

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Incisive Media US Properties, LLC		10/01/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	ALM Media Properties, LLC
Street Address:	5th Floor 120 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10271
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 163

Property Type	Number	Word Mark
Registration Number:	2694266	ACCOUNTING AND FINANCIAL PLANNING FOR LAW FIRMS
Registration Number:	3080256	ALM
Registration Number:	3080255	ALM
Registration Number:	2934656	ALM EVENTS
Registration Number:	2876826	ALM PUBLISHING
Registration Number:	2313697	AMERICAN LAWYER MEDIA
Registration Number:	2208175	AMLAW TECH
Registration Number:	2797414	BAR TALK
Registration Number:	2269177	BROWARD DAILY BUSINESS REVIEW
Registration Number:	2723741	BUSINESS CRIMES BULLETIN
Registration Number:	3097119	CAL LAW
Registration Number:	2849879	CLE COUNSELOR
Registration Number:	2690638	COMMERCIAL LEASING LAW AND STRATEGY
Registration Number:	3404867	CONNECTICUT LAW TRIBUNE

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**TRADEMARK
 REEL: 004071 FRAME: 0633**

Registration Number:	2325778	CORPORATE COUNSEL
Registration Number:	2292566	CORPORATE SCORECARD
Registration Number:	3384103	COURT CENTRAL
Serial Number:	77310564	COURTROOMLIVE
Serial Number:	77976952	COURTROOMLIVE
Registration Number:	2874199	D&O ADVISOR
Registration Number:	2245363	DAILY BUSINESS REVIEW
Registration Number:	3065812	DAILY BUSINESS REVIEW
Registration Number:	3162052	DAILY DECISION ALERT
Registration Number:	3630049	DAILY REPORT
Registration Number:	2619078	DAILY REPORT ONLINE
Registration Number:	3293291	DEAL TRACKER
Registration Number:	3079212	DELAWARE LAW WEEKLY
Registration Number:	3233102	DELAWARE LAW WEEKLY
Registration Number:	2486952	E-COMMERCE LAW & STRATEGY
Registration Number:	3377298	E-COMMERCE LAW & STRATEGY
Registration Number:	2690672	EMPLOYMENT LAW STRATEGIST
Registration Number:	2695453	ENTERTAINMENT LAW & FINANCE
Registration Number:	3177433	EXECUTIVE LEGAL ADVISER
Registration Number:	2935628	EXPOAMERICA
Registration Number:	2800186	FOCUS EUROPE
Registration Number:	2907067	FOCUS EUROPE
Registration Number:	2212329	FULTON COUNTY DAILY REPORT
Registration Number:	2946906	GC CALIFORNIA
Registration Number:	2955898	GC MID-ATLANTIC
Registration Number:	3068643	GC NEW ENGLAND
Registration Number:	2854846	GC NEW ENGLAND
Registration Number:	3190470	GC NEW YORK
Registration Number:	3068629	GC SOUTH
Registration Number:	2877938	GC SOUTH
Registration Number:	2920750	GLOBEST.COM
Registration Number:	3011019	GLOBEST.WEEK
Registration Number:	3010062	GO-TO LAW FIRMS
Registration Number:	2489067	INFLUENCE
Registration Number:	2529836	INFLUENCE

Registration Number:	2730344	IN-HOUSE TEXAS
Registration Number:	3293188	INSIDE THE REAL ESTATE MIND
Registration Number:	2776984	INSURANCE COVERAGE LAW BULLETIN
Registration Number:	2829480	INTERNET LAW & STRATEGY
Registration Number:	2835568	IP LAW & BUSINESS
Registration Number:	2769129	JUDICIAL REVIEW OF DAMAGES
Registration Number:	2828687	LAW FIRM INC.
Registration Number:	2746505	LAW FIRM PARTNERSHIP & BENEFITS REPORT
Registration Number:	2755893	LAW JOURNAL PRESS
Registration Number:	3059118	LAW TECHNOLOGY NEWS
Registration Number:	3059148	LAW TECHNOLOGY NEWS
Registration Number:	2892038	LAWCATALOG
Registration Number:	3413772	LAW.COM
Registration Number:	2892037	LAWCATALOG.COM
Registration Number:	3025116	LAWJOBS.COM
Serial Number:	77449963	LEGAL CHANNELS
Serial Number:	77976696	LEGAL CHANNELS
Registration Number:	3073267	LEGAL EXPERT PAGES
Registration Number:	2183714	LEGAL TECH
Registration Number:	2309384	LEGAL TECH
Registration Number:	1963636	LEGAL TIMES
Registration Number:	2887936	LEGALMARKETINFO
Registration Number:	2785438	LEGALSPEACE
Registration Number:	3070762	LEGALTIMES.COM
Registration Number:	3157670	LJN'S BIOETHICS LEGAL REVIEW
Registration Number:	2723742	LJN'S EQUIPMENT LEASING NEWSLETTER
Registration Number:	2713200	LJN'S FRANCHISING BUSINESS & LAW ALERT
Registration Number:	2706760	LJN'S PRODUCT LIABILITY LAW & STRATEGY
Registration Number:	2898667	LJP
Registration Number:	3079752	LOBBYSEARCH
Registration Number:	1478410	M.A./3000
Registration Number:	1471293	MANAGING ATTORNEY/3000
Registration Number:	2716775	MARKETING THE LAW FIRM
Registration Number:	2690639	MEDICAL MALPRACTICE LAW & STRATEGY
Registration Number:	2269174	MIAMI DAILY BUSINESS REVIEW

