

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TBC BRANDS, LLC	FORMERLY TBC BRANDS, LLC	10/01/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	TBC TRADEMARKS, LLC
Street Address:	2215 B RENAISSANCE DRIVE
Internal Address:	SUITE 5
City:	LAS VEGAS
State/Country:	NEVADA
Postal Code:	89119
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 139

Property Type	Number	Word Mark
Registration Number:	1815411	AQUA FLOW
Registration Number:	3127426	ARCTIC CLAW WINTER TXI
Registration Number:	3199237	ARCTIC CLAW WINTER XSI
Registration Number:	1225905	BARCLAY
Registration Number:	2969155	BROADWAY CLASSIC
Registration Number:	2437511	CENTRED
Registration Number:	1357941	CENTRON
Serial Number:	77590381	CENTURY
Registration Number:	0755493	CORDOVAN
Registration Number:	2951055	CORDOVAN TOUR PLUS
Registration Number:	3051393	CORDOVAN WILD TRAC RADIAL X/RS
Registration Number:	1169191	CRITERION
Registration Number:	1448375	CRUSADER

OP \$3490.00 1815411

Registration Number:	0825758	CUTLASS
Registration Number:	3271374	CYCLONE
Registration Number:	1181021	DEMANDER
Registration Number:	0905141	DORAL
Registration Number:	0975949	DUAL BITE
Registration Number:	1215718	DURASEASON
Registration Number:	2951144	DURATION
Registration Number:	1105093	DURATION
Registration Number:	1734657	EASY RIDER
Registration Number:	1745163	ECHELON
Serial Number:	77772752	ECHELON ULTRA
Registration Number:	1388996	EPIC
Registration Number:	1137346	EQUALIZER
Registration Number:	1105094	ESQUIRE
Registration Number:	1135088	EURO-TRAC
Registration Number:	0822871	GEMINI
Registration Number:	2934609	GENESIS
Registration Number:	2871997	GLACIAL TRAC
Registration Number:	2566645	GOLDEN FURY
Serial Number:	77735347	GRAN ESPRIT
Registration Number:	1655035	GRAND PRIX
Registration Number:	1075901	GRAND PRIX
Registration Number:	0690249	GRAND PRIX
Registration Number:	1164594	GRAND PRIX RADIAL G/T
Registration Number:	1958273	GRAND SPIRIT
Registration Number:	2907690	GRAND SPIRIT TOURING
Registration Number:	2854718	GRAND SPIRIT TOURING LS
Registration Number:	1421825	GRAND SPORT
Registration Number:	0976814	GRANDEUR
Registration Number:	1595216	HARVEST KING
Registration Number:	2444513	HTR TOUR
Registration Number:	1150980	INNOVATION
Registration Number:	0784839	JETZON
Registration Number:	1088647	LARAMIE
Registration Number:	0903892	LARAMIE TRAILBOSS

Registration Number:	3039122	LEGEND
Serial Number:	77772741	LEGEND TOUR
Registration Number:	1682828	LTD
Registration Number:	1478574	MATRIX
Registration Number:	2972208	MIRADA
Registration Number:	2972309	MIRADA SPORT GTX
Serial Number:	77703656	MUD CLAW M/T
Registration Number:	2972308	MUDCAT
Registration Number:	2266907	MULTI-MILE
Serial Number:	77779971	MULTI-MILE
Registration Number:	0560428	MULTI-MILE
Registration Number:	2904271	MULTI-MILE GRAND TOUR
Registration Number:	0981104	MULTI-TRAC
Registration Number:	3013701	NAVITRAC
Registration Number:	1687087	ODYSSEY
Registration Number:	2991373	OTOS
Registration Number:	0913470	PERFORMER
Registration Number:	1138319	POWER KING
Registration Number:	2776704	POWER KING IMT
Registration Number:	3194782	POWER KING LOADER GRADER PLUS
Registration Number:	2902953	POWER KING TOWMAX
Registration Number:	2464646	REGENT
Registration Number:	1058368	REVENGER
Registration Number:	0926463	SABRE
Registration Number:	2453384	SAXON
Registration Number:	3657289	SC
Registration Number:	3650849	SC SERVICECENTRAL
Registration Number:	1421827	SCEPTOR
Registration Number:	2445185	SDL
Registration Number:	3650848	SERVICECENTRAL
Registration Number:	2262889	SIGMA
Registration Number:	0998427	SIGMA
Registration Number:	3249024	SIGMA SHADOW
Serial Number:	77772737	SIGMA SUPREME
Registration Number:	2575403	SIGMA SUPREME HP

