

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Parker Company, Inc.		10/14/2009	CORPORATION: ARIZONA

**RECEIVING PARTY DATA**

Name:	Ariens Company
Street Address:	655 W. Ryan Street
City:	Brillion
State/Country:	WISCONSIN
Postal Code:	54110
Entity Type:	CORPORATION: WISCONSIN

**PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Registration Number:	0789638	SCAVENGER
Registration Number:	0878552	SPIN PAK
Registration Number:	0917130	HURRICANE
Registration Number:	1246063	SWEEP-A-LAWN
Registration Number:	1295730	PARKER
Registration Number:	1438985	TRAILETTE
Registration Number:	1438986	THATCH-O-MATIC
Registration Number:	1441801	ESTATE MASTER
Registration Number:	1441947	VAC-35
Registration Number:	1442755	ARLINGTON
Registration Number:	1453934	HITCH-N-SWEEP
Registration Number:	1468806	SUBURBANITE
Registration Number:	1491964	TINE-A-MATIC
Registration Number:	1532715	SWEEP-A-LAWN

CH \$390.00 0789638

**900145315**

**TRADEMARK  
 REEL: 004078 FRAME: 0370**

Registration Number: 2909657 APV

**CORRESPONDENCE DATA**

Fax Number: (414)273-5198  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 414-273-3500  
Email: bgilpin@gklaw.com  
Correspondent Name: Brian G. Gilpin  
Address Line 1: 780 North Water Street  
Address Line 2: Godfrey & Kahn, S.C.  
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 053095-0133

NAME OF SUBMITTER: Brian G. Gilpin

Signature: /bgg/

Date: 10/14/2009

Total Attachments: 5  
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## **TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (this "Trademark Assignment") is made by **PARKER COMPANY, INC.**, an Arizona corporation having its principal place of business at 3700 East Anne Street, Phoenix, Arizona 85040 ("Assignor"), in favor of **ARIENS COMPANY**, a Wisconsin corporation having its principal place of business at 655 W. Ryan Street, Brillion, Wisconsin 54110 ("Assignee").

### **WITNESSETH:**

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks and trademark applications listed in the attached Schedule A (the "Trademarks");

WHEREAS, Assignee is acquiring certain assets of Assignor pursuant to that certain Asset Purchase Agreement dated as of even date herewith, by and among Assignor, Assignee and Fernando Iacona (the "Purchase Agreement"); and

WHEREAS, pursuant to the terms and conditions of the Purchase Agreement, Assignee is acquiring all of the Assignor's right, title and interest throughout the world in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration set forth in the Purchase Agreement, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, and transfer unto Assignee, its successors and assigns, all of its right, title and interest throughout the world, whether statutory or at common law, in and to the Trademarks, together with all the goodwill of the business symbolized by the Trademarks in the United States and all countries throughout the world, and together with the right to sue and collect damages and/or profits for past infringements of the Trademarks, the intent hereof being to substitute Assignee in the place of Assignor.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Trademarks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Trademark Assignment.


Assignor further agrees to execute such further documents as may be reasonably required to record Assignee as the owner of the Trademarks herein assigned, solely at the cost of Assignee.

**[Signatures on Following Page]**

IN WITNESS WHEREOF, this Trademark Assignment is executed on this 14th day of October, 2009.

**ASSIGNOR:**

PARKER COMPANY, INC.

By:   
Fernando Iacona, President

**ASSIGNEE:**

ARIENS COMPANY

By: \_\_\_\_\_  
Stewart M. Witkov  
Vice President and Treasurer

IN WITNESS WHEREOF, this Trademark Assignment is executed on this 14th day of October, 2009.

**ASSIGNOR:**

PARKER COMPANY, INC.

By: \_\_\_\_\_  
Fernando Iacona, President

**ASSIGNEE:**

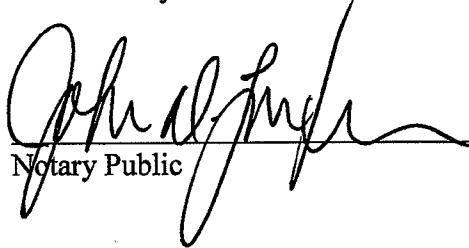
ARIENS COMPANY

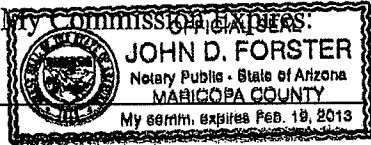
By: Stewart M. Witkov  
Stewart M. Witkov  
Vice President and Treasurer

STATE OF ARIZONA     )  
                                  )    ss.  
County of Maricopa    )

On this, the 14<sup>th</sup> day of October, 2009, before me, the undersigned Notary Public, personally appeared Fernando Iacona, known to me to be the President of Parker Company, Inc., an Arizona corporation, whose name is subscribed to the within Trademark Assignment and Mr. Iacona acknowledged to me that he executed the same on behalf of Parker Company, Inc. for the purposes therein contained.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.

  
\_\_\_\_\_  
Notary Public



## SCHEDULE A

### Trademarks

#### United States Registered Trademarks:

<u>Trademark</u>	<u>Registration (Application) No.</u>	<u>Issue (Filing) Date</u>
SWEEP-A-LAWN	1,246,063	July 19, 1983
HURRICANE	917,130	July 27, 1971
SPIN PAK	878,552	October 14, 1969
SCAVENGER	789,638	May 18, 1965
SWEEP-A-LAWN	1,532,715	April 4, 1989
TINE-A-MATIC	1,491,964	June 14, 1988
SUBURBANITE	1,468,806	December 15, 1987
HITCH-N-SWEEP	1,453,934	August 25, 1987
ARLINGTON	1,442,755	June 16, 1987
VAC-35	1,441,947	June 9, 1987
ESTATE MASTER	1,441,801	June 9, 1987
THATCH-O-MATIC	1,438,986	May 12, 1987
TRAILETTE	1,438,985	May 12, 1987
PARKER	1,295,730	September 18, 1984
APV	2,909,657	December 14, 2004

#### Canadian Registered Trademarks:

<u>Trademark</u>	<u>Registration (Application) No.</u>	<u>Issue (Filing) Date</u>
PARKER	UCA030,213	November 20, 1947 (renewed November 20, 1992)