

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zhuoye Lighter (USA) Co. Ltd.		12/01/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Guangdong Zhuoye Lighter Manufacturing Co., Ltd.		
Street Address:	Lighter Production Base, Guanxu Town, Deqing County		
City:	Zhaozing city		
State/Country:	CHINA		
Entity Type:	CORPORATION: CHINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3031065	NEON	
Registration Number:	2656527	NEON	
CORRESPONDENCE DATA			
Fax Number:	(626)571-9813		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	626-571-9812		
Email:	usptotm@davidandraymond.com, eve@us-attorneys.com, alphan@us-attorneys.com		
Correspondent Name:	Alphan K. Tsoi		
Address Line 1:	108 N. Ynez Ave. Suite 118		
Address Line 4:	Monterey Park, CALIFORNIA 91754		
ATTORNEY DOCKET NUMBER:	UST9885A, UST1113A-ZLL		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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900149679

**TRADEMARK
 REEL: 004111 FRAME: 0915**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Alphan K. Tsoi

Signature:

/Alphan K. Tsoi/

Date:

12/10/2009

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

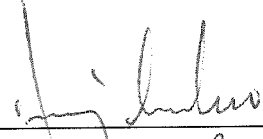
THIS ASSIGNMENT is made this 01 day of December, 2009 by and between Zhuoye Lighter (USA) Co.Ltd., a/an Corporation, having offices at 15277 Don Julian Rd. City of Industry, California, 91745, herein referred to as "Assignor", and Guangdong Zhuoye Lighter Manufacturing Co., Ltd., a/an Corporation, having offices at Lighter Production Base, Guanxu Town, Deqing Country Zhaoqing City, Guangdong, China , herein referred to as "Assignee".

WITNESSETH

WHEREAS the Assignor owns, has adopted and is using the mark "NEON", registered in the United States Patent and Trademark Office, Registration No. #2656527, dated 12/03/2002, herein referred to as "the mark"; and

WHEREAS the Assignee is desirous of acquiring the mark and the registration thereof.

NOW THEREFORE, in consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to the mark, the goodwill of the business symbolized by the mark, along with the registration thereof.

Signature: 

Name: WUH WEN LUO

Title: President

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT is made this 01 day of December, 2009 by and between Zhuoye Lighter (USA) Co.Ltd., a/an Corporation, having offices at 15277 Don Julian Rd. City of Industry, California, 91745, herein referred to as "Assignor", and Guangdong Zhuoye Lighter Manufacturing Co., Ltd., a/an Corporation, having offices at Lighter Production Base, Guanxu Town, Deqing Country Zhaoqing City, Guangdong, China , herein referred to as "Assignee".

WITNESSETH

WHEREAS the Assignor owns, has adopted and is using the mark "NEON", registered in the United States Patent and Trademark Office, Registration No. #3031065, dated 12/20/2005, herein referred to as "the mark"; and

WHEREAS the Assignee is desirous of acquiring the mark and the registration thereof.

NOW THEREFORE, in consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to the mark, the goodwill of the business symbolized by the mark, along with the registration thereof.

Signature: _____

Name: ZIG WEN LEO

Title: President