TRADEMARK

REEL: 004071 FRAME: 0635

Registration Number:	3228928	MID-ATLANTIC EXECUTIVE LEGAL ADVISER
Registration Number:	3073248	MINORITY LAW JOURNAL
Registration Number:	2872993	NET LEASE FORUM
Registration Number:	2208176	NEW JERSEY LAW JOURNAL
Registration Number:	3135217	NEW JERSEY LAW JOURNAL
Registration Number:	3082157	NEW YORK FAMILY LAW MONTHLY
Registration Number:	3135288	NEW YORK LAW JOURNAL
Registration Number:	1815856	NEW YORK LAW JOURNAL
Registration Number:	3038575	NEW YORK LAWYER
Registration Number:	3626739	NEW YORK LAWYER
Registration Number:	2718920	NEW YORK REAL ESTATE LAW REPORTER
Registration Number:	2342614	NLJ 250
Registration Number:	2582181	O'BRIEN'S EVALUATOR
Registration Number:	2270847	PALM BEACH DAILY BUSINESS REVIEW
Registration Number:	2476849	PATENT STRATEGY & MANAGEMENT
Registration Number:	3301433	PATENT STRATEGY & MANAGEMENT
Registration Number:	1353990	PENNSYLVANIA DISTRICT AND COUNTY REPORTS
Registration Number:	2019538	PENNSYLVANIA LAW WEEKLY
Registration Number:	2019537	PENNSYLVANIA LAW WEEKLY
Registration Number:	2957422	PRO-LINK
Registration Number:	3493459	QUEST
Registration Number:	3493460	QUEST
Registration Number:	3342277	REAL ESTATE FLORIDA
Registration Number:	2058045	REAL ESTATE FORUM
Registration Number:	1215808	REAL ESTATE FORUM
Registration Number:	3005787	REAL ESTATE MEDIA
Registration Number:	2533136	REAL ESTATE NEW JERSEY
Registration Number:	1924883	REAL ESTATE NEW YORK
Registration Number:	3322709	REAL ESTATE SOUTHERN CALIFORNIA
Registration Number:	3293186	REALSHARE
Registration Number:	2990783	SAME SEX PARTNERSHIP LAW REPORT
Registration Number:	2299911	SIDEBAR
Registration Number:	2561576	SILICON SCENE
Registration Number:	2885412	SMALL FIRM BUSINESS
Serial Number:	77801181	SMART LITIGATOR

