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B Collection 0651-0027 (exp. 02/28/2009)

10-07-2009

. DEPARTMENT OF COMMERCE tates Patent and Trademark Office

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To the Director of the U. S. Patent and Trade. 1U33/6431 , or the new address(es) below. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) Yes Additional names, addresses, or citizenship attached? X No Blockbuster Inc. Name: U.S. Bank National Association Internal Individual(s) Association Address:as Collateral Agent General Partnership Limited Partnership Street Address: 60 Livingston Avenue, EP-MN-WS3C X Corporation- State: Delaware Corporation City: St. Paul Other State:MN Citizenship (see guidelines)USA-Delaware Country: USA Zip:55107-2292 Additional names of conveying parties attached? Yes 🔀 No ★ Association Citizenship <u>US</u> General Partnership Citizenship 3. Nature of conveyance )/Execution Date(s): Limited Partnership Citizenship Execution Date(s)10/01/2009 Corporation Citizenship German Assignment Merger Other Citizenship Security Agreement Change of Name If assignee is not domiciled in the United States, a domestic Other (Designations must be a separate document from assignment) 4. Application number(s) or registration number(s) and identification or description of the Trademark. B. Trademark Registration No.(s) A. Trademark Application No.(s) See Schedule I See Schedule I Additional sheet(s) attached? | Yes | No C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): 5. Name & address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: 108 registrations involved: Name: Michael Violet Internal Address: CT Lien Solutions 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$2715 Authorized to be charged to deposit account Street Address: 4400 Easton Commons Way, Suite 125 Enclosed 8. Payment Information: City:Columbus State on Phone Number:800-713-0728 10/96/2009 NJANA1 Deposit Account Number 00000038 73772103 Fax Number: 800-516-6304 99 GP Authorized Leef Nation Email Address:michael.violet@wolterskluwer.com 00 OP 9. Signature: 10/02/09 Signature Date Total number of pages including cover MICHAEL E. VIOLET sheet, attachments, and document: Name of Person Signing

> Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

> > TRADEMARK REEL: 004075 FRAME: 0561

Patents Blockbuster Inc.

Owner		Application No./	Patent No./
	SYSTEM AND METHOD FOR PROVISIONING AUDIOVISUAL WORKS	10842147 5/10/2004	Pending
	SYSTEM AND METHOD FOR FULFILLING A MEDIA REQUEST	11133874 5/19/2005	Pending
	SYSTEM AND METHOD FOR PROCESSING MEDIA REQUESTS	11172731 6/30/2005	Pending
Blockbuster Inc.	METHOD AND SYSTEM FOR DELIVERING ON DEMAND, INDIVIDUALLY TARGETED PROMOTIONS	8261909 6/15/1994	5459306 10/17/1995
	NETWORK CONFIGURED FOR DELIVERY OF CONTENT FOR DOWNLOAD TO A RECIPIENT	09827481 4/6/2001	7024466 4/4/2006
	SECURE DIGITAL CONTENT LICENSING SYSTEM AND METHOD	09827469 4/6/2001	7155415 12/26/2006
	NETWORK GEO-LOCATION SYSTEM	10704519 11 <i>16</i> /2003	7200658 4/3/2007

