

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fiskars Brands, Inc.		12/31/2009	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Brunton Outdoor, Inc.
Street Address:	2255 Brunton Court
City:	Riverton
State/Country:	WYOMING
Postal Code:	82501
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	2969906	ADC
Registration Number:	1644270	BRUNTON
Registration Number:	3519145	BRUNTON
Registration Number:	1073110	CADET
Registration Number:	2433923	ECLIPSE
Registration Number:	2748510	EPOCH
Registration Number:	1783312	ETERNA
Registration Number:	3067373	FIRELIGHT
Registration Number:	2866865	GLOBE
Registration Number:	2956950	JETSET
Registration Number:	2866866	LAMPFRAY
Registration Number:	2895600	LIBERTY
Serial Number:	77451877	LIVE WIDE OPEN
Registration Number:	2866860	MACROSCOPE

CH \$490.00 2969906

Registration Number:	2817458	MNS
Registration Number:	2806861	NOMAD
Registration Number:	2928405	SOLAR ROLL
Registration Number:	2845213	SOLO
Serial Number:	77695889	THE FUTURE OF CAMPING

CORRESPONDENCE DATA

Fax Number: (414)273-5198
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 414-273-3500
Email: nakees@gklaw.com
Correspondent Name: Nicholas A. Kees; Godfrey & Kahn, S.C.
Address Line 1: 780 N. Water Street
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	001769-0001
NAME OF SUBMITTER:	Nicholas A. Kees
Signature:	/Nicholas A. Kees/
Date:	01/08/2010

Total Attachments: 10
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INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment"), is entered into this 31st day of December, 2009, by and between **FISKARS BRANDS, INC.**, a Wisconsin corporation ("Seller"), and **BRUNTON OUTDOOR, INC.**, a Delaware corporation ("Buyer"). Capitalized terms used herein without definition shall have the meanings assigned to such terms in the Purchase Agreement (as defined below).

WITNESSTH:

WHEREAS, Seller and Buyer are parties to that certain Purchase Agreement dated December 3, 2009 (the "Purchase Agreement"), pursuant to which Seller has agreed to sell and transfer to Buyer, and Buyer has agreed to purchase and receive from Seller, all of Seller's right, title and interest in and to all of the Purchased Assets, including, without limitation, the Owned Intellectual Property;

WHEREAS, the Owned Intellectual Property includes, but not is not limited to, the patents listed on Exhibit A, attached hereto, the trademarks listed on Exhibit B, attached hereto, and the domain names listed on Exhibit C, attached hereto; and

WHEREAS, the execution and delivery of this Assignment is a condition precedent to Buyer's obligations under the Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller and Buyer hereby agree as follows:

1. Seller hereby assigns to Buyer, and Buyer hereby accepts such assignment of, Seller's entire right, title and interest in and to all of the Owned Intellectual Property together with all common law rights therein, the goodwill of the Business in connection with which the Owned Intellectual Property is used, throughout the world, all registrations and renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past and future infringements or dilutions thereof.

2. Subject to the provisions of Section 3, below, the rights, title and interest assigned under Section 1, above, shall be for Buyer's own use and enjoyment, and for the use and enjoyment of Buyer's successors and assigns, as fully and entirely as the same would have been held and enjoyed by Seller if this assignment and sale had not been made.

3. Buyer acknowledges and agrees that Seller shall retain certain rights to use the Owned Intellectual Property for a limited period of time following the date hereof as more fully described in Section 6.8 of the Purchase Agreement.

4. Where appropriate, Seller authorizes and requests the Commissioner of Patents and Trademarks of the United States, and an official of any country or countries foreign to the United States, whose duty it is to register patents, trademarks or copyrights, to record Buyer as the assignee and owner of the Owned Intellectual Property.

5. This Assignment is subject, in all respects, to the terms and conditions of the Purchase Agreement and all of the representations, warranties, covenants and agreements contained therein. Nothing contained in this Assignment shall be deemed to supersede or change any of the provisions set forth in the Purchase Agreement. In the event of any conflict between this Assignment and the terms and provisions of the Purchase Agreement, the terms and provisions of the Purchase Agreement shall control.