Registration Number:	2939712	STRATEGIC RESEARCH INSTITUTE
Registration Number:	2029694	STRATEGIC RESEARCH INSTITUTE
Registration Number:	2577629	TECH COUNSEL
Registration Number:	3067945	TEXAS LAWYER
Registration Number:	2295696	TEXAS LAWYER
Registration Number:	1800695	TEXAS LAWYER
Registration Number:	3143768	TEXLAW
Serial Number:	76552948	THE A-LIST
Registration Number:	2313571	THE AM LAW 100
Registration Number:	3060417	THE AMERICAN LAWYER
Registration Number:	2263230	THE AMERICAN LAWYER
Registration Number:	1149321	THE AMERICAN LAWYER
Registration Number:	3147108	THE AMLAW 200
Registration Number:	2702319	THE BANKRUPTCY STRATEGIST
Registration Number:	2278643	THE BLUE SHEET
Registration Number:	2894234	THE CONNECTICUT FINANCIAL TRIBUNE
Registration Number:	1156348	THE CONNECTICUT LAW TRIBUNE
Registration Number:	2208177	CONNECTICUT LAW TRIBUNE
Registration Number:	2921837	THE CONNECTICUT MUNICIPAL LAW REPORT
Registration Number:	2980162	THE CORPORATE COMPLIANCE AND REGULATORY NEWSLETTER
Registration Number:	2297946	THE CORPORATE COUNSELOR
Registration Number:	3301296	THE FAB FIFTY
Registration Number:	2872909	THE GLOBAL 100
Serial Number:	75701796	THE GLOBAL LAWYER
Registration Number:	2706580	THE INTELLECTUAL PROPERTY STRATEGIST
Registration Number:	1117671	THE LEGAL INTELLIGENCER
Registration Number:	3085019	THE LEGAL INTELLIGENCER
Registration Number:	2649372	THE MATRIMONIAL STRATEGIST
Registration Number:	2340136	THE MINORITY LAW JOURNAL
Registration Number:	2607459	THE MOBILE LAWYER
Registration Number:	1846695	THE NATIONAL LAW JOURNAL
Registration Number:	2924798	THE NATIONAL LAW JOURNAL
Registration Number:	2771461	THE NEW YORK JURY VERDICT REPORTER
Registration Number:	2212341	THE RECORDER

Registration Number:	2543049	THE RECORDER ROUNDTABLE
Registration Number:	2465749	THE RECORDER ROUNDTABLE
Registration Number:	2578627	TRIAL TRENDS
Registration Number:	2393609	VERDICTSEARCH
Registration Number:	2892851	VERDICTSEARCH
Registration Number:	2918553	VS
Registration Number:	2437920	WINNING
Serial Number:	77477024	WOMEN LEADERS IN THE LAW
Serial Number:	76977659	THE AMLAW 200
Serial Number:	77833827	VIRTUAL LEGALTECH

CORRESPONDENCE DATA

Fax Number: (215)279-9394

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: jordan.lavine@flastergreenberg.com

Correspondent Name: Jordan A. LaVine

Address Line 1: 1600 JFK Blvd., 2nd Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	Jordan A. LaVine
Signature:	/Jordan A. LaVine/
Date:	10/01/2009

Total Attachments: 8

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AMENDMENT No. 1
TO THE
LIMITED LIABILITY COMPANY AGREEMENT
OF
INCISIVE MEDIA US PROPERTIES, LLC
(a Delaware limited liability company)

This Amendment to the Limited Liability Company Agreement of Incisive Media US Properties, LLC (this "*Amendment*"), is made and entered into to be effective as of the 1st day of October, 2009, by ALM Media, LLC, a Delaware limited liability company formerly known as Incisive Media, LLC, a Delaware limited liability company (the "*Member*").

WHEREAS, the Company is regulated by a limited liability company agreement dated as of December 31, 2008 entered into by the Member (the "**LLC Agreement**").

WHEREAS, the Company has decided to change its name and has, simultaneously with this Amendment, filed a Certificate of Amendment to Certificate of Formation with the Secretary of State of the State of Delaware.

WHEREAS, the party to this Amendment has agreed in accordance with the terms of the LLC Agreement to amend the LLC Agreement as set forth in this Amendment.

NOW, THEREFORE, in consideration of the mutual covenants set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the party hereto hereby agrees as follows:

1. **Definitions.** To the extent capitalized words used in this Amendment are not defined in this Amendment, such words shall have the meanings set forth in the LLC Agreement.

2. **Name Change.** Section 1.2 of the LLC Agreement is hereby amended to read in its entirety as follows: "Name. The name of the Company shall be "ALM Media Properties, LLC" and its business shall be carried on in such name with such variations and changes as the Board (as hereinafter defined) shall determine or deem necessary to comply with requirements of the jurisdictions in which the Company's operations are conducted."

3. **Applicable Law.** This Amendment and the rights and obligations of the parties hereto shall be interpreted and enforced in accordance with and governed by the laws of the State of Delaware applicable to agreements made and to be performed wholly within that jurisdiction without reference to conflict of law provisions.

4. **No Other Changes.** Except as set forth in this Amendment, the LLC Agreement shall not be amended by this Amendment in any way and shall remain in full force and effect.

5. Counterparts. This Amendment may be executed in counterparts with the same force and effect as if each of the signatories had executed the same instrument.

6. Headings. The headings of the Sections of this Amendment are for convenience of reference only and are not to be considered in construing the terms and provisions of this Amendment or the LLC Agreement.

IN WITNESS WHEREOF, the Member has executed this Amendment as of the date first set forth above.

