

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Trademark Security Interests Recorded on Reel/Frame 3148/0260 on 8/25/2005 and Reel/Frame 3612/0651 on 8/30/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		10/01/2009	as Collateral Agent: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Blockbuster Inc.
<b>Street Address:</b>	1201 Elm Street
<b>City:</b>	Dallas
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75270
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 140**

Property Type	Number	Word Mark
Serial Number:	73752103	AMERICA'S FAMILY VIDEO STORE
Serial Number:	75587576	ARE YOU GAME ENOUGH?
Serial Number:	78453544	
Serial Number:	75684847	AT FIRST LISTEN
Serial Number:	78606986	BE KIND, RETURN ON TIME
Serial Number:	75501839	[THE] BIZ
Serial Number:	74235863	BLOCKBUSTER
Serial Number:	73684181	BLOCKBUSTER
Serial Number:	73833679	BLOCKBUSTER
Serial Number:	74235862	BLOCKBUSTER
Serial Number:	74313601	BLOCKBUSTER
Serial Number:	74426588	BLOCKBUSTER
Serial Number:	74452130	BLOCKBUSTER

**CH \$3515.00 73752103**

Serial Number:	74483720	BLOCKBUSTER
Serial Number:	74483719	BLOCKBUSTER
Serial Number:	75143666	BLOCKBUSTER
Serial Number:	78431836	BLOCKBUSTER
Serial Number:	75223007	BLOCKBUSTER
Serial Number:	75323166	BLOCKBUSTER
Serial Number:	74646435	BLOCKBUSTER ENTERTAINMENT AWARDS
Serial Number:	74678581	BLOCKBUSTER ENTERTAINMENT AWARDS
Serial Number:	74646434	BLOCKBUSTER ENTERTAINMENT AWARDS
Serial Number:	76281389	BLOCKBUSTER ENTERTAINMENT PASS
Serial Number:	76231436	BLOCKBUSTER FAVORITES
Serial Number:	75574672	BLOCKBUSTER FAVORITES
Serial Number:	78424645	BLOCKBUSTER FLIP CARD
Serial Number:	78424632	BLOCKBUSTER GAME PASS
Serial Number:	78452615	BLOCKBUSTER GAME PASS
Serial Number:	74641274	BLOCKBUSTER GIFTCARD
Serial Number:	76231435	BLOCKBUSTER GIFTCARDS
Serial Number:	75501846	BLOCKBUSTER INCENTIVE ZONE
Serial Number:	73835048	BLOCKBUSTER KIDS
Serial Number:	74042303	BLOCKBUSTER KIDS
Serial Number:	74042304	BLOCKBUSTER KIDS
Serial Number:	76095991	THE BLOCKBUSTER MOVIE GAME
Serial Number:	78424626	BLOCKBUSTER MOVIE PASS
Serial Number:	78452628	BLOCKBUSTER MOVIE PASS
Serial Number:	78260428	BLOCKBUSTER NIGHT
Serial Number:	78394660	BLOCKBUSTER ONLINE
Serial Number:	75587577	BLOCKBUSTER PRE-VIEWED
Serial Number:	75574673	BLOCKBUSTER PREVIEWED
Serial Number:	76128570	BLOCKBUSTER PREVIOUSLY PLAYED GAMES
Serial Number:	75432989	BLOCKBUSTER REWARDS
Serial Number:	76104432	BLOCKBUSTER REWARDS
Serial Number:	73601788	BLOCKBUSTER VIDEO
Serial Number:	73833677	BLOCKBUSTER VIDEO
Serial Number:	74175670	BLOCKBUSTER VIDEO
Serial Number:	74175662	BLOCKBUSTER VIDEO