6. No amendment or modification of this Assignment shall be valid unless in writing and signed by an authorized signatory of each of Seller and Buyer.

7. This Assignment shall be binding upon the parties hereto and their respective successors and permitted assigns.

8. This Assignment and all questions arising in connection herewith shall be governed by and construed in accordance with the internal laws of the State of Wisconsin, without regard to its conflicts of law principles which would require application of the laws of another jurisdiction.

9. This Assignment may be executed in one or more counterparts and by facsimile or portable document format (pdf), all of which shall be considered but one and the same instrument, and shall become effective when one or more such counterparts have been signed by each of the parties and delivered to the other party.

[Signature Page Follows.]

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above.

ASSIGNEE:

BRUNTON OUTDOOR, INC.

By: 

Print Name: John S. White

Title: President

ASSIGNOR:

FISKARS BRANDS, INC.

By: _____

Print Name: _____

Title: _____

[Signature page to Intellectual Property Assignment.]

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above.

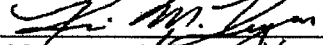
ASSIGNEE:

BRUNTON OUTDOOR, INC.

By: _____
Print Name: _____
Title: _____

ASSIGNOR:

FISKARS BRANDS, INC.

By:  _____
Print Name: Kevin M. Keegan
Title: U.P. Legal + Corp. Dev. + Asst. Sec.

[Signature page to Intellectual Property Assignment.]

ACKNOWLEDGEMENT

STATE OF Wyoming)
)
COUNTY OF Fremont) ss:

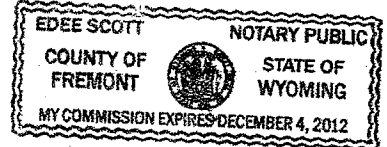
On this, the 31st day of December, 2009, before me, a Notary Public, the undersigned, personally appeared John Smithbaker, who acknowledged himself/herself to be the President of **BRUNTON OUTDOOR, INC.**, a Delaware corporation and that he/she, as such John Smithbaker being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing on behalf of said Corporation as such President.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Edee Scott
Wyoming, Notary Public

My commission expires: 12/04/2012

[Buyer's Notary for Intellectual Property Assignment.]



ACKNOWLEDGEMENT

STATE OF Wisconsin)
)
COUNTY OF Dane) ss:

On this, the 30th day of December, 2009, before me, a Notary Public, the undersigned, personally appeared Kevin McKeegan, who acknowledged himself/herself to be the VP Legal and Corporate Development of FISKARS BRANDS, INC., a Wisconsin corporation and that he/she, as such VP Legal and Corporate Development and Assistant Secretary, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing on behalf of said corporation as such VP Legal and Corporate Development and Assistant Secretary.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

My commission expires: 6/23/13



Erin K. Schneider, Notary Public

[Seller's Notary for Intellectual Property Assignment.]

