

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WHATNOW, INC.	FORMERLY WHATNOW, INC.	10/21/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CRAZE INC		
Street Address:	PO Box 928290		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92192		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77416025	CRAZE	
Serial Number:	77440146	JOIN THE CRAZE	
Serial Number:	77416048	CRAZE	
Serial Number:	77352306	REALGIFTS	
Serial Number:	77349025	MAKE IT REAL	
CORRESPONDENCE DATA			
Fax Number:	(949)258-5063		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(949) 306-5684		
Email:	kirkhermann@yahoo.com		
Correspondent Name:	Kirk Hermann		
Address Line 1:	150 Cerro Vista Way		
Address Line 4:	Anaheim, CALIFORNIA 92807		
NAME OF SUBMITTER:	Kirk Hermann		

OP \$140.00 77416025

900144054

**TRADEMARK
 REEL: 004069 FRAME: 0304**

Signature:	/s/ Kirk Hermann
Date:	09/26/2009
Total Attachments: 1 source=Change of Name to CRAZE INC#page1.tif	

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "WHATNOW, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "CRAZE INC.", THE TWENTY-FIRST DAY OF OCTOBER, A.D. 2008, AT 1:59 O'CLOCK P.M.



4187940 8320

081149967

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6996846

DATE: 12-02-08