

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Mutual-Target, L.L.C. | | 01/06/2010 | Limited Liability Company: WASHINGTON |
| RECEIVING PARTY DATA | | | |
| Name: | Target Products Ltd. | | |
| Street Address: | 8535 Eastlake Drive | | |
| City: | Burnaby, British Columbia | | |
| State/Country: | CANADA | | |
| Postal Code: | V5A 4T7 | | |
| Entity Type: | CORPORATION: CANADA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2423712 | TARGET | |
| Registration Number: | 2936745 | TARGET | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (206)224-0779 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 206-682-8100 | | |
| Email: | efiling@cojk.com | | |
| Correspondent Name: | Christensen O'Connor Johnson Kindness | | |
| Address Line 1: | 1420 Fifth Avenue, Suite 2800 | | |
| Address Line 4: | Seattle, WASHINGTON 98101-2347 | | |
| ATTORNEY DOCKET NUMBER: | MUTA-18119-31424 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |

OP \$65.00 2423712

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**TRADEMARK
 REEL: 004134 FRAME: 0548**

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Peggy Sloane, Paralegal

Signature:

/Peggy Sloane/

Date:

01/20/2010

Total Attachments: 2

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ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Mutual-Target, L.L.C., a Washington limited liability company, having the business address of P.O. Box 2009, Bellevue, WA 98009-2009 (hereinafter the "Assignor"), adopted and used the mark TARGET which was registered in the United States Patent and Trademark Office as follows:

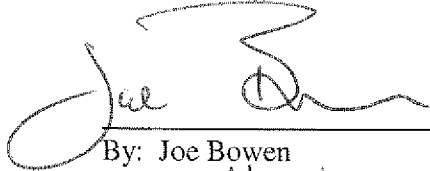
Registration No. 2423712, dated January 23, 2001, and
Registration No. 2936745, dated March 29, 2005; and

WHEREAS, Target Products Ltd., a British Columbia corporation, having the business address of 8535 Eastlake Drive, Burnaby, British Columbia, Canada V5A 4T7 (hereinafter the "Assignee"), is desirous of acquiring said mark and the registrations thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said trademark and said registrations, together with the goodwill of the business associated with the trademark.

Executed at Bellevue (city), Washington (state or country), this 6th day of JANUARY (month), 2010 (year).

MUTUAL-TARGET, L.L.C.


By: Joe Bowen
Title: Member

STATE OF Washington
COUNTY OF King) ss.

I certify that I know or have satisfactory evidence that Joe Bowen is the person who appeared before me, and said person acknowledged that he signed this instrument, on oath stated

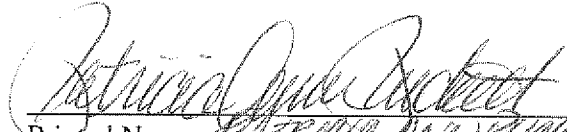
LAW OFFICES OF
CHRISTENSEN O'CONNOR JOHNSON KINDNESSSMLLC
1420 Fifth Avenue
Suite 2800
Seattle, Washington 98101
206.682.8100

that he was authorized to execute the instrument and acknowledged it as the Member of Mutual-Target, LLC to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

Dated: 1-18-2010

(Seal or stamp)




Printed Name: PATRICIA ANN PUCKETT
Notary Public
My appointment expires 07-10-2011

MBA:pas