TRADEMARK REEL: 004075 FRAME: 0562

## US Federal Trademarks Blockbuster Inc.

Owner	Maik	Application No./. Filing Date	Registration No/ Registration Date
Blockbuster Inc.	AMERICA'S FAMILY VIDEO STORE	73752103 9/14/1988	1606783 7/17/1990
		77694664	
Blockbuster Inc.	ANY WAY YOU WANT IT	3/19/2009	Pending
Blockbuster Inc.	BLOCK BUSTER	73192414	1131418
Blockbuster file.	BLOCK BUSIER	11/7/1978	2/26/1980
Blockbuster Inc.	BLOCKBUSTER	77453895	3661761
		4/21/2008	7/28/2009
Blockbuster Inc.	BLOCKBUSTER:	78431836 6/8/2004	2970581 7/19/2005
		74483720	1868690
Blockbuster Inc.	BLOCKBUSTER	1/28/1994	12/20/1994
Disable Tes	BLOCKBUSTER	74452130	1891727
Blockbuster Inc.	BECCEBUSIER	10/25/1993	4/25/1995
Blockbuster Inc.	BLOCKBUSTER	74426588	1873269
Dicerbusion inc.		8/20/1993	1/10/1995
Blockbuster Inc.	BLOCKBUSTER	74313601	1771243
		9/14/1992	5/18/1993
Blockbuster Inc.	BLOCKBUSTER	74235863 1/8/1992	1738553 12/8/1992
		74235862	1802394
Blockbuster Inc.	BLOCKBUSTER	1/8/1992	11/2/1993
Blockbuster Inc.	BLOCKBUSTER	73833679	1601598
Blockbuster Inc.	BLOCKBUSTER	10/25/1989	6/12/1990
Blockbuster Inc.	BLOCKBUSTER	73684181	1491589
	BLOCKBUSTER ENTERTAINMENT PASS	9/11/1987	6/7/1988
Blockbuster Inc.	ENTERNAL ENT	76281389 7/6/2001	2915473 1/4/2005
Blockbuster Inc.	BLOCKBUSTER FAVORITES	76231436	2597577
		3/27/2001	7/23/2002
Blockbuster Inc.	BLOCKBUSTER FLIP CARD	78424645 5/25/2004	2981073 8/2/2005
<del></del>		78424632	2981072
Blockbuster Inc.	BLOCKBUSTER GAME PASS	5/25/2004	8/2/2005
Blockbuster Inc.	BLOCKBUSTER GAME PASS  PASS  PASS	78452615 7/19/2004	2981186 8/2/2005
Blockbuster Inc.	BLOCKBUSTER GIFTCARD	74641274 3/2/1995	2049663 4/1/1997
Blockbuster Inc.	BLOCKBUSTER KIDS	73835048 10/25/1989	1601492 · 6/12/1990
Blockbuster Inc.	BLOCKBUSTER KIDS	73752100 9/14/1988	1575714 1/2/1990

Owner	Mark	Application No./ Filing Date	Registration No/ Registration Date
	BLOCKBUSTER KIDS		
	Ø 6	74042304	1652678
Blockbuster Inc.		3/23/1990	7/30/1991
	FIEEKBLOTE P	3.23.177	
	BLOCKBUSTER KIDS		
	20 so	74042303	1637878
Blockbuster Inc.		3/23/1990	3/12/1991
	HIOS A-2		
Blockbuster Inc.	BLOCKBUSTER MEDIA	77355890	3493765
Blockbuster Inc.	BEOCKDOSTER MEDIA	12/19/2007	8/26/2008
Blockbuster Inc.	BLOCKBUSTER MEDIA	77355915	3493766 8/26/2008
		12/19/2007 78424626	2967024
Blockbuster Inc.	BLOCKBUSTER MOVIE PASS	5/25/2004	7/12/2005
	BLOCKBUSTER MOVIE PASS	J/2J/2007	7.12.000
	, at 1995	78452628	2967198
Blockbuster Inc.	MOVIE	7/19/2004	7/12/2005
	Pass		
7)11-lunge 7	BLOCKBUSTER NIGHT	78260428	2953470
Blockbuster Inc.	BLOCKBUSTER MORT	6/10/2003	5/17/2005
Blockbuster Inc.	BLOCKBUSTER ONDEMAND	77650037	3666315
		1/15/2009 78394660	8/11/2009 2993353
Blockbuster Inc.	BLOCKBUSTER ONLINE	4/1/2004	9/6/2005
	BLOCKBUSTER PREVIOUSLY PLAYED		
	GAMES	76128570	2852330
Blockbuster Inc.	Bornouse Ti Nan	9/14/2000	6/15/2004
	PREVIOUSLY PLAYED		
	BLOCKBUSTER REWARDS		
	Ceaceallamb	76104432	2616659
Blockbuster Inc.	REWARDS	8/7/2000	9/10/2002
	REVARDS		
	BLOCKBUSTER TOTAL ACCESS	77037455	
Blockbuster Inc.	BLOCKBUSIER	11/6/2006	Pending
	ACCESS)		
Blockbuster Inc.	BLOCKBUSTER TOTAL ACCESS	77308278 10/19/2007	Pending
		74175657	1723840
Blockbuster Inc.	BLOCKBUSTER VIDEO	6/11/1991	10/13/1992
Blockbuster Inc.	BLOCKBUSTER VIDEO	74175658	1710127
DIUCKUUSICI IIIC.	ALCONDO (TEN TAPEO	6/11/1991	8/25/1992
Blockbuster Inc.	BLOCKBUSTER VIDEO.	74175662 6/11/1991	1736470 12/1/1992
		73833677	1603163
Blockbuster Inc.	BLOCKBUSTER VIDEO	10/25/1989	6/19/1990
	BLOCKBUSTER VIDEO		
Blockbuster Inc.		74562064	1962792
DIGURDAGIO: AHOI		8/17/1994	3/19/1996
	BLOCKBUSTER VIDEO	742/2005	1904590
Blockbuster Inc		74363905 3/2/1993	1806588 11/23/1993
-		3121 1993	1112311993

