

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HOLLANDER HOME FASHIONS CORP.		11/30/2009	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	HOLLANDER HOME FASHIONS, LLC
Street Address:	6560 WEST ROGERS CIRCLE
City:	BOCA RATON
State/Country:	FLORIDA
Postal Code:	33487
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 70

Property Type	Number	Word Mark
Serial Number:	77358158	ARCTIC DOWN
Serial Number:	77665208	ARCTIC DOWN
Serial Number:	77183625	BREATHE CLEAR
Serial Number:	77651919	COMFORT BASICS
Serial Number:	77833308	DOUBLE COMFORT
Serial Number:	77826954	DOUBLE SUPPORT
Serial Number:	77026893	EARTH ESSENTIALS
Serial Number:	77266120	HEALTHY LIVING
Serial Number:	77811253	HOLIDAY AT HOME
Serial Number:	77356806	LIVE COMFORTABLY, LIVE GREEN
Serial Number:	77281959	LIVE GREEN
Serial Number:	77809156	REM SLEEP
Serial Number:	77586297	SUPERFIT
Serial Number:	77811248	SUPERSIDE

CH \$1765.00 77358158

Serial Number:	77474700	THERASLEEP
Serial Number:	77833300	TRI-LOFT
Serial Number:	77809147	VACATION AT HOME
Serial Number:	77809169	WHISPER CLOUD
Serial Number:	77848609	HEALTHY HOME
Serial Number:	77848622	HEALTHY HOME
Registration Number:	1870583	BED GLOVE
Registration Number:	1642450	BODY BUDDY
Registration Number:	3658038	BREATHE CLEAN & CLEAR
Registration Number:	2492969	BREATHE WELL
Registration Number:	3534521	BREATHWELL
Registration Number:	2899498	CLUSTER PUFF
Registration Number:	2853613	COMFORT QUARTERS
Registration Number:	3009307	COMFORT TO GO
Registration Number:	3584780	COMFORT WRAP
Registration Number:	1790428	COUNTESS YORK
Registration Number:	1695364	CUDDLE BED
Registration Number:	2375118	CUDDLE ROLL
Registration Number:	3121583	CUDDLE ROLL MINI
Registration Number:	2013651	CUSTOM SHAPES
Registration Number:	2803234	H
Registration Number:	2818380	DOUBLE SUPPORT
Registration Number:	3114824	DREAM PUFF
Registration Number:	2158623	DREAMSCAPE
Registration Number:	3663632	DREAMSCAPE
Registration Number:	2795796	DREAMY NIGHTS
Registration Number:	3111100	FOUR SEASONS
Registration Number:	2212499	HEALTHY HOME
Registration Number:	1781457	HOLLANDER
Registration Number:	1327027	HOLLANDER HOME FASHIONS
Registration Number:	2322531	HUGE
Registration Number:	2926375	HUGE
Registration Number:	1675908	INSUFIL
Registration Number:	2751427	LIVE COMFORTABLY
Registration Number:	2834611	MEGA

Registration Number:	3561843	MICRO-BARRIER
Registration Number:	2974910	MINI
Registration Number:	3464397	NATURAL ELEMENTS
Registration Number:	3107498	NEVER FLAT
Registration Number:	2833280	OPUS
Registration Number:	2489420	PEACHY
Registration Number:	2900607	PERFECT REST
Registration Number:	2005391	PERFECT SUPPORT
Registration Number:	1689074	PUFFARAL
Registration Number:	1136249	SNUG SACK
Registration Number:	3074593	SNUGLET
Registration Number:	2984220	SUPERSIDE
Registration Number:	2007760	TRILOGY
Registration Number:	2851928	UNE VIE DOUILLETTE
Registration Number:	3260558	VELVET COMFORT
Registration Number:	3389764	VELVET DREAMER
Registration Number:	2838448	VENDOME
Registration Number:	2978708	WIDE BODY
Registration Number:	2900136	WILD THING
Registration Number:	1152467	WOOLY BULLY
Registration Number:	1790429	COUNTESS YORK

CORRESPONDENCE DATA

Fax Number: (908)654-7866
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 908-654-5000
Email: trademarkadmin@ldlkm.com
Correspondent Name: BRUCE H. SALES
Address Line 1: 600 SOUTH AVENUE WEST
Address Line 4: WESTFIELD, NEW JERSEY 07090

ATTORNEY DOCKET NUMBER:	HOLLANDER
NAME OF SUBMITTER:	SCOTT E. CHARNEY
Signature:	/SCOTT E. CHARNEY/
Date:	12/22/2009

Total Attachments: 5

TRADEMARK
REEL: 004117 FRAME: 0482

source=DOC#page1.tif
source=DOC#page2.tif
source=DOC#page3.tif
source=DOC#page4.tif
source=DOC#page5.tif

U.S. TRADEMARK ASSIGNMENT AGREEMENT

Hollander Home Fashions Corp. ("HHF Corp."), a corporation of the State of New Jersey, having a place of business at 6560 West Rogers Circle, Boca Raton, FL 33487, has adopted, used or intends to use and is the record owner of trademarks in the United States, including but not limited to trademark registrations and applications listed in attached Exhibit A, and all the goodwill associated with all the foregoing (collectively hereafter the "Trademarks and Goodwill").

