

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blackberry Hotel Company		09/03/2009	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Blackberry Farm, LLC		
Street Address:	1471 West Millers Cove Road		
City:	Walland		
State/Country:	TENNESSEE		
Postal Code:	37886		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Serial Number:	77782851	BLACKBERRY FARM	
Serial Number:	77782817	BLACKBERRY FARM	
Serial Number:	77781379	BLACKBERRY FARM	
Registration Number:	3433085	BLACKBERRY FARM	
Registration Number:	3116830	BLACKBERRY ESSENTIALS	
Registration Number:	2784373	FOOTHILLS CUISINE	
Registration Number:	2314640	BLACKBERRY FARM	
Registration Number:	2314642	BLACKBERRY FARM	
Registration Number:	2384464	BLACKBERRY	
Registration Number:	3525286	BLACKBERRY FARM DESIGN	
Registration Number:	2760416	BLACKBERRY FARM. EASY TO GET TO. HARD TO LEAVE.	
Registration Number:	2316661	BLACKBERRY	
Registration Number:	2314647	BLACKBERRY	
Registration Number:	2314646	THE INN AT BLACKBERRY FARM	

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Registration Number: 2296214

CORRESPONDENCE DATA

Fax Number: (865)523-4478

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER: 65477.00/4340.1 ROF

NAME OF SUBMITTER: Robert O. Fox

Signature: /robertofox/

Date: 09/04/2009

Total Attachments: 2




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**ASSIGNMENT OF MARKS, REGISTRATIONS THEREOF, AND
APPLICATIONS FOR REGISTRATION THEREOF**

WHEREAS, BLACKBERRY HOTEL COMPANY, a corporation of the State of Tennessee, with a business address at 1471 West Millers Cove Road, Walland, Tennessee 37886 (hereinafter "Assignor"), has registered and filed applications in the United States Patent & Trademark Office to register the below listed marks:

Registrations:

Registration No. 3,433,085 Registration Date: May 20, 2008 Mark: BLACKBERRY FARM	Registration No. 3,525,286 Registration Date: October 28, 2008 Mark: BLACKBERRY FARM DESIGN
Registration No. 3,116,830 Registration Date: July 18, 2006 Mark: BLACKBERRY ESSENTIALS	Registration No. 2,760,416 Registration Date: September 2, 2003 Mark: BLACKBERRY FARM. EASY TO GET TO. HARD TO LEAVE
Registration No. 2,784,373 Registration Date: November 18, 2003 Mark: FOOTHILLS CUISINE	Registration No. 2,316,661 Registration Date: February 8, 2000 Mark: BLACKBERRY
Registration No. 2,314,640 Registration Date: February 1, 2000 Mark: BLACKBERRY FARM 	Registration No. 2,314,647 Registration Date: February 1, 2000 Mark: BLACKBERRY 
Registration No. 2,314,642 Registration Date: February 1, 2000 Mark: BLACKBERRY FARM	Registration No. 2,314,646 Registration Date: February 1, 2000 Mark: THE INN AT BLACKBERRY FARM
Registration No. 2,384,464 Registration Date: September 12, 2000 Mark: BLACKBERRY	Registration No. 2,296,214 Registration Date: November 30, 1999 Mark: 

Applications:

Serial No. 77782,851 Filing Date: July 16, 2009 Mark: BLACKBERRY FARM	Serial No. 77782,817 Filing Date: July 16, 2009 Mark: BLACKBERRY FARM
Serial No. 77781,379 Filing Date: July 15, 2009 Mark: BLACKBERRY FARM	


WHEREAS, BLACKBERRY FARM, LLC, a Limited Liability Company of the State of Tennessee, with a business address at 1471 West Millers Cove Road, Walland, Tennessee 37886, of the United States (hereinafter "Assignee"), is desirous of acquiring all of Assignor's rights in said Marks and the above-identified registrations and applications for registration of the same.

NOW, THEREFORE, in consideration of \$10.00 in hand paid and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby does assign unto Assignee all of Assignor's right, title and interest in and to the above identified marks and registrations and applications for registration of the marks and associated logos, commercial symbols, trademarks, service marks, label designs, product packaging, trade names, and copyrights associated therewith (collectively "Marks"), together with any and all portions of Assignor's business pertaining to the Marks, the goodwill associated therewith, and all rights of action associated therewith, free and clear of all liens and encumbrances.

The Commissioner of Patents & Trademarks is requested to issue the certificate of registrations for the marks of the applications to Assignee BLACKBERRY FARM, LLC.

BLACKBERRY HOTEL COMPANY

Date 9-03, 2009

By 
Samuel E. Beall, III
Secretary