Owner	Mark	Application No./ Filing Date	Registration No/ Registration Date
	BLOCKBUSTER VIDEO	<del> </del>	
Blockbuster Inc.	BE DESCRIBITED.	74175651 6/11/1991	1721375 10/6/1992
	BLOCKBUSTER VIDEO	<del> </del>	
Blockhuster Inc.	BLOCKBUSTER	74175654 6/11/1991	1721846 10/6/1992
	BLOCKBUSTER VIDEO		
Blockbuster, Inc.		73833741 10/25/1989	1630441 1/1/1991
	BLOCKBUSTER VIDEO		<del>                                     </del>
Blockbuster Inc.	BLOCKBUSTER	73833678 10/25/1989	1601597 6/12/1990
	BLOCKBUSTER VIDEOS		
Blockbuster Inc.	BLOCKBUSTER	73576902 1/9/1986	1413706 10/14/1986
	BLOCKBUSTER	75323166	2175057
Blockbuster Inc.	BLOCKBUSTER	7/11/1997	7/21/1998
	BLOCKBUSTER	<del> </del>	
Blockbuster Inc.	BLUCKBUSTER	75223007 1/9/1997	2135572 2/10/1998
Blockbuster Inc.	BLOCKBUSTER, COM	75733099	2357416
BIOCKUUSICI IIC.	DECEMBES TIME COM	6/21/1999	6/13/2000
Blockbuster Inc.	BLOCK-BUSTERS	73723732 4/21/1988	1542484 6/6/1989
Blockbuster Inc.	CARL	78134830	2771627
DIOCADUSICI IIIC.		6/11/2002	10/7/2003
Blockbuster Inc.	CARL & RAY	76453139 9/26/2002	2763900 9/16/2003
N14	CADL & DAY	78097658	2757530
Blockbuster Inc.	CARL & RAY	12/11/2001	8/26/2003
Blockbuster Inc.	CIRCUS FRESH	78041865	2684721
	Design Only	1/5/2001	2/4/2003
Blockbuster Inc.		78453544 7/20/2004	2995113 9/13/2005
	Design Only		
Blockbuster Inc.		74562060 8/17/1994	2022821 12/17/1996