SOLE MEMBER:

ALM MEDIA, LLC

By: William L. Polk
Name: William L. Polk
Title: President/CEO

*Signature Page for Amendment to Limited Liability Company Agreement of
Incisive Media US Properties, LLC*

ACTION BY UNANIMOUS WRITTEN CONSENT OF THE BOARD OF
MANAGERS
OF
INCISIVE MEDIA US PROPERTIES, LLC

The undersigned, constituting all the Managers of the Board of Incisive Media US Properties, LLC, a Delaware limited liability company (the "Company"), acting pursuant to Sections 1.2 and 3.2 of the limited liability company agreement of the Company, dated as of December 31, 2008 (the "LLC Agreement") and waiving any required notice of meeting, do hereby consent to the adoption of the following resolutions and approve and adopt such resolutions and direct that this Action by Unanimous Written Consent be filed with the minutes of the proceedings of the Board of Managers.

WHEREAS, the Board of Managers wishes to amend the LLC Agreement and certificate of formation (the "Certificate of Formation") of the Company to change the name of the Company to "ALM Media Properties, LLC"; and

WHEREAS, the Board of Managers wishes to effect such change by executing a certificate of amendment to the Certificate of Formation (the "Certificate of Amendment"), and an amendment to the LLC Agreement (the "LLC Agreement Amendment").

NOW, THEREFORE, BE IT:

RESOLVED, that the Certificate of Amendment, substantially in the form previously provided to the Board of Managers, together with such changes thereto as may be approved by any Manager of the Board of the Company (each an "Authorized Person"), be, and hereby is, approved, adopted and authorized; and further

RESOLVED, that the LLC Agreement Amendment, substantially in the form previously provided to the Board of Managers, together with such changes thereto as may be approved by any Authorized Person, be, and hereby is, approved, adopted and authorized; and further

RESOLVED, that each Authorized Person be, and each of them hereby is, authorized and directed, in the name and on behalf of the Company, to execute and file the Certificate of Amendment in such form, with such changes therein, as any Authorized Person executing the same shall approve and to take all other actions as such officers may determine to be necessary and appropriate to effect the name change described therein, the signature of any such Authorized Person of the Company thereon to be conclusive evidence of the approval of such changes; and further

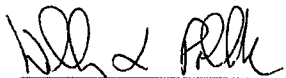
RESOLVED, that each Authorized Person be, and each of them hereby is, authorized and directed, in the name and on behalf of the Company, to execute the LLC Agreement Amendment in such form, with such changes therein, as any Authorized Person executing the same shall approve and to take all other actions as such officers may determine to be necessary and appropriate to effect the name change described therein,

the signature of any such Authorized Person of the Company thereon to be conclusive evidence of the approval of such changes; and further


RESOLVED, that any and all actions previously taken by the Company or any of its Authorized Persons in connection with the documents, transactions and actions contemplated by the foregoing resolution hereby are adopted, ratified, confirmed and approved in all respects as and for the acts and deeds of the Company.

[THE REMAINDER OF THIS PAGE HAS BEEN LEFT INTENTIONALLY BLANK.]

IN WITNESS WHEREOF, each of the undersigned Managers of the Board of the Company, constituting all of the Managers of the Board of the Company, has executed this Action by Unanimous Written Consent, as of this 1st day of October, 2009.



William Pollak



Eric Lundberg

*Signature Page to Action by Written Consent of the Board of Managers of
Incisive Media US Properties, LLC*

CERTIFICATE OF AMENDMENT

TO

CERTIFICATE OF FORMATION

OF

INCISIVE MEDIA US PROPERTIES, LLC

Pursuant to Section 18-202 of the
Delaware Limited Liability Company Act

1. The name of the limited liability company is Incisive Media US Properties, LLC (the "Company").

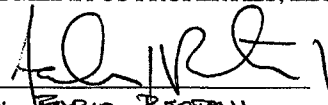
2. The Certificate of Formation of the Company is hereby amended to change the name of the Company to ALM Media Properties, LLC.

3. Accordingly, Article 1. of the Certificate of Formation shall, as amended, read as follows:

"1. The name of the limited liability company is ALM Media Properties, LLC."

IN WITNESS WHEREOF, the undersigned authorized person has executed this Certificate of Amendment this 1st day of October, 2009.

INCISIVE MEDIA US PROPERTIES, LLC

By: 
Name: FABIO BERTONI
Title: SECRETARY

*Signature Page for Certificate of Amendment to Certificate of Formation of
Incisive Media US Properties, LLC*

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