Serial Number:	74175664	BLOCKBUSTER VIDEO
Serial Number:	74175663	BLOCKBUSTER VIDEO
Serial Number:	74175657	BLOCKBUSTER VIDEO
Serial Number:	74175658	BLOCKBUSTER VIDEO
Serial Number:	74562064	BLOCKBUSTER VIDEO
Serial Number:	73576902	BLOCKBUSTER VIDEOS
Serial Number:	73833678	BLOCKBUSTER VIDEO
Serial Number:	74175651	BLOCKBUSTER VIDEO
Serial Number:	74175655	BLOCKBUSTER VIDEO
Serial Number:	74175654	BLOCKBUSTER VIDEO
Serial Number:	74175653	BLOCKBUSTER VIDEO
Serial Number:	74175669	BLOCKBUSTER VIDEO
Serial Number:	74175666	BLOCKBUSTER VIDEO
Serial Number:	74444622	BLOCKBUSTER VIDEO
Serial Number:	74566022	BLOCKBUSTER VIDEO
Serial Number:	73833741	BLOCKBUSTER VIDEO
Serial Number:	74363905	BLOCKBUSTER VIDEO
Serial Number:	75733099	BLOCKBUSTER.COM
Serial Number:	75920546	BRINGING ENTERTAINMENT HOME
Serial Number:	78134830	CARL
Serial Number:	78097658	CARL & RAY
Serial Number:	76453139	CARL & RAY
Serial Number:	75684845	CHART BURNERS
Serial Number:	73660568	CHARTBUSTERS
Serial Number:	76461477	DVD FREEDOM PASS
Serial Number:	78162436	FILMCADDY
Serial Number:	78162449	FILM CADDY
Serial Number:	76524433	GAME FREEDOM PASS
Serial Number:	76524434	GAME FREEDOM PASS
Serial Number:	78285788	GAME RUSH
Serial Number:	78286451	GAMERUSH
Serial Number:	78286458	GAME RUSH
Serial Number:	76551497	GAME RUSH
Serial Number:	78401891	GAME STORE AT YOUR DOOR
Serial Number:	78285770	GAMERUSH

Serial Number:	76461478	GAMES FREEDOM PASS
Serial Number:	75433141	GO HOME HAPPY
Serial Number:	75443440	GO HOME HAPPY
Serial Number:	75013543	HAZ DE ESTA UNA NOCHE BLOCKBUSTER
Serial Number:	75300281	KIDMONGOUS
Serial Number:	74008819	KIDPRINT
Serial Number:	78644662	LIFE AFTER LATE FEES
Serial Number:	75951057	LLEVA LA DIVERSION A CASA
Serial Number:	75333958	LOG ON AND MAKE YOURSELF COMFORTABLE
Serial Number:	73542220	MAJOR VIDEO
Serial Number:	74408844	MAKE IT A BLOCKBUSTER NIGHT
Serial Number:	75112793	MAKE IT A BLOCKBUSTER...
Serial Number:	76975825	M
Serial Number:	76461476	MOVIE FREEDOM PASS
Serial Number:	76976663	MOVIELINK
Serial Number:	78309121	MOVIES IN MINUTES
Serial Number:	78401882	MOVIE STORE AT YOUR DOOR
Serial Number:	75908551	MOVIE TRADING CO.
Serial Number:	76491578	MOVIE TRADING CO. BUY SELL MTC
Serial Number:	78389234	MOVIE TRADING COMPANY
Serial Number:	78389266	MOVIE TRADING COMPANY
Serial Number:	78339670	MOVIE TRADING COMPANY EXPRESS
Serial Number:	78529735	MY Q AT A GLANCE MOVIES IN QUEUE: MANAGE QUEUE
Serial Number:	78406672	MY Q
Serial Number:	78349808	NOW ACCEPTING CASH, CREDIT CARDS AND DVDS
Serial Number:	73754308	PAUSE
Serial Number:	78424654	PLAY IT FLIP IT
Serial Number:	73754310	PLAYER BLOCKBUSTER
Serial Number:	73838828	PLAYER BLOCKBUSTER
Serial Number:	73752093	PORTA-PLAYER
Serial Number:	74225986	
Serial Number:	78390546	QUERCH
Serial Number:	73758736	QUIK DROP
Serial Number:	78170599	REINVENT THE WAY YOU RENT
Serial Number:	76432711	RENT. BUY. GAME YOUR WAY

