

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Upper Deck Company, Inc.		11/30/2009	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Big Bocca B.V.		
Street Address:	Flevolaan 15 (1382 JX)		
City:	Weesp		
State/Country:	NETHERLANDS		
Entity Type:	LIMITED LIABILITY COMPANY: NETHERLANDS		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	77112997	CYPHERDEX	
Serial Number:	77113026	DANTE VALE	
Serial Number:	77112710	HOLOTOME	
Serial Number:	77113021	HUNTIK	
Serial Number:	77113655	HUNTIK SECRETS & SEEKERS	
Serial Number:	77113025	LOK LAMBERT	
Serial Number:	77113661	LORESLAVE	
Serial Number:	77113031		
Serial Number:	77113223		
Serial Number:	77113029		
Serial Number:	77113030		
Serial Number:	77113015	TEKNONOMICON	
Serial Number:	77113024	ZHALIA MOON	
CORRESPONDENCE DATA			

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Fax Number: (760)929-3559
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (760) 929-3559
Email: lacy_lodes@upperdeck.com
Correspondent Name: The Upper Deck Company, Inc.
Address Line 1: 5909 Sea Otter Place
Address Line 2: Lacy J Lodes, Int. Property Paralegal
Address Line 4: Carlsbad, CALIFORNIA 92010

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Lacy J Lodes
Signature:	/Lacy J Lodes/
Date:	02/10/2010

Total Attachments: 2
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TRADEMARK ASSIGNMENT AGREEMENT

THE UNDERSIGNED:

The Upper Deck Company, a company under the laws of the United States of America, having its seat at 985 Trade Dr., North Las Vegas, NV, 89030, United States of America, legally represented by an authorized representative, hereinafter referred to as the "**Assignor**";

and:

Big Bocca B.V., a limited liability company incorporated under the laws of the Netherlands, having its seat at Flevolaan 15, (1382 JX) Weesp, the Netherlands, legally represented by an authorized representative, hereinafter referred to as the "**Assignee**";

The Assignor and the Assignee shall hereinafter collectively also be referred to as the "**Parties**";

HAVING REGARD TO THE FOLLOWING:

- (a) the Assignor is the owner of the trademarks, registered in the United States of America;
- (b) the Assignor is an affiliate of Assignee, and is willing to assign the trademarks to Assignee on the terms and conditions set forth herein;
- (c) the Assignee is willing to assign the Trademarks to the Assignee for no consideration;

HAVE AGREED AS FOLLOWS:

Article 1. Assignment

The Assignor hereby transfers and assigns to the Assignee all of its right, title and interest, including any goodwill, in and to the following trademarks:


77112997	Cypherdex
77113026	Dante Vale
77112710	Holotome
77113021	Huntik
77113655	HUNTIK Secrets & Seekers
77113025	Lok Lambert
77113661	Loreslave
77113031	Miscellaneous Design
77113223	Miscellaneous Design
77113029	Miscellaneous Design
77113030	Miscellaneous Design
77113027	Sophie Casterwill
77113015	Teknonomicon
77113024	Zhalia Moon

The rights assigned under this agreement include all rights, privileges and advantages attaching to the Trademark, including the right under applicable law to initiate proceedings and recover damages and to obtain all other remedies in respect of past infringements and unauthorised use of the Trademark.

Article 2. Governing law; dispute resolution

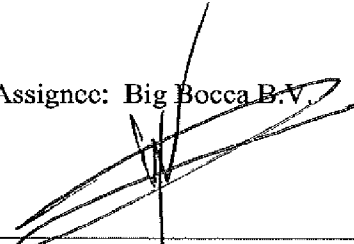
This agreement shall be governed by the laws of the state of California. Any dispute arising under this agreement shall be exclusively submitted to the competent court in the state of California.

Assignor: The Upper Deck Company



Name: John Zimmer
Function: VP CFO
Date:
Place:

Assignee: Big Bocca B.V.



Name: Philippe van Wijnen
Function: Director
Date: 30 November 2009
Place: Weesp