

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Complete Nutrition, Inc.		08/05/2009	CORPORATION: NEBRASKA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Complete Nutrition Holdings, Inc.		
<b>Street Address:</b>	6610 South 118th Street		
<b>City:</b>	Omaha		
<b>State/Country:</b>	NEBRASKA		
<b>Postal Code:</b>	68124		
<b>Entity Type:</b>	CORPORATION: NEBRASKA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2994199	RECLAIM	
Registration Number:	3287914	COMPLETENUTRITION LOOK BETTER. FEEL BETTER. PERFORM BETTER.	
Registration Number:	3551964	ENVISION	
Registration Number:	3294895	EMBODYMENTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(402)390-9005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	402 390-9500		
<b>Email:</b>	ip@koleyjessen.com		
<b>Correspondent Name:</b>	Roberta L. Christensen		
<b>Address Line 1:</b>	1125 S 103rd Street		
<b>Address Line 2:</b>	One Pacific Place, Suite 800		
<b>Address Line 4:</b>	Omaha, NEBRASKA 68124		
<b>ATTORNEY DOCKET NUMBER:</b>	10952-0006 COMPLETE NUTRI		

**OP \$115.00 2994199**

**900146970**

**TRADEMARK  
 REEL: 004091 FRAME: 0280**

NAME OF SUBMITTER:	Roberta L. Christensen
Signature:	/rlc/
Date:	11/05/2009
Total Attachments: 0	

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**