Owner	Mark	Application No./ Filing Date	Registration No/ Registration Date
<u></u>	Design Only	<del> </del>	<u> </u>
Blockbuster Inc.		74225986 11/26/1991	1724470 10/13/1992
Blockbuster Inc.	Design Only	74024372 1/31/1990	1618072 10/16/1990
Blockbuster Inc.	Design Only	74024373 1/31/1990	1623086 11/13/1990
Blockbuster Inc.	Design Only	73834014 10/26/1989	1607739 7/24/1990
Blockbuster Inc	Design Only	73833718 10/25/1989	1607738 7/24/1990
Blockbuster Inc.	DVD FREEDOM PASS	76461477 10/24/2002	2763968 9/16/2003
Blockbuster Inc.	ESCAPE IN	77758250 6/12/2009	Pending
Blockbuster Inc.	FILM CADDY  FILM CADDY	78162449 9/10/2002	2814234 2/10/2004
Blockbuster Inc.	FILMCADDY	78162436 9/10/2002	2824114 3/16/2004
Blockbuster Inc.	GAME FREEDOM PASS	76524433 6/23/2003	2868799 8/3/2004
Blockbuster Inc.	GAME FREEDOM PASS	76524434 6/23/2003	2904327 11/23/2004
Blockbuster Inc.	GAME RUSH	78285788 8/11/2003	2981932 8/2/2005
Blockbuster Inc.	GAME RUSH	76551497 9/26/2003	3004796 10/4/2005
Blockbuster Inc.	GAMERUSH	78286451 8/12/2003	3004970 10/4/2005
lockbuster Inc.	GAMES FREEDOM PASS	76461478 10/24/2002	2763969 9/16/2003

Owner	Mod	Application No./ Filing Date	Registration Nov. Registration Date
Di dibasta Isa	GO HOME HAPPY	75433141	2294038
Blockbuster Inc.	CO HOME HAPP I	2/12/1998	11/23/1999
Blockbuster Inc.	KIDPRINT	74008819	1667226
Brockbuster Inc.	MDIMIN	12/7/1989	12/3/1991
Blockbuster Inc.	LIFE AFTER LATE FEES	78644662	3095522
DIOCKDUSICI IIIC.		6/6/2005	5/23/2006
Blockbuster Inc.	M	76975825 6/7/2002	2778608 10/28/2003
TOTAL TALL AND TOTAL	MAKE IT A BLOCKBUSTER NIGHT	74408844	1852673
Blockbuster Inc.	MAKE IT A BLOCKBUSTER NIGHT	7/6/1993	9/6/1994
Blockbuster Inc.	MAKE IT A BLOCKBUSTER	75112793	2063182
DIOCKDUSICI INC.	IN A DECORDOS LIN.	6/3/1996	5/20/1997
Blockbuster Inc.	MOVIE CLIQUE	77323767	3629427
DICKUUNCI MIC.	110111101111011	11/7/2007	6/2/2009
Blockbuster Inc.	MOVIE FREEDOM PASS	76461476	2763967
INCANCIAL MO.		10/24/2002	9/16/2003
Blockbuster Inc.	MOVIE STORE AT YOUR DOOR	78401882	2982247
		4/14/2004	8/2/2005
•	MOVIE TRADING CO. BUY SELL MTC		
Blockbuster Inc.	GUY SEN	76491578 2/20/2003	2871001 8/10/2004
Blockbuster Inc.	MOVIE TRADING COMPANY	78389266 3/23/2004	2970342 7/19/2005
D1 11 T	MOVIE TRADING COMPANY	78389234	2994625
Blockbuster Inc.	MOVIE ROADING COMPANY	3/23/2004	9/13/2005
Blockbuster Inc.	MOVIE TRADING COMPANY EXPRESS	78339670	2966622
Blockbuster die.	MOVIE TRADING COMPANT EXPRESS	12/11/2003	7/12/2005
Blockbuster Inc.	MOVIELINK	76976663	2867637
DIOCKDUSICI IIIC.	**************************************	9/17/2001	7/27/2004
Blockbuster Inc.	MOVIES IN MINUTES	78309121	2877725
	MY Q AT A GLANCE MOVIES IN QUEUE: MANAGE QUEUE	10/3/2003	8/24/2004
Blockbuster Inc.		78529735 12/9/2004	3020905 11/29/2005
Blockbuster Inc.	MY Q	78406672 4/22/2004	3014124 11/8/2005
Blockbuster Inc.	ONLINE RENTING WITHOUT THE WAIT	77037549	3383942 2/19/2008

