

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comcast SportsNet Philadelphia, L.P.		10/30/2009	LIMITED PARTNERSHIP: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Comcast Corporation		
Street Address:	One Comcast Center		
Internal Address:	1701 John F. Kennedy Boulevard		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19103		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3549559	COMCAST SPORTSNET	
Registration Number:	2984662	COMCAST SPORTSNET	
Registration Number:	2984663	COMCAST SPORTSNET	
Registration Number:	3398998	CSN	
Registration Number:	3594131	CSN	
CORRESPONDENCE DATA			
Fax Number:	(202)776-4981		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202) 776-2929		
Email:	trademark@dowlohnes.com		
Correspondent Name:	Mitchell H. Stabbe		
Address Line 1:	1200 New Hampshire Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		

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NAME OF SUBMITTER:	Mitchell H. Stabbe
Signature:	/Mitchell H. Stabbe/
Date:	11/03/2009
Total Attachments: 6 source=COMCAST SPORTSNET assignment#page1.tif source=COMCAST SPORTSNET assignment#page2.tif source=COMCAST SPORTSNET assignment#page3.tif source=COMCAST SPORTSNET assignment#page4.tif source=COMCAST SPORTSNET assignment#page5.tif source=COMCAST SPORTSNET assignment#page6.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This ASSIGNMENT AGREEMENT ("Agreement") is entered into and effective as of the date of the last signature below ("Effective Date"), by and between Comcast SportsNet Philadelphia, L.P., a Pennsylvania limited partnership ("Assignor"), and Comcast Corporation, a Pennsylvania corporation ("Assignee").

WITNESSETH:

WHEREAS, Assignee has used and owns certain trademarks and service marks that incorporate or are derivative of the term COMCAST and/or other indicia associated exclusively with Assignee (the "Comcast Marks"), including, but not limited to, those set forth on Exhibit A attached hereto;

WHEREAS, Assignor and Assignee are affiliated and related entities in that, among other things, Assignee has an ownership interest in Assignor;

WHEREAS, through historic practices and circumstances and for purposes of administrative convenience, with the consent and under the control of Assignee and subject to certain conditions, Assignor has used and licensed others to use certain trademarks or service marks that are the subject of registrations [REDACTED] with the United States Patent and Trademark Office, including, but not limited to, those registrations set forth on Exhibit B attached hereto. [REDACTED] attached hereto, and certain common law trademarks or service marks, each of which incorporates or is derivative of the Comcast Marks (collectively, the "Trademarks");

WHEREAS, Assignor has used the Trademarks to communicate its affiliation and relationship with Assignee and to designate the source of its goods and services;

WHEREAS, the parties wish to reflect the legal ownership of and title to the Comcast Marks, the Trademarks and the registrations therefor with Assignee;

WHEREAS, for as long as it remains affiliated with Assignee and subject to certain additional conditions, Assignor shall continue to be permitted to use certain of the Trademarks under license or sublicense; and

WHEREAS, based on the foregoing, Assignor desires to assign and convey to Assignee, and Assignee desires to acquire from Assignor, any and all right, title, and interest that Assignor has or may have in and to the Trademarks, the registrations therefor and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers and conveys to Assignee, any and all right, title and interest that Assignor has or may have in and to the Trademarks, the registrations therefor

TRADEMARK

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and the goodwill associated with and symbolized by the Trademarks, and all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect damages.

2 Assignor agrees to execute and deliver at a future date any and all further acts, conveyances, transfers, assignments, instruments and assurances, without compensation, as the Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Trademarks and any registrations or applications therefor or to evidence the full and effective implementation and consummation of the assignment of such marks and any registrations therefor, including, but not limited to, any Trademarks that were not specifically identified on Exhibit B [REDACTED]

3 All notices, requests and demands of any kind or nature which either party to this Agreement may be required or may desire to serve upon the other in connection with this Agreement shall be in writing and may be served personally; by prepaid registered or certified United States mail (return receipt requested), by private mail service (such as Federal Express or UPS) or by facsimile (and confirmed via telephone):

Assignor:

Comcast SportsNet Philadelphia, L.P.
3601 South Broad Street
Philadelphia, Pennsylvania 19148

Attention: General Counsel – Comcast Sports Group
Facsimile: (215) 286-5746

Assignee:

Comcast Corporation
One Comcast Center
1701 John F. Kennedy Boulevard
Philadelphia, Pennsylvania 19103-2838

Attention: General Counsel
Facsimile: (215) 286-7794

4 This Agreement contains the entire agreement and understanding between the parties with regard to the subject matter hereof, and supersedes all prior and contemporaneous agreements and representations, whether oral or written, relating to such subject matter.