Serial Number:	78644678	RENTING IS BETTER THAN EVER
Serial Number:	73754306	REWIND BLOCKBUSTER
Serial Number:	73838829	REWIND BLOCKBUSTER
Serial Number:	78536375	RHINO VIDEO GAMES
Serial Number:	74562060	
Serial Number:	73754309	SLO-MO BLOCKBUSTER PAUSE
Serial Number:	73835179	SLO-MO
Serial Number:	78286884	STAY AHEAD OF THE GAME
Serial Number:	73754301	STOPPER BLOCKBUSTER
Serial Number:	73833681	STOPPER BLOCKBUSTER
Serial Number:	78097727	THE BEST WAY TO DVD IS BLOCKBUSTER
Serial Number:	74689027	THE BLOCKBUSTER ENTERTAINMENT NETWORK
Serial Number:	78529021	THE END OF LATE FEES. THE START OF MORE.
Serial Number:	75491133	THE GIFT OF ENTERTAINMENT
Serial Number:	74024373	
Serial Number:	74024372	
Serial Number:	73833718	
Serial Number:	73834014	
Serial Number:	78310923	WE KNOW GAMES LIKE WE KNOW MOVIES
Serial Number:	73752091	WOW! WHAT A DIFFERENCE
Serial Number:	73833680	WOW! WHAT A DIFFERENCE
Serial Number:	73752101	YOUTH RESTRICTED VIEWING

**CORRESPONDENCE DATA**

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Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	35257-7 - CAC
NAME OF SUBMITTER:	Chuan Sun
Signature:	/Chuan Sun/

Date:

10/01/2009

**Total Attachments: 8**

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**RELEASE OF PATENT AND TRADEMARK SECURITY INTERESTS** (this "Release") dated as of October 1, 2009, made by JPMORGAN CHASE BANK, N.A., as collateral agent (the "Collateral Agent"). All capitalized terms used but not defined herein shall have the respective meanings ascribed thereto in the Credit Agreement referred to below.

Reference is made to (a) the Credit Agreement dated as of August 20, 2004, as amended and restated as of April 2, 2009 (as further amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Blockbuster Inc. (the "Borrower"), the Lenders party thereto and JPMorgan Chase Bank, N.A., as Administrative Agent and Collateral Agent, (b) the Security Agreement dated as of August 8, 2005 (the "Security Agreement"), among the Borrower, the Subsidiaries of the Borrower party thereto and the Collateral Agent, (c) the Patent and Trademark Security Agreement dated as of August 8, 2005 (the "2005 Patent and Trademark Security Agreement") between the Borrower and Collateral Agent and (d) the Patent and Trademark Security Agreement dated as of August 21, 2007 (the "2007 Patent and Trademark Security Agreement") and, together with the 2005 Patent and Trademark Security Agreement, the "Patent and Trademark Security Agreements") between Movielink, LLC and the Collateral Agent.

WHEREAS, in connection with the Credit Agreement and the Security Agreement, the Borrower and certain of its Subsidiaries entered into the Patent and Trademark Security Agreements, recorded in the United States Patent and Trademark Office (a) as of August 16, 2005 in Reel/Frame 16408/0086 and as of August 25, 2005 in Reel/Frame 3148/0260, with respect to the 2005 Patent and Trademark Security Agreement and (b) as of August 30, 2007 in Reel/Frame 3612/0651 and Reel/Frame 19767/0639, with respect to the 2007 Patent and Trademark Security Agreement.

WHEREAS, pursuant to the Patent and Trademark Security Agreements, the Borrower and certain of its Subsidiaries granted to the Collateral Agent and its permitted successors and assigns, for the benefit of the Secured Parties (as defined in the Security Agreement), a security interest in all right, title or interest of the Borrower and such Subsidiaries in or to the Patent and Security Collateral (as defined in the Patent and Trademark Security Agreements), including the patents and trademarks set forth on Schedule I attached hereto, to secure the performance of the Obligations (as defined in the Security Agreement).