Owner	Mark	Application No./ Filing Date	Registration No/ Registration Date
	PAUSE		
Blockbuster Inc.		73754308 9/20/1988	1578172 1/16/1990
Blockbuster Inc.	PLAY IT FLIP IT	78424654	2964263
- BIOCKBESICI IIIO.		5/25/2004	6/28/2005
Blockhuster Inc.	PLAYER BLOCKBUSTER	73838828 11/13/1989	1605145 7/3/1990
Blockbuster Inc.	PLAYER BLOCKBUSTER	73 <b>7543</b> 10 9/20/1988	1545729 6/27/1989
Blockbuster Inc.	PORTA-PLAYER	73752093 9/14/1988	1553293 8/22/1989
Blockbuster Inc.	QUIK DROP	73758736 10/20/1988	1591360 4/10/1990
Blockbuster Inc.	REINVENT THE WAY YOU RENT	78170599 10/3/2002	2805886 1/13/2004
Blockbuster Inc.	RENT. BUY, GAME YOUR WAY	76432711 7/10/2002	2731773 7/1/2003
Blockbuster Inc.	RENTING IS BETTER THAN EVER	78644678	3093128
	REWIND BLOCKBUSTER	6/6/2005	5/16/2006
Blockbuster Inc.		73838829 11/13/1989	1605146 7/3/1990
Blockbuster Inc.	REWIND BLOCKBUSTER	73754306 9/20/1988	1545727 6/27/1989

Owner	Mark	Application No./ Filing Date	Registration No/ Registration Date
Blockbuster Inc.	SLO-MO BLOCKBUSTER PAUSE	73754309 9/20/1988	1545728 6/27/1989
Blockbuster Inc.	SLO-MO	73835179 10/31/1989	1601604 6/12/1990
Blockbuster Inc.	STOPPER BLOCKBUSTER	73833681 10/25/1989	1614418 9/18/1990
Blockbuster Inc.	STOPPER BLOCKBUSTER	73754301 9/20/1988	1545726 6/27/1989
Blockbuster Inc.	THAT'S A HOLIDAY WRAP	77544685 8/12/2008	Pending
Blockbuster Inc.	THAT'S A HOLIDAY WRAP	77544665 8/12/2008	Pending
Blockbuster Inc.	WOW! WHAT A DIFFERENCE	73833680 10/25/1989	1600084 6/5/1990
Blockbuster Inc.	WOW! WHAT A DIFFERENCE	73752091 9/14/1988	1540956 5/23/1989
Blockbuster Inc.	YOUTH RESTRICTED VIEWING	73752101 9/14/1988	1600094 6/5/1990

## PATENT AND TRADEMARK SECURITY AGREEMENT (this "Agreement") dated as of October 1, 2009, between BLOCKBUSTER INC. and U.S. BANK NATIONAL ASSOCIATION, as Collateral Agent (the "Collateral Agent").

Reference is made to (a) the Indenture, dated as of October 1, 2009 (as amended, restated, supplemented or otherwise modified from time to time, the "Indenture"), by and among the Company (as defined below), Subsidiary Guarantors and U.S. Bank National Association, as trustee (together with its successors in such capacity, the "Trustee"), on behalf of the holders (the "Noteholders") of the Notes (as defined below) pursuant to which Blockbuster Inc., a Delaware corporation (the "Company") is issuing \$675,000,000 aggregate principal amount of its 11.75% Senior Secured Notes due 2014 (together with any Additional Notes (as defined in the Indenture), the "Notes") and (b) the Collateral Agreement dated as of October 1, 2009 (as amended, restated, supplemented or otherwise modified from time to time, the "Collateral Agreement") by and among the Company, Subsidiary Guarantors and U.S. Bank National Association, as Collateral Agent.