Mark / Image	Country	Owner	Status / Client Ref.	Appl. No. / Date	Reg. No. / Date	Docket No.
Country: United States of America						
ADC	United States of America	Fiskars Brands, Inc.	Registered	78/281678 7/31/2003	2969906 7/19/2005	080494-0110
	Goods:	Class 9: Observing systems and instruments, namely thermometers, barometers, altimeters, wind velocity gages, humidity gages and combinations thereof, for measuring and monitoring atmospheric conditions including air temperature, variations in air temperature, barometric pressure, variations in barometric pressure, humidity, changes in humidity, density, changes in density, altitude and changes in altitude.				
BRUNTON	United States of America	Fiskars Brands, Inc.	Registered	74/011009 12/15/1989	1644270 5/14/1991	080494-0111
	Goods:	Class 9: POCKET TRANSITS				
BRUNTON	United States of America	Fiskars Brands, Inc.	Registered	77/273286 9/6/2007	3519145 10/21/2008	080494-0158
	Goods:	Class 4: Canisters of fuel. Class 7: Solar powered electricity generators. Class 8: Cutlery, namely, forks, spoons, knives, and sporks. Class 9: Directional compasses; optical instruments, namely binoculars, monoculars, spotting scopes, pocket scopes, namely pocket-sized monoculars; tripods for use with optical instruments such as spotting scopes and binoculars; battery chargers; satellite navigational system, namely a global positioning system (GPS); protective carrying cases specially adapted for global positioning system (GPS) apparatus; computer software for use with global positioning systems (GPS) and maps; electrical cables for use with global positioning systems (GPS) apparatus; two-way radios; altimeters, barometers; thermometers; anemometers; pedometers; analog and digital map measurers for use in estimating distances between two points on a map; pocket transits, namely instruments for use in basic field mapping; protective carrying cases specially adapted for pocket transits; protractors; and height meters for use in measuring height distances. Class 11: Gas stoves; gas grills; gas lanterns; electric lanterns; flashlights; and electric head lamps. Class 14: Stopwatches. Class 21: Wash basins; cookware, namely spatulas, ladles, serving spoons, serving forks; sports bottles, sold empty; and chopsticks.				
CADET	United States of America	Fiskars Brands, Inc.	Registered	73/119230 3/16/1977	1073110 9/13/1977	080494-0112
	Goods:	Class 9: POCKET TRANSITS				

Mark / Image	Country	Owner	Status / Client Ref.	Appl. No. / Date	Reg. No. / Date	Docket No.
ECLIPSE	United States of America	Fiskars Brands, Inc.	Registered	75/529547 8/3/1998	2433923 3/6/2001	080494-0118
Goods: Class 9: DIRECTIONAL COMPASSES, BINOCULARS, AND SPOTTING SCOPES.						
EPOCH	United States of America	Fiskars Brands, Inc.	Registered	76/387289 3/20/2002	2748510 8/5/2003	080494-0119
Goods: Class 9: Binoculars.						
ETERNA	United States of America	Fiskars Brands, Inc.	Registered	74/229909 12/12/1991	1783312 7/20/1993	080494-0120
Goods: Class 9: Binoculars						
FIRELIGHT	United States of America	Fiskars Brands, Inc.	Registered	78/281567 7/31/2003	3067373 3/14/2006	080494-0116
Goods: Class 11: Wind resistant lighters for lighting grills, fireplaces, campfires and candles, which additionally contain a light emitting diode.						
GLOBE	United States of America	Fiskars Brands, Inc.	Registered	78/281592 7/31/2003	2866865 7/27/2004	080494-0115
Goods: Class 11: Gas, oil, candle and electric lanterns, lamps, night lights and spotlights, backpacking lanterns, refillable lanterns, glass lantern globes, and lantern carrying cases.						
JETSET	United States of America	Fiskars Brands, Inc.	Registered	78/281695 7/31/2003	2956950 5/31/2005	080494-0123
Goods: Class 9: Observing systems and instruments, namely thermometers, barometers, altimeters, wind velocity gages, humidity gages and combinations thereof, for sensing, measuring and monitoring air temperature, variations in air temperature, barometric pressure, variations in barometric pressure, humidity, changes in humidity, density, changes in density, altitude, and changes in altitude.						
LAMPFRAY	United States of America	Fiskars Brands, Inc.	Registered	78/281613 7/31/2003	2866866 7/27/2004	080494-0124
Goods: Class 11: Gas, oil, candle and electric lanterns, lamps, night lights and spotlights, folding backpack lanterns, folding lanterns, glass lantern globes, and lantern carrying cases.						

