

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADVISOR MEDIA, INC.		12/29/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ADVISOR MEDIA, LLC		
Street Address:	PO BOX 503350		
City:	SAN DIEGO		
State/Country:	CALIFORNIA		
Postal Code:	92150-3350		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2029812	ADVISOR	
Registration Number:	1828257	ADVISOR	
Registration Number:	2406729	ADVISOR ACADEMY	
Registration Number:	2365410	THE E-COMMERCE ADVISOR	
CORRESPONDENCE DATA			
Fax Number:	(858)947-3993		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-278-5600		
Email:	john.hawkins@advisormedia.net		
Correspondent Name:	John Hawkins		
Address Line 1:	PO Box 503350		
Address Line 4:	San Diego, CALIFORNIA 92150-3350		
ATTORNEY DOCKET NUMBER:	7216:1		
NAME OF SUBMITTER:	JOHN HAWKINS		

OP \$115.00 2029812

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**TRADEMARK
 REEL: 004121 FRAME: 0721**

Signature:	/JOHN HAWKINS/
Date:	12/29/2009
Total Attachments: 2 source=Trademarks Assignment - signed#page1.tif source=Trademarks Assignment - signed#page2.tif	

ASSIGNMENT OF TRADEMARKS AND GOODWILL

This Assignment of Trademarks and Goodwill (this "Assignment") is made this 29th day of December, 2009, from Advisor Media, Inc., a California corporation with a principal place of business located in the County of San Diego, California ("Assignor"), to Advisor Media, LLC, a California limited liability company (No.: 200211610090) with a principal place of business in the County of San Diego California and a mailing address of PO Box 503350, San Diego, CA 92150-3350 ("Assignee"). This Assignment is effective as of December 29, 2009.

RECITALS

A. Assignor has registered, is the sole owner of, and is using the trademarks described in the Schedule below (the "Trademarks").

B. Assignor has agreed to assign the Trademarks to Assignee, and Assignee wishes to acquire the Trademarks.

ASSIGNMENT

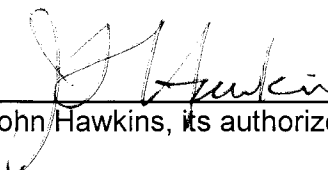
In valuable consideration of a redemption of the common stock of the Assignor and distribution of assets to the shareholders of Assignor, receipt of which is hereby acknowledged, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the registration thereof, and all rights of action, powers, and benefits belonging or accrued to the Trademarks, including the right to take action against any person for any infringement of the Trademarks occurring before the effective date of this Assignment.

Schedule

<u>Trademarks</u>	<u>Registration No.</u>	<u>Class</u>
ADVISOR	2029812	009
ADVISOR	1828257	016
ADVISOR ACADEMY	2406729	041
THE E-COMMERCE ADVISOR	2365410	042

IN WITNESS WHEREOF, this Assignment is executed on the day and year first above written.

Assignor: ADVISOR MEDIA, INC., a California corporation

By: 
John Hawkins, its authorized agent

State of California)
County of San Diego)
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)
)
)

Subscribed and sworn to (or affirmed) before me on this 29 day of December, 2009,
by John Hawkins, proved to me on the basis of
satisfactory evidence to ~~be the person(s)~~ who appeared before me

[Officer's seal]

Patricia S. O'Sullivan

