### TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/20/2007

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
California Marketing Services, LLC		106/10/2009	LIMITED LIABILITY COMPANY: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	SmartPac LLC	
Street Address:	P.O. Box 2108	
City:	Pismo Beach	
State/Country:	CALIFORNIA	
Postal Code:	93449	
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA	

### PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3057900	SPC
Registration Number:	3217181	SMARTPAC FRESH TECHNOLOGY
Registration Number:	3269405	SMARTPAC
Registration Number:	2958182	SMARTPAC

## **CORRESPONDENCE DATA**

Fax Number: (916)962-2805

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

 Phone:
 916-442-3700

 Email:
 ggross@sagllp.com

Correspondent Name: Glen Gross

Address Line 1: 1415 L Street, Suite 1000

Address Line 4: Sacramento, CALIFORNIA 95814

ATTORNEY DOCKET NUMBER: 1067-000

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REEL: 004035 FRAME: 0367

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NAME OF SUBMITTER:	Glen L. Gross
Signature:	/Glen L. Gross/
Date:	07/31/2009
Total Attachments: 3 source=1067-000Assignment#page1.tif source=1067-000Assignment#page2.tif source=1067-000Assignment#page3.tif	

TRADEMARK REEL: 004035 FRAME: 0368

### TRADEMARK ASSIGNMENT

This Trademark Assignment between California Marketing
Services, LLC, a limited liability company duly organized under
the laws of California, located and doing business at 18550
South Creek Road, Los Banos, California 93635, and SmartPac LLC,
a limited liability company organized under the laws of
California, located and doing business at P.O. Box 2108, Pismo
Beach, California 93449 is effective as of December 20, 2007.

WHEREAS, California Marketing Services, LLC is the owner of the following trademarks and the U.S. registrations therefor:

- 1. U.S. Registration No. 3,057,900, SPC, for shipping containers, namely, corrugated cardboard and plastic containers for use in shipping agricultural products and other food products;
- 2. U.S. Registration 3,217,181, SMARTPAC FRESH
  TECHNOLOGY, for shipping containers namely, corrugated cardboard
  and plastic containers for use in shipping agricultural products
  and other food products;
- 3. U.S. Registration No. 3,269,405, SMARTPAC (stylized), for shipping containers, namely, corrugated cardboard and plastic containers for use in shipping agricultural products and other food products; and

TRADEMARK REEL: 004035 FRAME: 0369 4. U.S. Registration No. 2,958,182, SMARTPAC (stylized), for corrugated cardboard and plastic produce commodity packaging to enable extended shelf life and assured food safety; and

WHEREAS, SmartPac LLC, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, effective as of December 20, 2007, California Marketing Services, LLC, assigns unto SmartPac LLC all rights, title and interest in and to the marks listed below, together with the good will of business symbolized by each of these marks, and the registrations thereof. The marks assigned are as follows:

- U.S. Registration No. 3,057,900, SPC, for shipping containers, namely, corrugated cardboard and plastic containers for use in shipping agricultural products and other food products;
- 2. U.S. Registration 3,217,181, SMARTPAC FRESH
  TECHNOLOGY, for shipping containers namely, corrugated cardboard
  and plastic containers for use in shipping agricultural products
  and other food products;
- 3. U.S. Registration No. 3,269,405, SMARTPAC (stylized), for shipping containers, namely, corrugated cardboard and

plastic containers for use in shipping agricultural products and other food products; and

4. U.S. Registration No. 2,958,182, SMARTPAC (stylized), for corrugated cardboard and plastic produce commodity packaging to enable extended shelf life and assured food safety.

California Marketing Services, LLC

Ву:

Title,

Data.

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