Hollander Home Fashions, LLC ("HHF, LLC"), a limited liability company of the State of Delaware, having a principal place of business at 6560 West Rogers Circle, Boca Raton, FL 33487, is desirous of obtaining all rights of HHF Corp. to the Trademarks and Goodwill and is desirous of recording its name as record owner of such applications and registrations.

The parties acknowledge and agree as follows:

1. HHF Corp. hereby irrevocably assigns and shall be deemed to have assigned to HHF, LLC, *nunc pro tunc*, the entire right, title, and interest to the Trademarks and Goodwill including that portion of the ongoing and existing business of HHF Corp. pertinent to all products and services with which the Trademarks and Goodwill have been, are and will be used to the fullest extent permitted by law. For clarity, the Trademarks and Goodwill include common law and statutory rights in the Trademarks and Goodwill and variants thereof, and the goodwill pertaining thereto to the fullest extent permitted by law as if such rights would have been held by HHF Corp. had this assignment not been made. HHF, LLC accepts the assignment granted herein. This assignment includes all rights to recover and collect all monies associated with past damages, royalties or other pecuniary matters.
2. HHF Corp. retains no rights whatsoever to the Trademarks and Goodwill or any other rights assigned in Paragraph 1 above.

3. HHF, LLC has the full and unencumbered right, as it deems fit, to register, enforce, or protect the rights transferred hereunder in the United States, including without limitation, the right to sue or bring actions for past, present or future infringement thereof, and to bring any proceeding in the United States Patent and Trademark Office or any other equivalent governmental agency for cancellation or opposition, or other proceeding in connection with the Trademarks and Goodwill.

4. HHF Corp. shall execute documents and provide other cooperation as HHF, LLC shall reasonably request to confirm its ownership in the Marks, including all confirmatory assignments and all other necessary papers.

5. Both HHF Corp. and HHF, LLC acknowledge that sufficient consideration has been exchanged between them.

HOLLANDER HOME FASHIONS CORP.

HOLLANDER HOME FASHIONS, LLC

By: Chris Baker
Name: Chris BAKER
Title: CEO
Dated: 11/30/09

By: Chris Baker
Name: Chris BAKER
Title: CEO
Dated: 11/30/09

EXHIBIT A

United States — Trademark Applications

<u>Application No.</u>	<u>Mark</u>
77/358,158	ARCTIC DOWN
77/665,208	ARCTIC DOWN
77/183,625	BREATHE CLEAR
77/651,919	COMFORT BASICS
77/833,308	DOUBLE COMFORT
77/826,954	DOUBLE SUPPORT
77/026,893	EARTH ESSENTIALS
77/266,120	HEALTHY LIVING
77/811,253	HOLIDAY AT HOME
77/356,806	LIVE COMFORTABLY, LIVE GREEN
77/281,959	LIVE GREEN
77/809,156	REM SLEEP
77/586,297	SUPERFIT
77/811,248	SUPERSIDE
77/474,700	THERASLEEP
77/833,300	TRI-LOFT
77/809,147	VACATION AT HOME
77/809,169	WHISPER CLOUD
77/848,609	HEALTHY HOME
77/848,622	HEALTHY HOME

United States — Trademark Registrations

<u>Registration No.</u>	<u>Mark</u>
1,870,583	BED GLOVE
1,642,450	BODY BUDDY
3,658,038	BREATHE CLEAN & CLEAR
2,492,969	BREATHE WELL
3,534,521	BREATHEWELL
2,899,498	CLUSTER PUFF
2,853,613	COMFORT QUARTERS
3,009,307	COMFORT TO GO
3,584,780	COMFORT WRAP
1,790,428	COUNTESS YORK
1,790,429	COUNTESS YORK AND DESIGN
1,695,364	CUDDLE BED AND DESIGN
2,375,118	CUDDLE ROLL
3,121,583	CUDDLE ROLL MINI
2,013,651	CUSTOM SHAPES
2,803,234	DESIGN
2,818,380	DOUBLE SUPPORT
3,114,824	DREAM PUFF
2,158,623	DREAMSCAPE
3,663,632	DREAMSCAPE
2,795,796	DREAMY NIGHTS
3,111,100	FOUR SEASONS
2,212,499	HEALTHY HOME AND DESIGN
1,781,457	HOLLANDER
1,327,027	HOLLANDER HOME FASHIONS
2,322,531	HUGE
2,926,375	HUGE
1,675,908	INSUFIL
2,751,427	LIVE COMFORTABLY
2,834,611	MEGA
3,561,843	MICRO-BARRIER
2,974,910	MINI
3,464,397	NATURAL ELEMENTS

United States — Trademark Registrations (Cont'd)

<u>Registration No.</u>	<u>Mark</u>
3,107,498	NEVER FLAT
2,833,280	OPUS
2,489,420	PEACHY
2,900,607	PERFECT REST
2,005,391	PERFECT SUPPORT
1,689,074	PUFFARAL
1,136,249	SNUG SACK
3,074,593	SNUGLET
2,984,220	SUPERSIDE
2,007,760	TRILOGY
2,851,928	UNE VIE DOUILLETTE
3,260,558	VELVET COMFORT
3,389,764	VELVET DREAMER
2,838,448	VENDOME
2,978,708	WIDE BODY
2,900,136	WILD THING
1,152,467	WOOLY BULLY