WHEREAS, the Trustee has been appointed to serve as Collateral Agent under the Collateral Agreement and in such capacity, to enter into this Agreement;

WHEREAS, the Company will receive substantial benefits from the execution, delivery and performance of the obligations under the Indenture and the Notes and is, therefore, willing to enter into this Agreement;

NOW, THEREFORE, in consideration of the foregoing premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Company and the Collateral Agent hereby agree as follows:

SECTION 1. <u>Terms</u>. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Collateral Agreement. The rules of construction specified in Section 1.02 of the Collateral Agreement also apply to this Agreement.

SECTION 2. Grant of Security Interest. As security for the payment in full of the Obligations, the Company, pursuant to the Collateral Agreement, hereby grants to the Collateral Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest in, all right, title or interest in, to or under any and all of the following assets and properties now owned or at any time hereafter acquired by the Company or in which the Company now has or at any time in the future may acquire any right, title or interest (collectively, the "Patent and Trademark Collateral"):

- all letters patent of the United States, all issued patents and recordings thereof, and all applications for letters patent of the United States, including issued patents, recordings and pending applications in the United States Patent and Trademark Office, including those listed on Schedule I attached hereto (the "Patents");
- 2. all reissues, continuations, divisions, continuations-in-part, renewals or extensions of the Patents, and the inventions disclosed or claimed in the Patents, including the right to make, use and/or sell the inventions disclosed or claimed in the Patents;

TRADEMARK REEL: 004075 FRAME: 0570

- all United States trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all registration and recording applications filed in the United States in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office or any similar offices in any State of the United States (excluding "intent-to-use" Trademark applications as described in the definition of Excluded Property), and all extensions or renewals thereof, including those listed on Schedule I attached hereto (the "Trademarks");
  - 4. all goodwill associated with or symbolized by the Trademarks; and
- 5. all other assets, rights and interests that uniquely reflect or embody such goodwill.

SECTION 3. Collateral Agreement. The security interest granted to the Collateral Agent herein is granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Collateral Agreement. The Company hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the Patent and Trademark Collateral are more fully set forth in the Collateral Agreement, the terms and provisions of which are hereby incorporated by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Collateral Agreement, the terms of the Collateral Agreement shall govern.

SECTION 4. <u>Termination</u>. This Agreement and the security interest granted hereby shall terminate in full on the circumstances set forth in Section 5.12 of the Collateral Agreement. In connection with any termination or release pursuant to Section 5.12 of the Collateral Agreement, the Collateral Agent shall promptly execute and deliver to the Company, at the Company's expense, all documents that the Company shall reasonably request to evidence such termination or release. Any execution and delivery of documents pursuant to this Section 4 shall be without recourse to or warranty by the Collateral Agent.

SECTION 5. Counterparts. This Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but all such separate counterparts shall together constitute but one and the same instrument. In proving this Agreement in any judicial proceedings, it shall not be necessary to produce or account for more than one such counterpart signed by the party against whom such enforcement is sought. Any signatures delivered by a party by facsimile transmission or by e-mail transmission shall be deemed an original signature hereto.

SECTION 6. Governing Law. This Agreement shall be construed in accordance with and governed by the laws of the State of New York.

IN WITNESS WHEREOF, the parties have caused this Patent and Trademark Security Agreement to be duly executed as of the date first written above.

BLOCKBUSTER INC.

By

Name:

Eric H. Peterson

Title:

Executive Vice President

Signature Page to Patent & Trademark Security Agreement

TRADEMARK

REEL: 004075 FRAME: 0572

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

BLOCKBUSTER INC.,

By:

Name: Title:

U.S. BANK NATIONAL ASSOCIATION, as Trustee and Collateral Agent

Ву

Title:

Richard Prokosch Vice President

Signsture Page to Patent & Trademark Security Agreement

**TRADEMARK REEL: 004075 FRAME: 0573** 

**RECORDED: 10/02/2009**