WHEREAS, pursuant to the Second Amendment Agreement dated as of October 1, 2009, among the Borrower, JPMorgan Chase Bank, N.A., as Issuing Banks Agent, and the Issuing Banks, the Issuing Banks agreed to release any and all security interests they may have in the Patent and Trademark Collateral pursuant to the Security Agreement and the Patent and Trademark Security Agreements.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent does

hereby release, cancel, relinquish and discharge any and all security interests it has against the Patent and Trademark Collateral and reassign all right, title and interest it has in the Patent and Trademark Collateral to the Borrower or its Subsidiaries, as applicable. The Collateral Agent agrees to make filings with the United States Patent and Trademark Office and other necessary filings, in each case as reasonably requested by the Borrower and at the expense of the Borrower, to evidence the release and termination of the Collateral Agent's security interests in the Patent and Trademark Collateral. The Collateral Agent shall take all further actions and provide to the Borrower and the Borrower's successors, assigns or other legal representatives all such cooperation and assistance, as reasonably requested by the Borrower and at the expense of the Borrower, to more fully and effectively effectuate the purposes of this Release.

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IN WITNESS WHEREOF, the Collateral Agent has duly executed this Release as of the date set forth above.

JPMORGAN CHASE BANK, N.A., AS  
COLLATERAL AGENT,

by

  
Name: **BARRY BERGMAN**  
Title: **MANAGING DIRECTOR**

[Signature Page to the Release of Patent and Trademark Security Interests]

## PATENTS

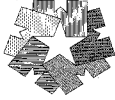
Patent	Patent No. or Appl. No.	Issue Date or Filing Date
System and Method for Processing Media Requests	11/172731	6/30/2005
System Methods for Provisioning Audiovisual Works	10/842147	5/10/2004
System and Method for Fulfilling a Media Request	11/133874	5/19/2005
Quick-acting Telescopic Tube [	7204466	4/4/2006
Secure Digital Content Licensing System And Method	7155415	12/26/2006
Network Geo-Location System	7200658	4/3/2007
Method and System for Delivering on Demand, Individually Targeted Promotions	5459306	10/17/1995

## TRADEMARKS

Mark	Current Appl. No.	Current Appl. Date	Current Reg. No.	Current Reg. Date
AMERICA'S FAMILY VIDEO STORE	73/752103	9/14/1988	1606783	7/17/1990
ARE YOU GAME ENOUGH	75/587576	11/12/1998	2342771	4/18/2000
ARROW DESIGN	78453544	7/20/2004		
AT FIRST LISTEN	75/684847	4/19/1999	2319557	2/15/2000
BE KIND RETURN ON TIME	78606986	4/12/2005		
BIZ	75/501839	6/15/1998	2339918	4/11/2000
BLOCKBUSTER	74/235863	1/8/1992	1738553	12/8/1992
BLOCKBUSTER	73/684181	9/11/1987	1491589	6/7/1988
BLOCKBUSTER	73/833679	10/25/1989	1601598	6/12/1990
BLOCKBUSTER	74/235862	1/8/1992	1802394	11/2/1993
BLOCKBUSTER	74/313601	9/14/1992	1771243	5/18/1993
BLOCKBUSTER	74/426588	8/20/1993	1873269	1/10/1995
BLOCKBUSTER	74/452130	10/25/1993	1891727	4/25/1995
BLOCKBUSTER	74/483720	1/28/1994	1868690	12/20/1994
BLOCKBUSTER	74/483719	1/28/1994	1868774	12/20/1994
BLOCKBUSTER	75/143666	8/1/1996	2048020	3/25/1997
BLOCKBUSTER	78431836	6/8/2004	2970581	7/19/2005
BLOCKBUSTER & DESIGN	75/223007	1/9/1997	2135572	2/10/1998
BLOCKBUSTER (CHANNEL FONT/YELLOW)	75/323166	7/11/1997	2175057	7/21/1998
BLOCKBUSTER ENTERTAINMENT AWARDS	74/646435	3/14/1995	1960149	3/5/1996
BLOCKBUSTER ENTERTAINMENT AWARDS	74/678581	5/22/1995	1999406	9/10/1996
BLOCKBUSTER ENTERTAINMENT AWARDS	74/646434	3/14/1995	1960148	3/5/1996
BLOCKBUSTER ENTERTAINMENT PASS	76281389	7/6/2001	2915473	1/4/2005
BLOCKBUSTER FAVORITES	76/231436	3/27/2001	2597577	7/23/2002
BLOCKBUSTER FAVORITES DESIGN	75/574672	10/21/1998	2528831	1/15/2001
BLOCKBUSTER FLIP CARD	78424645	5/25/2004		

