

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Praters Foods, Inc.		08/17/2009	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	United Supermarkets, L.L.C.
Street Address:	7830 Orlando Avenue
City:	Lubbock
State/Country:	TEXAS
Postal Code:	79423
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3247154	PRATERS FIFTY YEARS OF EXCELLENCE
Registration Number:	3183076	SPECIAL OCCASIONS
Registration Number:	3167798	PRATERS FIFTY YEARS OF EXCELLENCE
Registration Number:	3170894	PRATERS
Registration Number:	3167797	PRATERS
Registration Number:	3235739	SPECIAL OCCASION
Registration Number:	2285227	PRATERS DELI
Registration Number:	2263239	PRATERS SYMBOL OF QUALITY SINCE 1955
Registration Number:	2358807	PRATERS

CORRESPONDENCE DATA

Fax Number: (806)796-7365
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 806-780-3976
 Email: fbustos@mhbg.com, jbufkin@mhbg.com

Correspondent Name: Fernando M. Bustos
Address Line 1: 5010 University Aveue
Address Line 2: Suite 300
Address Line 4: Lubbock, TEXAS 79413

NAME OF SUBMITTER:	Fernando M. Bustos
Signature:	/Fernando M. Bustos/
Date:	08/28/2009

Total Attachments: 2
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STATE OF TEXAS §
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COUNTY OF LUBBOCK §

ASSIGNMENT

WHEREAS, PRATERS FOODS, INC., a Texas Corporation, having its principal offices at 2206 114th Street, Lubbock, Texas 79423, has adopted, used, and is using and is the owner of the following trademark registrations, registered with the United States Patent and Trademark Office:

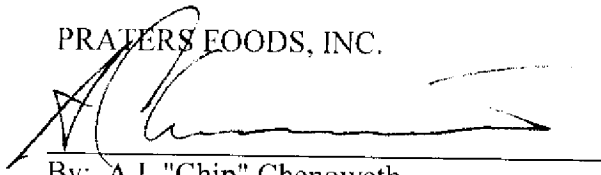
<i>Trademark</i>	<i>Registration Number</i>	<i>Registration Date</i>
PRATERS FIFTY YEARS OF EXCELLENCE	3247154	May 29, 2007
SPECIAL OCCASIONS	3183076	December 12, 2006
PRATERS FIFTY YEARS OF EXCELLENCE	3167798	November 7, 2006
PRATERS	3170894	November 14, 2006
PRATERS	3167797	November 7, 2006
SPECIAL OCCASION	3235739	May 1, 2007
PRATERS DELI	2285227	October 12, 1999
PRATERS SYMBOL OF QUALITY SINCE 1955	2263239	July 20, 1999
PRATERS	2358807	June 13, 2000

WHEREAS, UNITED SUPERMARKETS, L.L.C., a Texas Limited Liability Company, having its principal offices at 7830 Orlando Avenue, Lubbock, Texas 79423, is desirous of acquiring said trademark registrations,

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, PRATERS FOODS, INC. hereby assigns to UNITED SUPERMARKETS, L.L.C. all right, title and interest in the United States in and to said trademark registrations, together with the goodwill of the business symbolized by said trademark registrations.

Signed at Lubbock, Texas, this 17th day of August, 2009.

PRATERS FOODS, INC.




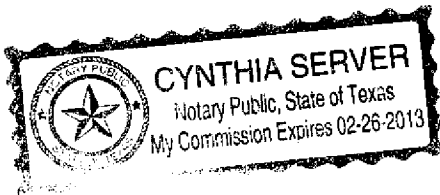
By: A.I. "Chip" Chenoweth
Its: President

STATE OF TEXAS

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COUNTY OF LUBBOCK

On this 17th day of August, 2009, personally appeared A.I. "Chip" Chenoweth, and known to me to be the President of PRATERS FOODS, INC., the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to the authority duly received.



Notary Public, State of Texas