

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KP ACQUISITION COMPANY, LLC		10/23/2009	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	KING PAR, LLC		
Street Address:	380 N. OLD WOODWARD		
Internal Address:	SUITE 300		
City:	BIRMINGHAM		
State/Country:	MICHIGAN		
Postal Code:	48009		
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN		
PROPERTY NUMBERS Total: 59			
Property Type	Number	Word Mark	
Registration Number:	1469465	KING PAR	
Registration Number:	1487615	KNIGHT GOLF	
Registration Number:	1827558	LANCER	
Registration Number:	1649803	WHEN ONLY THE BEST WILL DO!	
Registration Number:	1648460	KNIGHT	
Registration Number:	1762120	CROSSFIRE	
Registration Number:	1775943	STRATOS	
Registration Number:	1686565	KNIGHT	
Registration Number:	1699247	GSX	
Registration Number:	1723011	CONNEXION	
Registration Number:	1711930	LITESPEED	
Registration Number:	1783515	LITETECH	
Registration Number:	1795988	AFFINITY	

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Registration Number:	1775953	STRATEGY
Registration Number:	1829491	BILLY CLUB
Registration Number:	1725952	ELECTRA
Registration Number:	1799494	MACH 1
Registration Number:	1846272	VENOM
Registration Number:	1802861	REATA
Registration Number:	1830839	FORTUNE
Registration Number:	3560737	AVALON
Registration Number:	1851147	JASMINE
Registration Number:	1876745	SOLARUS
Registration Number:	1947381	PRO TEXXION
Registration Number:	1882358	COMPTECH
Registration Number:	1913507	H.I.T.
Registration Number:	3560735	FUTURE TOUR
Registration Number:	2011016	ALLANTE
Registration Number:	1981179	OPTIVA
Registration Number:	2078032	INTERCEPT
Registration Number:	2107733	VERDICT
Registration Number:	2105419	INTECH
Registration Number:	2234263	ASPECT
Registration Number:	2364618	LITESPEED
Registration Number:	2763091	INTECH
Registration Number:	2506085	TITECH
Registration Number:	2473579	INTECH
Registration Number:	2502019	TARGET LINE
Registration Number:	2825957	ATS
Registration Number:	2826056	LIMBO
Registration Number:	2922015	INTECH
Registration Number:	2087314	DIAMOND
Registration Number:	2965880	SCORING SET
Registration Number:	3207834	ROLLIN
Registration Number:	3141866	EZROLL
Registration Number:	3183204	V ROD
Registration Number:	1534464	ORLIMAR
Registration Number:	2383623	ORLIMAR TRIMETAL

Registration Number:	2301855	ORLIMAR
Registration Number:	1558172	TOUR DIAMOND SOLITAIRE
Registration Number:	3085949	ORLIMAR
Registration Number:	2994112	ORLIMAR
Registration Number:	3029194	H830
Registration Number:	3063543	HTI440
Registration Number:	3243030	FUZZ
Registration Number:	3363314	BLACK ICE
Registration Number:	3289410	ZX
Registration Number:	3402582	CUBE
Registration Number:	3402583	BLOCK BUSTER

CORRESPONDENCE DATA

Fax Number: (734)662-1014
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (734) 662-0270
Email: braman@youngbasile.com
Correspondent Name: MARSHALL G. MACFARLANE
Address Line 1: 301 E. LIBERTY
Address Line 2: SUITE 680
Address Line 4: ANN ARBOR, MICHIGAN 48104

ATTORNEY DOCKET NUMBER:	KPC-458
NAME OF SUBMITTER:	Marshall G. MacFarlane
Signature:	/Marshall G. MacFarlane/
Date:	10/26/2009

Total Attachments: 4
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ASSIGNMENT OF TRADEMARKS/SERVICE MARKS

WHEREAS, KP ACQUISITION COMPANY, LLC, a Michigan Limited Liability Company, having its principal offices at 380 North Old Woodward, Suite 300, Birmingham, Michigan 48009, has adopted, used and is using and is the owner of the following United States trademark registrations:

