

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TRS ACQUISITION SUBSIDIARY, INC.		06/29/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Babystyle, Inc.
Street Address:	865 S. Figueroa
Internal Address:	Suite 2720
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90017
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	2391051	B BABY STYLE
Registration Number:	2562149	BABYSTYLE
Registration Number:	2802620	BABYSTYLE
Registration Number:	3397039	BABYSTYLE
Registration Number:	2687038	BABYSTYLE
Registration Number:	2892830	CADEAU
Registration Number:	3052104	CADEAU
Registration Number:	2810499	CADEAU
Registration Number:	2814966	CADEAU
Registration Number:	2628566	ESTYLE
Registration Number:	2209687	IBABY
Registration Number:	2543424	KIDSTYLE
Registration Number:	2750781	KIDSTYLE

CH \$615.00 2391051

Registration Number:	2691944	RIGHTSTART.COM
Registration Number:	2694449	RIGHTSTART.COM
Registration Number:	2627252	R S
Registration Number:	2173433	THE RIGHT START
Registration Number:	2157378	THE RIGHT START
Registration Number:	2368955	THE RIGHT START
Registration Number:	1917940	THE RIGHT START
Registration Number:	1918619	THE RIGHT START
Registration Number:	2521593	THE RIGHT START
Registration Number:	2523839	THE RIGHT START BABIES TO KIDS
Registration Number:	2559456	WHERE STYLE IS BORN

CORRESPONDENCE DATA

Fax Number: (303)298-0940
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 303-299-8385
Email: dschachter@sah.com
Correspondent Name: David N. Schachter
Address Line 1: 633 17th St.
Address Line 2: Suite 3000
Address Line 4: Denver, COLORADO 80202

ATTORNEY DOCKET NUMBER:	057351418
NAME OF SUBMITTER:	David N. Schachter
Signature:	/David N. Schachter/
Date:	08/06/2009

Total Attachments: 2
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Delaware

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The First State

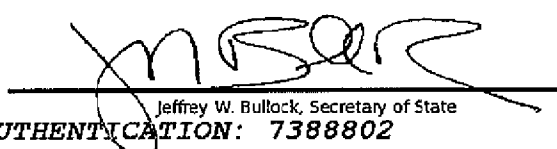
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TRS ACQUISITION SUBSIDIARY, INC.", CHANGING ITS NAME FROM "TRS ACQUISITION SUBSIDIARY, INC." TO "BABYSTYLE, INC.", FILED IN THIS OFFICE ON THE EIGHTH DAY OF SEPTEMBER, A.D. 2008, AT 12:37 O'CLOCK P.M.

4562656 8100

090655719

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7388802

DATE: 06-29-09

TRADEMARK
REEL: 004038 FRAME: 0718

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:45 PM 09/08/2008
FILED 12:37 PM 09/08/2008
SRV 060932888 - 4562656 FILE

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of
TRS Acquisition Subsidiary, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered " _____ 1 _____ " so that, as amended, said Article shall be and read as follows:

The name of the Corporation is babystyle, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 29th day of August, 2008.

By: [Signature]
Authorized Officer
Title: PRESIDENT / CEO
Name: Kenton S. VanHarten
Print or Type