Mark / Image	Country	Owner	Status / Client Ref.	Appl. No. / Date	Reg. No. / Date	Docket No.
LIBERTY	United States of America	Fiskars Brands, Inc.	Registered	78/281479 7/31/2003	2895600 10/19/2004	080494-0117
Goods: Class 11: Gas and oil lanterns						
LIVE WIDE OPEN	United States of America	Fiskars Brands, Inc.	Pending	77/451877 4/18/2008		080494-0164
Goods: Class 4: Canisters of fuel.						
Class 7: Solar powered electricity generators.						
Class 8: Cutlery, namely, forks, spoons, knives, and sporks.						
Class 9: Directional compasses; optical instruments, namely, binoculars, monoculars, spotting scopes, pocket scopes, namely, pocket-sized monoculars; tripods for use with optical instruments such as spotting scopes and binoculars; battery chargers; satellite navigational system, namely, a global positioning system (GPS); protective carrying cases specially adapted for global positioning system (GPS) apparatus; computer software for use with global positioning system (GPS) and maps; electrical cables for use with global positioning systems (GPS) apparatus; two-way radios; altimeters, barometers; thermometers; anemometers; pedometers; analog and digital map measurers for use in estimating distances between two points on a map; pocket transits, namely, instruments for use in basic field mapping; protective carrying cases specially adapted for pocket transits; protractors; and height meters for use in measuring height distances.						
Class 11: Gas stoves; gas grills; gas lanterns; electric lanterns; flashlights; and electric head lamps.						
Class 14: Stopwatches.						
Class 21: Wash basins; cookware, namely spatulas, ladles, serving spoons, serving forks, and chopsticks; sports bottles, sold empty.						
MACROSCOPE	United States of America	Fiskars Brands, Inc.	Registered	78/281432 7/31/2003	2866860 7/27/2004	080494-0114
Goods: Class 9: Optical scopes, namely, close focusing scopes, spotting scopes and monoculars.						
MNS	United States of America	Fiskars Brands, Inc.	Registered	78/232611 4/1/2003	2817458 2/24/2004	080494-0130
Goods: Class 9: Navigational systems, namely a global positioning system (GPS)						

Mark / Image	Country	Owner	Status / Client Ref.	Appl. No. / Date	Reg. No. / Date	Docket No.
NOMAD	United States of America	Fiskars Brands, Inc.	Registered	76/010916 3/21/2000	2806861 1/20/2004	080494-0129
Goods: Class 9: Compasses (directional), including - directional determination compasses, digital compasses, and electronic compasses, and compasses having navigational systems.						
SOLAR ROLL	United States of America	Fiskars Brands, Inc.	Registered	78/232669 4/1/2003	2928405 2/22/2005	080494-0128
Goods: Class 9: Solar collectors and solar heat collection panels.						
SOLO	United States of America	Fiskars Brands, Inc.	Registered	76/010915 3/21/2000	2845213 5/25/2004	080494-0127
Goods: Class 9: Binoculars, including - digital binoculars, electronic binoculars, and binoculars having altitude meters, navigational systems, global positioning systems, temperature systems, compass systems, and physical features of the earth and the earth's surface.						
THE FUTURE OF CAMPING	United States of America	Fiskars Brands, Inc.	Pending	77/695889 3/20/2009		080494-0169
Goods: Class 4: Canisters of fuel. Class 7: Solar powered electricity generators. Class 8: Cutlery, namely forks, spoons, knives, and sporks. Class 9: Directional compasses; optical instruments, namely binoculars, monoculars, spotting scopes, pocket scopes, namely pocket-sized monoculars; tripods for use with optical instruments such as spotting scopes and binoculars; battery chargers; satellite navigational system, namely, a global positioning system (GPS); protective carrying cases specially adapted for global positioning system (GPS) apparatus; computer software for use with global positioning systems (GPS) and maps; electrical cables for use with global positioning systems (GPS) apparatus; two-way radios; altimeters; barometers; thermometers; anemometers; pedometers; analog and digital map measurers for use in estimating distances between two points on a map; pocket transits, namely instruments for use in basic field mapping; protective carrying cases specially adapted for pocket transits; protractors; and height meters for use in measuring height distances. Class 11: Gas stoves; gas grills; gas lanterns; electric lanterns; flashlights; electric head lamps; ice machines; electric slow cookers; and electric coffee makers. Class 14: Stopwatches. Class 21: Wash basins; cookware, namely spatulas, ladles, serving spoons and serving forks; sports bottles, sold empty; non-electric blenders; and chopsticks.						