

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/19/2008

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
P.E.I. Protezioni Elaborazioni Industriali S.r.l.		01/28/2010	CORPORATION: ITALY

**RECEIVING PARTY DATA**

Name:	P.E.I. - Protezioni Elaborazioni Industriali S.r.l.
Also Known As:	AKA P.E.I. S.r.l.
Street Address:	Via Torretta 32-32/2
City:	I-Calderara di Reno (B))
State/Country:	ITALY
Entity Type:	LIMITED LIABILITY COMPANY: ITALY

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3665853	PEI

**CORRESPONDENCE DATA**

Fax Number: (202)857-6395  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
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 Correspondent Name: Michael A. Grow  
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 Address Line 2: Arent Fox LLP  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER: 19809/290

**DOMESTIC REPRESENTATIVE**

**900153542**

**TRADEMARK  
 REEL: 004141 FRAME: 0165**

**OP \$40.00 3665853**

Name: Michael A. Grow  
Address Line 1: 1050 Connecticut Avenue, NW  
Address Line 2: Arent Fox LLP  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:	E.T. Henry/Trademark Specialist
Signature:	/E.T. Henry/
Date:	02/01/2010

Total Attachments: 2  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of P.E.I. - PROTEZIONI ELABORAZIONI INDUSTRIALI S.R.L.

Registration No. 3665853 issued on August 11, 2009



**POWER OF ATTORNEY**

Registrant hereby appoints Michael A. Grow, Douglas R. Bush and Chiara Giuliani, members of the Bar of the District of Columbia or the State of New York, and the firm of Arent Fox LLP, having an address of 1050 Connecticut Avenue, NW, Washington, DC 20036, to transact all business in the Patent and Trademark Office on its behalf in connection with the above referenced registration, including the recordation of any assignments, to receive any notification of the recordation of the assignments; and to represent it in all proceedings affecting the mark which may arise in the Patent and Trademark Office hereafter. All powers of attorney heretofore granted are hereby revoked.

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Michael A. Grow and Arent Fox LLP, 1050 Connecticut Avenue, NW, Washington, DC 20036, are hereby designated Registrant's representative upon whom notice or process in proceedings affecting the above referenced mark may be served. All prior appointments of domestic representative are hereby revoked.

P.E.I. - PROTEZIONI ELABORAZIONI  
INDUSTRIALI S.R.L.

By \_\_\_\_\_



Printed Name MR. GIORGIO TABELLINI

Title CHAIRMAN OF THE BOARD OF DIRECTORS

Date JANUARY 28, 2010

TECH/804193.1

**ASSIGNMENT**

WHEREAS, P.E.I. Protezioni Elaborazioni Industriali S.r.l. ("Assignor"), an Italian corporation, is the original owner of all right, title and interest in and to the mark PEI & Design, for which it obtained Registration No. 3665853 in the Patent and Trademark Office;

WHEREAS, PE.I. - Protezioni Elaborazioni Industriali S.r.l. ("Assignee"), an Italian limited liability company also known as P.E.I. S.r.l., having an address of Via Torretta 32-32/2, I-Calderara di Reno (BO), Italy, acquired all right, title and interest in and to said mark, and the registration thereof, together with the goodwill of the business associated with the mark;

WHEREAS, the parties desire to ratify said assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark and the registration thereof, together with the goodwill of the business symbolized by the marks, nunc pro tunc as of December 19, 2008.

P.E.I. PROTEZIONI ELABORAZIONI  
INDUSTRIALI S.R.L.

By 

Printed Name MR. GIORGIO TABELLINI

Title CHAIRMAN OF THE BOARD OF DIRECTORS

Date JANUARY 28, 2010

TECH/804191.1