that may be secured under all laws now or hereafter in force, and all trademark and service mark interests of every kind and nature, together with the entire goodwill of the business associated with said trademarks, and any and all causes of action heretofore accrued in ASSIGNOR's favor for infringement thereof, effective as of January 8, 2010.

Dated: 1/8/2010

Dated: 1/15/2010

By: 
Tammy Hotsenpiller

By: 
Helena Cho