Registration Number:	2553584	SIGMA SUPREME TR
Registration Number:	3379407	SNOWBLAZER
Serial Number:	77592535	SOLAR HP430
Registration Number:	2449193	SONORA
Registration Number:	1600677	SOVRAN
Registration Number:	3604781	SPORT TOUR SUV
Registration Number:	1337798	STAMPEDE
Serial Number:	77772718	STEALTH
Registration Number:	1007618	STEEL RIDER
Registration Number:	1215719	STRATAGARD
Registration Number:	1421826	SUSSEX
Registration Number:	3428551	TALON
Registration Number:	1113549	TBC
Registration Number:	3061728	TBC PRIVATE BRANDS
Registration Number:	2811332	TBC PRIVATE BRANDS
Serial Number:	77772724	TBC PRIVATE BRANDS
Serial Number:	77772730	TBC PRIVATE BRANDS
Serial Number:	77772757	TBC RETAIL GROUP
Serial Number:	77772766	TBC RETAIL GROUP
Registration Number:	1012155	TELSTAR
Registration Number:	0984512	TELSTAR TRITON
Registration Number:	1952981	TEMPRA
Registration Number:	3274281	TIRE AMERICA
Registration Number:	2032519	TODAY
Registration Number:	2951056	TOUR PLUS
Serial Number:	77703651	TOWSTAR TLR
Serial Number:	77625591	TRACMASTER WINTER XSI
Registration Number:	1780173	TRAIL CUTTER
Registration Number:	2921208	TRAIL GUIDE RT
Serial Number:	77590352	TRAIL SCOUT
Registration Number:	2926684	TRAILER KING
Registration Number:	2904602	TREADMASTERS
Registration Number:	2973204	TREADNET
Registration Number:	3060792	TREADX
Registration Number:	3073176	TREADXPRESS

Registration Number:	2826129	TREADXPRESS
Registration Number:	2934608	TURBOSTAR
Registration Number:	1615599	TURBO-TECH
Registration Number:	1678084	ULTRA QUAD +
Registration Number:	1968838	ULTREX
Registration Number:	3285405	V
Registration Number:	0750869	VANDERBILT
Registration Number:	2891705	VANDERBILT TOURING
Registration Number:	3194771	VANDERBILT TURBO-TECH RADIAL A/SR
Registration Number:	3285375	V LINE
Serial Number:	77785675	VPS
Registration Number:	1176041	WEATHERIZER
Registration Number:	1755187	WILD COUNTRY
Registration Number:	3113431	WILD COUNTRY RADIAL TXR
Registration Number:	2939499	WILD COUNTRY XRT
Registration Number:	3031118	WILD COUNTRY RADIAL XTX
Registration Number:	2850573	WILD SPIRIT
Registration Number:	1822004	WILD SPIRIT RADIAL
Registration Number:	1122304	WILD TRAC
Registration Number:	3175595	WINTER QUEST
Registration Number:	2959226	ZTR SPORT

CORRESPONDENCE DATA

Fax Number: (202)393-5350
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ATTORNEY DOCKET NUMBER:	1952/G-1952
NAME OF SUBMITTER:	Marsha G. Gentner
Signature:	/Marsha G. Gentner/
Date:	11/06/2009

Total Attachments: 0

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