

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Santa Clara, Inc.		11/05/2009	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Nicaragua American Cigar, S.A.
Street Address:	Apartado Postal #64, Donde Fue El Colectivo Luisa Amanda Espinosa
Internal Address:	Barrio del Rosario
City:	Esteli
State/Country:	NICARAGUA
Entity Type:	CORPORATION: NICARAGUA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	77817322	VILLAMILLE
Serial Number:	77817315	VMI
Serial Number:	77849188	VMI VILLEMILLE ROBUSTO HAND MADE CIGARS
Serial Number:	77850375	CASA NOBLE

CORRESPONDENCE DATA

Fax Number: (914)683-6956
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 914 949-2700
 Email: tbailey@bpslaw.com
 Correspondent Name: Thomas G. Bailey, Jr.
 Address Line 1: One North Lexington Avenue
 Address Line 2: Bleakley Platt & Schmidt, LLP
 Address Line 4: White Plains, NEW YORK 10601

DOMESTIC REPRESENTATIVE

900147034

**TRADEMARK
 REEL: 004091 FRAME: 0734**

OP \$115.00 77817322

Name: Thomas G. Bailey, Jr.
Address Line 1: Bleakley Platt & Schmidt,LLP
Address Line 2: One North Lexington Avenue
Address Line 4: White Plains, NEW YORK 10601

NAME OF SUBMITTER:	Thomas G. Bailey, Jr.
Signature:	/Thomas G. Bailey, Jr./
Date:	11/05/2009
Total Attachments: 2 source=20091105162252209#page1.tif source=20091105162252209#page2.tif	

ASSIGNMENT

WHEREAS, Santa Clara, Inc., is a North Carolina corporation with principal offices located at 2589 Eric Lane, Burlington, North Carolina 27215.

WHEREAS, Santa Clara, Inc. (hereinafter referred to as "ASSIGNOR") is the Applicant for the trademarks on attached Schedule A, along with the goodwill of the business in connection with which said trademarks are or will be used and which is symbolized by said trademarks; and

WHEREAS, Nicaragua American Cigar S.A. is a Nicaraguan corporation with offices located at Apartado Postal #64, Donde Fue El Colectivo Luisa Amanda Espinosa, Barrio del Rosario, Esteli, Nicaragua, Central America (hereinafter referred to as "ASSIGNEE"), and is desirous of acquiring the aforesaid trademarks, any registrations thereof and goodwill.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged by said ASSIGNOR, said ASSIGNOR by these presents sells, transfers, conveys and assigns unto said ASSIGNEE, the entire right, title and interest in and to said trademarks and the registrations thereof, together with all rights to recover for past misuse or infringement of said trademarks and the goodwill of the business in connection with which said trademarks are used and which is symbolized by said trademarks.

Santa Clara, Inc.

By: 
Salvatore Marjho
Chief Financial Officer

Dated: November 5, 2009

EXHIBIT A

Trademark	Serial No.	Jurisdiction
VILLEMILLE	77817322	U.S.
VMI	77817315	U.S.
VMI VILLEMILE (design)	77849188	U.S.
CASA NOBLE	77850375	U.S.