Mark	Current Appl. No.	Current Appl. Date	Current Reg. No.	Current Reg. Date
BLOCKBUSTER GAME PASS	78424632	5/25/2004		
BLOCKBUSTER GAME PASS & DESIGN	78452615	7/19/2004		
BLOCKBUSTER GIFTCARD	74/641274	3/2/1995	2049663	4/1/1997
BLOCKBUSTER GIFTCARDS	76/231435	3/27/2001	2597576	7/23/2002
BLOCKBUSTER INCENTIVE ZONE	75/501846	6/15/1998	2342391	4/18/2000
BLOCKBUSTER KIDS	73/835048	10/25/1989	1601492	6/12/1990
BLOCKBUSTER KIDS & DESIGN	74/042303	3/23/1990	1637878	3/12/2001
BLOCKBUSTER KIDS & DESIGN	74/042304	3/23/1990	1652678	7/30/1991
BLOCKBUSTER MOVIE GAME DESIGN	76/095991	7/25/2000	2636563	10/15/2002
BLOCKBUSTER MOVIE PASS	78424626	5/25/2004	2967024	7/12/2005
BLOCKBUSTER MOVIE PASS & DESIGN	78452628	5/24/2004	2967198	7/12/2005
BLOCKBUSTER NIGHT	78/260428	6/10/2003	2953470	5/17/2005
BLOCKBUSTER ONLINE	78/394660	4/1/2004		
BLOCKBUSTER PREVIEWED	75/587577	11/12/1998	2367755	7/18/2000
BLOCKBUSTER PREVIEWED DESIGN	75/574673	10/21/1998	2533241	1/29/2002
BLOCKBUSTER PREVIOUSLY PLAYED	76/128570	9/14/2000	2852330	6/15/2004
BLOCKBUSTER REWARDS	75/432989	2/12/1998	2365613	7/11/2000
BLOCKBUSTER REWARDS & DESIGN	76/104432	8/7/2000	2616659	9/10/2002
BLOCKBUSTER VIDEO	73/601788	5/30/1986	1424341	1/6/1987
BLOCKBUSTER VIDEO	73/833677	10/25/1989	1603163	6/19/1990
BLOCKBUSTER VIDEO	74/175670	6/11/1991	1684399	4/28/1992
BLOCKBUSTER VIDEO	74/175662	6/11/1991	1736470	12/1/1992
BLOCKBUSTER VIDEO	74/175664	6/11/1991	1685330	5/5/1992
BLOCKBUSTER VIDEO	74/175663	6/11/1991	1684470	4/28/1992
BLOCKBUSTER VIDEO	74/175657	6/11/1991	1723840	10/13/1992
BLOCKBUSTER VIDEO	74/175658	6/11/1991	1710127	8/25/1992
BLOCKBUSTER VIDEO & AWNING (COLOR)	74/562064	8/17/1994	1962792	3/19/1996
BLOCKBUSTER VIDEO & DESIGN	73/576902	1/9/1986	1413706	10/14/1986
BLOCKBUSTER VIDEO & DESIGN	73/833678	10/25/1989	1601597	6/12/1990
BLOCKBUSTER VIDEO & DESIGN	74/175651	6/11/1991	1721375	10/6/1992
BLOCKBUSTER VIDEO & DESIGN	74/175655	6/11/1991	1690094	6/2/1992
BLOCKBUSTER VIDEO & DESIGN	74/175654	6/11/1991	1721846	10/6/1992
BLOCKBUSTER VIDEO & DESIGN	74/175653	6/11/1991	1683794	4/21/1992
BLOCKBUSTER VIDEO & DESIGN	74/175669	6/11/1991	1684471	4/28/1992

