

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/30/2007		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ocean Marketing, Inc.		12/01/2009	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Ocean Accessories, LLC		
Street Address:	2415 Boston Post Road		
City:	Guilford		
State/Country:	CONNECTICUT		
Postal Code:	06437		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77116211	FIRST MATE	
CORRESPONDENCE DATA			
Fax Number:	(860)560-5998		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	860-275-6700		
Email:	jwhitney@mccarter.com		
Correspondent Name:	Eric E. Grondahl, Esq.		
Address Line 1:	McCarter & English, LLP		
Address Line 2:	185 Asylum St, CityPlace I		
Address Line 4:	Hartford, CONNECTICUT 06103-3495		
ATTORNEY DOCKET NUMBER:	115673.00001		
NAME OF SUBMITTER:	Joy A. Whitney		
Signature:	/jaw/		

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REEL: 004113 FRAME: 0553

Date:

12/14/2009

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

This Assignment is effective as of the 30th day of April, 2007.

WHEREAS, Ocean Marketing, Inc., a corporation of the state of Connecticut, having a place of business at 2415 Boston Post Road, Guilford, Connecticut 06437, (the "Assignor"), has adopted, used, is using and is the owner of the trademark **FIRST MATE**, for which trademark application no. 77/116,211 has been filed in the United States Patent and Trademark Office (the "Trademark").

WHEREAS, Ocean Accessories, LLC, a Limited Liability Company of the State of Connecticut, having a principal place of business at 2415 Boston Post Road, Guilford, Connecticut 06437 (the "Assignee"), is desirous of acquiring ownership of the Trademark and the applications therefore, and all attendant goodwill therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors, assigns and legal representatives, Assignor's entire right, title and interest in the United States in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, all common law rights therein, all applications and registrations therefor, and the right to sue, and to recover and retain all applicable damages and remedies for all past infringement of any of the Trademark.

IN WITNESS WHEREOF, the parties have caused this Assignment of Trademarks to be executed and delivered this 1 day of December, 2009.

Assignor:
Ocean Marketing, Inc.


by John Thommen