5 This Agreement may be executed in one or more counterparts, each of which shall constitute an original and all of which taken together shall constitute one and the same Agreement. A facsimile of an original signature shall be deemed an original signature.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, each party has executed this Agreement by its duly authorized representative on the date(s) indicated below.

ASSIGNOR:

COMCAST SPORTSNET PHILADELPHIA, L.P.

By: Comcast SportsNet Philadelphia, Inc.,
Its General Partner

By: 

John Ruth
Executive Vice President

Dated: *October 30, 2009*

ASSIGNEE:

COMCAST CORPORATION

By: 

Arthur Block
Senior Vice President and General Counsel

Dated: *October 30, 2009*

Exhibit A
Comcast Marks







Trademark/ Service Mark	Status	Reg. No.
COMCAST	Registered	2,447,845
COMCAST	Registered	2,453,061
	Registered	2,480,808
	Registered	2,480,809
	Common Law	
	Common Law	
	Common Law	

EXHIBIT B

(Comcast SportsNet Philadelphia, L.P.
Registered Marks)

Trademark	Reg No (App No.)	Status	Class/Goods and/or Services
COMCAST SPORTSNET	3,549,559 (74/457,916)	Registered	<p>Class 38: Television broadcast services; cable and satellite television broadcast services; audio, video and satellite broadcast services</p> <p>Class 41: Entertainment services, namely, providing television programming and information in the field of sports, entertainment and news; entertainment services, namely, providing sports programming and information, previews, alerts, replays, promotions, namely, sweepstakes, competitions, and contests, highlights of sporting events, web cam feeds in the field of sports, computer and video game programs, and entertainment and sports related news, all of the above provided via a global computer network; entertainment services, namely, sports programs, professional and college sports events and other related and ancillary programming, sports news and information rendered through the media of television and a global computer network; entertainment services in the nature of production and distribution of television programs featuring sports; providing on-line information, news, scheduling, programming and entertainment in the field of sports via a global communications network; entertainment services, namely, providing a website featuring news, interviews and programming information about sports, sporting events, and highlights of sporting events; providing online sports games; on-line journals, namely, blogs featuring information in the field of sports; entertainment services, namely, providing podcasts in the field of sports, news and entertainment</p>
COMCAST SPORTSNET	2,984,662 (76/576,483)	Registered	<p>Class 25: Clothing, namely, golf shirts, T-shirts, sweatshirts, sweatpants and hats</p> <p>Class 38: Television broadcasting services</p> <p>Class 41: Entertainment services, namely, production of a series of sports-related television programs</p>
COMCAST SPORTSNET and DESIGN 	2,984,663 (76/576,484)	Registered	<p>Class 25: Clothing, namely, golf shirts, t-shirts, sweatshirts, sweatpants and hats</p> <p>Class 38: Television broadcasting services</p> <p>Class 41: Entertainment services, namely, production of a series of sports-related television programs</p>
CSN	3,398,998 (77/010,844)	Registered	<p>Class 38: Television broadcasting services</p> <p>Class 41: Entertainment services, namely, production of a series of sports-related television programs</p>

CSN	3,594,131 (77/4579,36)	Registered	<p>Class 38: Television broadcast services; cable and satellite television broadcast services; audio, video and satellite broadcast services</p> <p>Class 41: Entertainment services, namely, providing television programs and information in the field of sports, entertainment and current event news; entertainment services in the field of sports, namely, providing television programs, information, previews, alerts, replays, highlights of sporting events, web cam feeds in the field of sports, online computer and video games, and entertainment and sports related news, all of the above provided via a global computer network; entertainment services, namely, conducting sweepstakes, contests, and competitions, all in the field of sports and provided over a global computer network; entertainment services in the field of sports, namely, television sports programs, professional and college sporting events, sports news and information rendered through the media of television and a global computer network; entertainment services in the nature of production and distribution of television programs featuring sports; scheduling and programming in the field of sports on a global computer network; online entertainment in the nature of providing video clips, photographs and articles in the field of sports via a global communications network; entertainment services, namely, providing a website featuring news, interviews and programming information about sports, sporting events, and highlights of sporting events; providing online sports games; online journals, namely, blogs featuring information in the field of sports; entertainment services, namely, providing podcasts in the field of sports, news and entertainment</p>
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