TRADEMARK/ SERVICE MARK	REGISTRATION/ APPLICATION NO.	ISSUE DATE/FILING DATE
KING PAR	1,469,465	12/15/1987
KNIGHT GOLF	1,487,615	05/10/1988
LANCER	1,827,558	03/22/1994
WHEN ONLY THE BEST WILL DO	1,649,803	07/02/1991
KNIGHT	1,648,460	06/18/1991
CROSSFIRE	1,762,120	11/29/2005
STRATOS	1,775,943	06/08/1993
KNIGHT	1,686,565	05/12/1992
GSX	1,699,247	07/07/1992
CONNEXION	1,723,011	10/06/1992
LITESPEED	1,711,930	09/01/1992
LITE TECH	1,783,515	07/20/1993
AFFINITY	1,795,988	09/28/1993
STRATEGY	1,775,953	06/08/1993
BILLY CLUB	1,829,491	04/05/1994
ELECTRA	1,725,952	10/20/1992

MACH I	1,799,494	10/19/1993
VENOM	1,846,272	07/19/1994
REATTA	1,802,861	11/02/1993
FORTUNE	1,830,839	04/12/1994
AVALON	3,560,737	01/13/2009
JASMINE	1,851,147	08/23/1994
SOLARUS	1,876,745	01/31/1995
PRO TEXXION	1,947,381	01/09/1996
COMP TECH	1,882,358	03/07/1995
H.I.T.	1,913,507	08/22/1995
FUTURE TOUR	3,560,735	01/13/2009
ALLANTE	2,011,016	10/22/1996
OPTIVA	1,981,179	06/18/1996
INTERCEPT	2,078,032	07/08/1997
VERDICT	2,107,733	10/21/1997
INTECH	2,105,419	10/14/1997
ASPECT	2,234,263	03/23/1999
LITESPEED	2,364,618	07/04/2000
INTECH	2,763,091	09/16/2003
TITECH	2,506,085	11/13/2001
INTECH	2,473,579	07/31/2001
TARGET LINE	2,502,019	10/30/2001
ATS	2,825,957	03/23/2004

LIMBO	2,826,056	03/23/2004
INTECH	2,922,015	02/01/2005
DIAMOND	2,087,314	08/12/1997
SCORING SET	2,965,880	07/12/2005
ROLLIN	3,207,834	02/13/2007
EZ-ROLL	3,141,866	06/20/2006
V-ROD	3,183,204	12/12/2006
ORLIMAR	1,534,464	04/11/1989
ORLIMAR TRIMETAL	2,383,623	09/05/2000
ORLIMAR	2,301,855	12/21/1999
TOUR DIAMOND SOLITAIRE	1,558,172	09/26/1989
ORLIMAR	3,085,949	04/25/2006
ORLIMAR	2,994,112	09/13/2005
H830	3,029,194	12/13/2005
HTI440	3,063,543	02/28/2006
FUZZ	3,243,030	05/15/2007
BLACKICE	3,363,314	01/01/2008
ZX	3,289,410	09/11/2007
CUBE	3,402,582	03/25/2008
BLOCK BUSTER	3,402,583	03/25/2008

WHEREAS, KING PAR, LLC, a Michigan Limited Liability Company, has acquired all of the assets of said KP ACQUISITION COMPANY, LLC.

NOW, THEREFORE, in consideration of the sum of ONE DOLLAR (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, KP ACQUISITION COMPANY, LLC hereby assigns to KING PAR, LLC, all right, title and interest in and to the aforesaid marks and registrations, together with the good will of the business symbolized by said marks, and the rights to sue and recover for past infringements thereof.

IN WITNESS WHEREOF, KP ACQUISITION COMPANY, LLC, through its duly authorized officer, has caused this Assignment to be executed in its corporate name as of the 23rd day of October, 2009.

KP ACQUISITION COMPANY, LLC
A Michigan Limited Liability Company

By: Ryan Coffell
Ryan Coffell
Its: Chief Financial Officer

DATED: October 23, 2009