

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ibbotson Associates, Inc.		03/01/2006	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Morningstar, Inc.		
Street Address:	22 W. Washington Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60602		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2750872	ENCORR	
CORRESPONDENCE DATA			
Fax Number:	(312)251-2897		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-368-4000		
Email:	ch.tm@dlapiper.com		
Correspondent Name:	Mark I. Feldman		
Address Line 1:	P.O. Box 64807		
Address Line 2:	DLA Piper LLP (US)		
Address Line 4:	Chicago, ILLINOIS 60610		
ATTORNEY DOCKET NUMBER:	301101-12 ENCORR		
NAME OF SUBMITTER:	Mark I. Feldman		
Signature:	/mark i feldman/		
Date:	08/04/2009		

CH \$40.00 2750872

Total Attachments: 1
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ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, Ibbotson Associates, Inc., an Illinois corporation, having a place of business at 22 W. Washington Street, Chicago, Illinois 60602 ("Assignor"), is the sole and exclusive owner of trademark registration number 2,750,872 for the mark ENCORR (the "Mark"); and

WHEREAS, Morningstar, Inc., an Illinois corporation, having a place of business at 22 W. Washington Street, Chicago, Illinois 60602 ("Assignee"), desires to acquire the entire right, title and interest in, to and under the Mark and the registration therefor.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee all its right, title and interest in, to and under said Mark and registration therefor, together with the goodwill of the business symbolized by the Mark, and with the entire business of the Assignor to which the Mark pertains; together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past violation, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made. This Assignment shall be deemed effective as of March 1, 2006.

AND, said Assignor hereby covenants that it has full right to convey the entire interest herein assigned.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

IBBOTSON ASSOCIATES, INC.

By: 

Name: Peng Chen

Title: President, Ibbotson Associates

Date: 8/3/08