

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/26/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Benefit International Products, Ltd.		09/26/2009	CORPORATION: CAYMAN ISLANDS

RECEIVING PARTY DATA

Name:	Benedent Corporation
Street Address:	16810 Barker Springs, Suite 217
City:	Houston
State/Country:	TEXAS
Postal Code:	77084
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3515828	BENEFIT
Registration Number:	3515831	
Serial Number:	77651528	TRIPLE PET
Serial Number:	77651518	FASTER, EASIER, BETTER
Serial Number:	77666733	EZ DOG
Serial Number:	77666338	PLAQUE OFF
Serial Number:	77668509	TRIPLE PET

CORRESPONDENCE DATA

Fax Number: (619)235-0398
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 Correspondent Name: Kathleen A. Pasulka c/o Procopio Cory

900144392

**TRADEMARK
 REEL: 004071 FRAME: 0905**

CH \$190.00 3515828

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ATTORNEY DOCKET NUMBER:	113903-23
NAME OF SUBMITTER:	Kathleen A. Pasulka
Signature:	/kap/
Date:	10/01/2009

Total Attachments: 2
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NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

WHEREAS, **Benefit International Products, Ltd.**, a Cayman Islands corporation, having a principal place of business at P.O. Box 490 Elizabethan Square, 4th Floor, George Town, Cayman Islands (hereinafter "Assignor"), has adopted, is the owner of, and has continuously used the trademarks registered in the United States Patent and Trademark Office as set forth on annexed Schedule "A" (hereinafter referred to as the "Trademarks"); and

WHEREAS, **Benedent Corporation**, a United States Texas corporation, having a principal place of business at 16810 Barker Springs, Suite 217, Houston, TX 77084 (hereinafter "Assignee"), on September 26, 2009, acquired all right, title and interest in and to the Trademarks, including any choses in action relating to said Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof, as set forth on annexed Schedule "A"; and

WHEREAS, it is desired that the assignment of the Trademarks identified on annexed Schedule "A" be made of record in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, the Assignor, as of the above date did hereby sell, assign, transfer and convey unto Assignee all of its right, title and interest in and to each of the aforesaid Trademarks, worldwide, including any choses in action relating to said Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the date of the Assignment, together with the good will of the business symbolized by the Trademarks, and including the registrations thereof as set forth on annexed Schedule "A"; and Assignor agrees to execute any further documents, now and hereinafter necessary to perfect the rights herein assigned, all without further compensation to Assignor.

Executed this 26 day of September, 2009, at Houston, TX

Benefit International Products, Ltd


By: 

Print Name: William Kutun



Title: Vice President and Secretary Treasurer

SCHEDULE "A"

ISSUED REGISTRATIONS

Mark	Reg. No.	Issue Date
BENEFIT	3,515,828	10/14/08
	3,515,831	10/14/08

PENDING APPLICATIONS

Mark	Serial No.	Filing Date
TRIPLE PET	77/651,528	1/16/09
FASTER, EASIER, BETTER	77/651,518	1/16/09
	77/666,733	2/9/09
PLAQUE OFF	77/666,338	2/9/09
	77/668,509	2/11/09