

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prolink Services - Holding, LLC		06/19/2009	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	ROI2, LLC		
Street Address:	8521 Leesburg Pike		
Internal Address:	Suite 250		
City:	Vienna		
State/Country:	VIRGINIA		
Postal Code:	22182		
Entity Type:	CORPORATION: VIRGINIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2898914	PROLINK	
Registration Number:	3635968	INFLUENCE INTELLIGENCE	
CORRESPONDENCE DATA			
Fax Number:	(202)346-4444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2023464000		
Email:	kfernandez@goodwinprocter.com		
Correspondent Name:	Christopher Campbell		
Address Line 1:	901 New York Avenue		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	124344		
NAME OF SUBMITTER:	Christopher Campbell		
Signature:	/Christopher Campbell/		

CH \$65.00 2898914

Date:

06/24/2009

Total Attachments: 4

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**ASSIGNMENT
(U.S. and Foreign Trademarks)**

WHEREAS, Prolink Services - Holding, LLC, a corporation of Virginia, located at 8521 Leesburg Pike, Suite 250, Vienna, VA 22182 (hereinafter referred to as Assignor), has adopted and is using the Marks set forth in SCHEDULE A hereof which they have used in various countries throughout the world including the United States; and

WHEREAS, ROI², LLC, a corporation of Virginia, located at 8521 Leesburg Pike, Suite 250, Vienna, VA 22182 (hereinafter referred to as Assignee), desires to acquire the Marks and the goodwill of the business associated with the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee the entire right, title, and interest in and to the registrations for said Marks and all of its right, title, and interest to said Marks not presently registered set forth in *SCHEDULE A* hereof, together with the goodwill of the business symbolized by the Marks and the registrations thereof, and all other rights which Assignor has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of said Marks and/or registrations, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which any of the aforesaid Marks are registered and any renewals of the terms thereof;

AND FOR THE SAME CONSIDERATION, the Assignor also hereby covenants and agrees that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the said registrations and applications and believes it is the sole and lawful owner of the entire right, title, and interest to said Marks and said goodwill associated therewith and that the same are unencumbered and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND FOR THE SAME CONSIDERATION, the Assignor hereby covenants and agrees that the Assignor will, whenever counsel of the Assignee or the counsel of its successors, legal representatives, and assigns shall advise that it is lawful and desirable, sign all papers and documents, deliver necessary documents including original registration certificates, if available, take all lawful oaths, execute separate confirmatory assignments, and do all acts reasonably necessary or desirable to be done for the procurement, maintenance, enforcement, and defense of said Marks and registrations thereof without charge to the Assignee, its successors, legal representatives, and assigns, other than reasonable costs and expenses incurred by the Assignor or any of its employees, agents, and representatives in connection with the foregoing actions.

SCHEDULE A

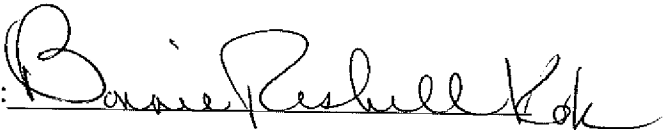
REGISTRATIONS, APPLICATIONS, AND COMMON LAW MARKS

Registration No.	Registration Date	Application Number	Application Filed	Mark	Country
2,898,914	11/2/2004	76/520,870	10/17/1995	PROLINK	US
3,635,968	6/9/09	77/249,120	8/7/2007	INFLUENCE INTELLIGENCE	US

IN WITNESS WHEREOF, the Assignor has caused this instrument to be duly executed as of and on the date first above written.

Date: 6-19-09

PROLINK SERVICES - HOLDING, L.L.C.

By: 

Name: Bonnie Rishell Kotz

Title: CEO