Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bayshore Group Ltd.		07/30/2009	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Woodman's Sea Products Limited		
Street Address:	Government Wharf, P.O. Box 149, New Harbour		
City:	Newfoundland		
State/Country:	CANADA		
Postal Code:	A0B 2PO		
Entity Type:	CORPORATION: CANADA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1380638	BAYSHORE

CORRESPONDENCE DATA

Fax Number: (617)345-3299

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617.345.3000

Email: trademarks@burnslev.com

Correspondent Name: Laura Carroll

Address Line 1: 125 Summer Street

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER: 25164 - LC/ASM

DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2:

TRADEMARK 900141245 REEL: 004047 FRAME: 0704 1380638

CH \$40.00

Address Line 3: Address Line 4:	
NAME OF SUBMITTER:	Laura Carroll
Signature:	/laura carroll/
Date:	08/18/2009
Total Attachments: 2 source=01383067#page1.tif source=01383067#page2.tif	

TRADEMARK
REEL: 004047 FRAME: 0705

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Assignment") is made as of July 30, 2009, by BAYSHORE GROUP LTD. (the "Assignor").

WHEREAS, the Assignor is the owner of the trademarks (including any and all goodwill symbolized thereby) set forth on Schedule A hereto (the "Trademarks");

WHEREAS, WOODMAN'S SEA PRODUCTS LIMITED, a corporation organized and existing under the laws of the Province of Newfoundland and Labrador in Canada (the "Assignee"), is desirous of acquiring all right, title and interest, in, to and under the Trademarks, including all goodwill associated therewith; and the Assignor is desirous of selling, assigning, transferring, granting and setting over to the Assignee all of its right, title and interest, in, to and under the Trademarks, including all goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, assign, transfer, grant and set over to the Assignee all of the right, title and interest, in, to and under the Trademarks, all goodwill associated therewith, all common law rights thereto, and all applications for registration that may be granted, all renewals, extensions, and foreign counterparts thereof, together with the right to sue and recover damages for future or past infringements and to fully and entirely stand in the place of the Assignor in all matters related thereto, the same to be held and enjoyed by the Assignee as fully and entirely as the same would have been held by the Assignor had this sale, assignment, transfer, grant and set over not been made, all subject to the terms and conditions of the Assignment (the "Assigned Trademark Rights").

The Assignor hereby warrants and covenants that (i) it has the full power and authority to convey the rights, titles and interests herein sold, assigned, transferred, granted and set over to the Assignee; (ii) it has not executed and will not execute any agreement in conflict herewith; and (iii) it will execute any and all other instruments which may be necessary to perfect and evidence the Assignee's ownership of the Assigned Trademark Rights herein conveyed.

IN WITNESS WHEREOF, the Assignor has executed the Assignment as an instrument under seal as of the date written above.

Name:/Fred Woodman, Jr.

Title: President, Bayshore Group Ltd.

TRADEMARK REEL: 004047 FRAME: 0706

SCHEDULE A

TRADEMARKS

<u>Mark</u>	U.S. App. No.	U.S. Reg. No.	Filing Date	Issue Date
BAYSHORE	73/529,181	1,380,638	March 28, 1985	January 28, 1986

TRADEMARK REEL: 004047 FRAME: 0707

RECORDED: 08/18/2009