Mark	Current Appl. No.	Current Appl. Date	Current Reg. No.	Current Reg. Date
BLOCKBUSTER VIDEO & DESIGN	74/175666	6/11/1991	1685425	5/5/1992
BLOCKBUSTER VIDEO & DESIGN	74/444,622	10/6/1993	2014672	11/12/1996
BLOCKBUSTER VIDEO & DESIGN	74/566022	6/29/1995	1929557	10/24/1995
BLOCKBUSTER VIDEO & DESIGN (COLOR)	73/833741	10/25/1989	1630441	1/1/1991
BLOCKBUSTER VIDEO (YELLOW LETTERS)	74/363905	3/2/1993	1806588	11/23/1993
BLOCKBUSTER.COM	75/733099	6/21/1999	2357416	6/13/2000
BRINGING ENTERTAINMENT HOME	75/920546	2/7/2000	2518564	12/11/2001
CARL	78/134830	6/11/2002	2771627	10/7/2003
CARL & RAY	78/097658	12/11/2001	2757530	8/26/2003
CARL & RAY	76/453139	9/26/2002	2763900	9/16/2003
CHART BURNERS	75/684845	4/19/1999	2319555	2/15/2000
CHARTBUSTERS	73/660568	5/13/1987	1471718	1/5/1988
DVD FREEDOM PASS	76/461477	10/24/2002	2763968	9/16/2003
FILMCADDY	78/162436	9/10/2002	2824114	3/16/2004
FILMCADDY & TV DESIGN	78/162449	9/10/2002	2814234	2/10/2004
GAME FREEDOM PASS	76/524433	6/23/2003	2868799	8/3/2004
GAME FREEDOM PASS DESIGN	76/524434	6/23/2003	2904327	11/23/2004
GAME RUSH	78/285788	8/11/2003		
GAME RUSH	78/286451	8/12/2003		
GAME RUSH	78/286458	8/12/2003		
GAME RUSH & DESIGN	76/551497	9/26/2003		
GAME STORE AT YOUR DOOR	78/401891	4/14/2004		
GAMERUSH	78/285770	8/11/2003		
GAMES FREEDOM PASS	76/461478	10/24/2002	2763969	9/16/2003
GO HOME HAPPY	75/433141	2/12/1998	2294038	11/23/1999
GO HOME HAPPY STYLIZED	75/443440	2/26/1998	2294067	11/23/1999
HAZ DE ESTA UNA NOCHE BLOCKBUSTER	75/013543	10/25/1995	2023562	12/17/1996
KIDMONGOUS	75/300281	5/29/1997	2267615	8/3/1999
KIDPRINT	74/008819	12/7/1989	1667226	12/3/1991
LIFE AFTER LATE FEES	78644662	6/6/2005		
LLEVA LA DIVERSION A CASA	75/951057	3/3/2000	2669682	12/31/2002
LOG ON AND MAKE YOURSELF COMFORTABLE	75/333958	7/31/1997	2224809	2/16/1999
MAJOR VIDEO (STYLIZED)	73/542,220	6/10/1985	1398911	6/24/1986
MAKE IT A BLOCKBUSTER NIGHT	74/408844	7/6/1993	1852673	9/6/2004
MAKE IT A BLOCKBUSTER...	75/112793	6/3/1996	2063182	5/20/1997
M DESIGN	76/975825	6/7/2002	2778608	10/28/2003

