

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guinot		11/30/2009	CORPORATION: FRANCE
RECEIVING PARTY DATA			
Name:	Guinot		
Street Address:	1 rue de la Paix		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75002		
Entity Type:	Societe par actions simplifiee also known as a simple joint stock company: FRANCE		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Registration Number:	1665608	LIFTOSOME	
Registration Number:	1994606	PLAISIR DE PEAU	
Registration Number:	1972953	BEAUTE NEUVE	
Registration Number:	1995234	HYDRANEUVE	
Registration Number:	2017656	HYDRALLERGIC	
Registration Number:	2147000	LONGUE VIE	
Registration Number:	2074498	BEAUTE NEUVE	
Registration Number:	2406986	NEWLIGHT	
Registration Number:	3436708	AGE SUN	
Registration Number:	3530865	NUTRIZONE	
Registration Number:	3566436	HANDS ON	
Registration Number:	3607648	EYE FRESH	
Registration Number:	3438300	DIAMSUN	
Registration Number:	3420156	ACNILOGIC	

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Registration Number:	3363871	ESSENCE VITALES
Registration Number:	3317339	NEW LIFE
Registration Number:	3150894	AGE LOGIC
Registration Number:	2607712	HYDRADERM
Registration Number:	2605007	HYDRADERMIE
Registration Number:	3046741	NOUVELLE VIE
Registration Number:	3040140	TRES HOMME
Registration Number:	2684691	MASTERS COLORS
Registration Number:	2730721	MASTERING THE ART OF MAKE-UP
Registration Number:	3161147	MICROBIOTIC
Registration Number:	3175579	GOMMASQUE

CORRESPONDENCE DATA

Fax Number: (310)943-0430
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Jay H. Geller

Signature:

/jhgeller/

Date:

12/08/2009

Total Attachments: 1
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ASSIGNMENT

Whereas Guinot, 1 rue de la Paix, Paris 75002 France, a French corporation, has adopted and is using the following trademarks for which it has obtained United States Patent and Trademark Registrations:

Reg. No. 1665608, LIFTOSOME; Reg. No. 1994606, PLAISIR DE PEAU; Reg. No. 1972953, BEAUTE NEUVE; Reg. No. 1995234, HYDRANEUVE; Reg. No. 2017656, HYDRALLERGIC; Reg. No. 2147000, LONGUE VIE; Reg. No. 2074498, BEAUTE NEUVE; Reg. No. 2406986, NEWLIGHT; Reg. No. 3436708, AGE SUN; Reg. No. 3530865, NUTRIZONE; Reg. No. 3540948, TECHNISPA; Reg. No. 3566436, HANDS ON; Reg. No. 3458231, DOUBLE MINCEUR; Reg. No. 3607648, EYE FRESH; Reg. No. 3438300, DIAMSUN; Reg. No. 3420156, ACNIOLOGIC; Reg. No. 3362871, ESSENCE VITALES; Reg. No. 3317339, NEW LIFE; Reg. No. 3150894, AGE LOGIC; Reg. No. 2607712, HYDRADERM; reg. No. 2605007, HYDRADERMIS; Reg. no. 3046741, NOUVELLE VIE; Reg. No. 3040140, TRES HOMME; Reg. No. 2684691, MASTERS COLORS; Reg. No. 2730721, MASTERING THE ART OF MAKEUP; Reg. No. 3161147, MICROBIOTIC; and Reg. No. 3175579, COMMAGE; and

Whereas, Guinot, a French societe par actions simplifiee also known as a simple joint stock company, is desirous of acquiring said marks and registrations;

Now, therefore, for valuable consideration, receipt of which is hereby acknowledged, said Guinot a French joint stock company does hereby assign unto said Guinot, a societe par actions simplifiee also known as a simple joint stock company all right, title and interest in and to the marks together with the good will of the business symbolized by the marks, and the above referenced trademark registrations.

Dated this day of November 30th, 2009.

Guinot, a French corporation

By



Jean-Daniel Mondin
Chief Executive Officer

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