

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Imation Corp.		06/03/2009	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Bank of America, N.A.
Street Address:	20975 Swenson Drive
City:	Waukesha
State/Country:	WISCONSIN
Postal Code:	53186
Entity Type:	a national banking association:

**PROPERTY NUMBERS Total: 21**

Property Type	Number	Word Mark
Registration Number:	3296007	DURABIS
Serial Number:	77619866	EARTHWISE
Registration Number:	2779885	IMATION
Serial Number:	77580162	MEMOREX
Serial Number:	77240518	TDK LIFE ON RECORD
Serial Number:	76624548	DURABIS
Serial Number:	77619729	EARTHWISE
Registration Number:	2282195	IMATION
Registration Number:	2355495	IMATION
Registration Number:	2748810	IS IT LIVE OR IS IT MEMOREX?
Registration Number:	1686110	MEMOREX
Registration Number:	1557540	MEMOREX
Registration Number:	1561916	MEMOREX
Registration Number:	0989948	MEMOREX

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Registration Number:	0734922	MEMOREX
Registration Number:	2599345	MEMOREX
Registration Number:	2547268	MEMOREX
Registration Number:	2992498	MEMOREX
Registration Number:	2916411	TRAVELDRIVE
Registration Number:	2824362	TREMOR
Registration Number:	3540372	XTREMEMAC

**CORRESPONDENCE DATA**

Fax Number: (704)350-7800  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 704.350.7738  
Email: bsmith@winston.com  
Correspondent Name: Betty G. Smith  
Address Line 1: Winston & Strawn LLP, 214 N. Tryon St.  
Address Line 2: 22nd Floor  
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	03165.07043
NAME OF SUBMITTER:	Betty G. Smith
Signature:	/Betty G. Smith/
Date:	06/08/2009

Total Attachments: 5  
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**NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS**

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to that certain Security and Pledge Agreement dated as of June 3, 2009 (the "Security and Pledge Agreement") by and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as the administrative agent (the "Administrative Agent") for the lenders referenced therein (the "Lenders"), the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications listed on the attached Schedule A to the Administrative Agent for the ratable benefit of the Lenders.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

Each of the undersigned hereby acknowledges and agrees that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security and Pledge Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

**IMATION CORP.**

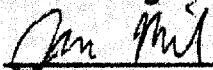
By: Paul R. Zeller

Name: Paul R. Zeller

Title: Senior Vice President and Chief  
Financial Officer

Acknowledged and Accepted:

**BANK OF AMERICA, N.A.,  
as Administrative Agent**

By:   
Name: Jason Riley  
Title: Senior Vice President

[Notice of Grant of Security Interest in Trademarks – Imation Corp.]

**Schedule A**

<u>Trademark</u>	<u>Country</u>	<u>Owner</u>	<u>Federal Registration Number</u>	<u>Registration Date</u>
DESIGN (DURABIS)	United States	Imation Corp.	3296007	9/25/2007
DESIGN (EARTHWISE)	United States	Imation Corp.	App. No. 77619866	App. Date: 11/21/2008
DESIGN (IMATION IN NEGATIVE)	United States	Imation Corp.	2779885	11/4/2003
DESIGN (MEMOREX) (SHADED CIRCLES FORM LETTER "O")	United States	Imation Corp.	App. No. 77580162	App. Date: 9/26/2008
DESIGN (TDK LIFE ON RECORD)	United States	Licensed to Imation Corp.	App. No. 77240518	App. Date: 7/27/2007
DURABIS	United States	Imation Corp.	App. No. 76/624548	12/14/2004
EARTHWISE	United States	Imation Corp.	App. No. 77619729	App. Date: 11/21/2008
IMATION	United States	Imation Corp.	2282195	9/28/1999
IMATION	United States	Imation Corp.	2355495	6/6/2000
IS IT LIVE OR IS IT MEMOREX?	United States	Imation Corp.	2748810	8/5/2003
MEMOREX	United States	Imation Corp.	1686110	5/12/1992
MEMOREX	United States	Imation Corp.	1557540	9/26/1989
MEMOREX	United States	Imation Corp.	1561916	10/24/1989
MEMOREX	United States	Imation Corp.	0989948	8/6/1974
MEMOREX	United States	Imation Corp.	0734922	7/24/1962
MEMOREX	United States	Imation Corp.	2599345	7/23/2002
MEMOREX	United States	Imation Corp.	2547268	3/12/2002

<u>Trademark</u>	<u>Country</u>	<u>Owner</u>	<u>Federal Registration Number</u>	<u>Registration Date</u>
MEMOREX	United States	Imation Corp.	2992498	9/6/2005
TRAVELDRIVE	United States	Imation Corp.	2916411	1/4/2005
TREMOR	United States	Imation Corp.	2824362	3/23/2004
XTREMEMAC	United States	Imation Corp.	3540372	12/2/2008

CHL:13239.3

RECORDED: 06/08/2009

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