Mark	Current Appl. No.	Current Appl. Date	Current Reg. No.	Current Reg. Date
				
MOVIE FREEDOM PASS	76/461476	10/24/2002	2763967	9/16/2003
MOVIELINK	76/976663	9/17/2001	2867637	7/24/2004
MOVIES IN MINUTES	78/309121	10/3/2003	2877725	8/24/2004
MOVIE STORE AT YOUR DOOR	78/401882	4/14/2004		
MOVIE TRADING CO.	75/908551	2/2/2000	2472537	7/24/2001
MOVIE TRADING CO. & MARQUIS DESIGN	76/491578	2/20/2003	2871001	8/10/2004
MOVIE TRADING COMPANY	78/389234	3/23/2004		
MOVIE TRADING COMPANY	78/389266	3/23/2004	2970342	7/19/2005
MOVIE TRADING COMPANY EXPRESS	78/339670	12/11/2003	2966622	7/12/2005
MY Q AT A GLANCE & QUEUE DESIGN	78529735	12/9/2004		
MyQ & Design	78406672	4/22/2004		
NOW ACCEPTING CASH, CREDIT CARDS AND DVDS	78/349808	1/9/2004		
PAUSE & DESIGN	73/754308	9/20/1988	1578172	1/16/1990
PLAY IT FLIP IT	78424654	5/25/2004	2964263	6/28/2005
PLAYER & DESIGN	73/754310	9/20/1988	1545729	6/27/1989
PLAYER & DESIGN	73/838828	11/13/1989	1605145	7/3/1990
PORTA-PLAYER	73/752093	9/14/1988	1553293	8/22/1989
PROFILE OF CHILD DESIGN	74/225986	11/26/1991	1724470	10/13/1992
QUERCH	78/390546	3/25/2004		
QUIKDROP	73/758736	10/20/1988	1591360	4/10/1990
REINVENT THE WAY YOU RENT	78/170599	10/3/2002	2805886	1/13/2004
RENT. BUY. GAME YOUR WAY	76/432711	7/10/2002	2731773	7/1/2003
RENTING IS BETTER THAN EVER	78644678	6/6/2005		
REWIND & DESIGN	73/754306	9/20/1988	1545727	6/27/1989
REWIND & DESIGN	73/838829	11/13/1989	1605146	7/3/1990
RHINO VIDEO GAMES	78536375	12/21/2004		
ROUNDED BLUE AWNING	74/562060	8/17/1994	2022821	12/17/1996
SLO-MO & DESIGN	73/754309	9/20/1988	1545728	6/27/1989
SLO-MO & DESIGN	73/835179	10/31/1989	1601604	6/12/1990
STAY AHEAD OF THE GAME	78/286884	8/13/2003		
STOPPER & DESIGN	73/754301	9/20/1988	1545726	6/27/1989
STOPPER & DESIGN	73/833681	10/25/1989	1614418	9/18/1990
THE BEST WAY TO DVD IS BLOCKBUSTER	78/097727	12/11/2001	2672259	1/7/2003
THE BLOCKBUSTER ENTERTAINMENT NETWORK	74/689027	6/15/1995	1992993	8/13/1996
THE END OF LATE FEES. THE START OF MORE	78529021	12/8/2004		
THE GIFT OF	75/491133	5/27/1998	2386866	9/19/2000

Mark	Current Appl. No.	Current Appl. Date	Current Reg. No.	Current Reg. Date
ENTERTAINMENT				
TICKET DESIGN	74/024373	1/31/1990	1623086	11/13/1990
TICKET DESIGN (BLACK & WHITE)	74/024372	1/31/1990	1618072	10/16/1990
TICKET DESIGN (BLUE)	73/833718	10/25/1989	1607738	7/24/1990
TICKET DESIGN (YELLOW)	73/834014	10/26/1989	1607739	7/24/1990
WE KNOW GAMES LIKE WE KNOW MOVIES	78/310923	10/8/2003		
WOW! WHAT A DIFFERENCE	73/752091	9/14/1988	1540956	5/23/1989
WOW! WHAT A DIFFERENCE	73/833680	10/25/1989	1600084	6/5/1990
YOUTH RESTRICTED VIEWING	73/752101	9/14/1988	1600094	6/5/1990