

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT															
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL															
<b>CONVEYING PARTY DATA</b>																
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Name</th> <th style="width:20%;">Formerly</th> <th style="width:15%;">Execution Date</th> <th style="width:35%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>Gyro Advertising, Inc.</td> <td></td> <td>05/06/2009</td> <td>CORPORATION: PENNSYLVANIA</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	Gyro Advertising, Inc.		05/06/2009	CORPORATION: PENNSYLVANIA							
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<b>CORRESPONDENCE DATA</b>																
<p>Fax Number: (212)407-4990  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 212-407-4000          Email: nytrademark@loeb.com          Correspondent Name: Tamara F. Carmichael          Address Line 1: 345 Park Avenue          Address Line 4: New York, NEW YORK 10154</p>																
<b>ATTORNEY DOCKET NUMBER:</b>	210921-10008															
<b>NAME OF SUBMITTER:</b>	Tamara F. Carmichael															

**CH \$115.00 2435360**

Signature:	/TAMARA F. CARMICHAEL/
Date:	05/26/2009
Total Attachments: 3 source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif source=ASSIGNMENT#page3.tif	

APPENDIX B

ASSIGNMENT

This Assignment ("Assignment") is effective as of May 6, 2009, by and between Gyro Advertising, Inc., a Pennsylvania corporation, located at 114-120 S. 13<sup>th</sup> Street, Philadelphia, Pennsylvania 19107 ("Assignor") and Slipstream Communications, LLC, an Anguillan corporation with its principal place of business at The Empire State Building, 350 5<sup>th</sup> Avenue, New York, NY 10118 ("Assignee").

WHEREAS, Assignor owns all the right, title and interest in and to the marks, trade names and URLs listed on Exhibit 1 and any and all similar trademarks, services marks, trade names, collective marks, certification marks, designations and logos for which Assignor has used and/or in which Assignor has rights, (collectively herein after "The Marks and Names"), together with the goodwill symbolized by and associated with The Marks and Names;

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to The Marks and Names, together with the goodwill symbolized by and associated with The Marks and Names, including any resulting registrations;

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to The Marks and Names, together with the goodwill symbolized by and associated with The Marks and Names, including but not limited to any resulting registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of Assignor's right, title and interest in and to The Marks and Names, together with the goodwill symbolized by and associated with The Marks and Names, including but not limited to any resulting registrations.

Signed at Philadelphia County, this 6 day of May, 2009.

GYRO ADVERTISING, INC.

By:

Print name: SILVIA GRASSI

Print Title: CEO

Date: MAY 6, 2009

Notary:

Donna M. Colarulo

COMMONWEALTH OF PENNSYLVANIA  
NOTARIAL SEAL  
DONNA M. COLARULO, Notary Public  
City of Philadelphia, Phila. County  
My Commission Expires October 2, 2010

## EXHIBIT 1 TO ASSIGNMENT

### The Marks And Names

#### Tradename:

Gyro Advertising

#### Service marks:

1. GYRO, U.S. Reg. No. 2,435,360 for advertising agency services in Class 35.
2. GYRO ADVERTISING, U.S. Reg. No. 2,431,541 for advertising agency services in Class 35.
3. GYRO WORLDWIDE, U.S. Reg. No. 2,455,067 for advertising agency services in Class 35.
4. PENNA. GYRO AND DESIGN, U.S. Serial No. 77/505,490 for advertising agencies; advertising agency specializing in the design and execution of word of mouth, viral, buzz and experiential marketing programs; advertising, marketing and promotion services in Class 035

#### URLs

[www.gyroadvertising.com](http://www.gyroadvertising.com)  
[www.gyroadvertisinggroup.com](http://www.gyroadvertisinggroup.com)  
[www.gyroworldwide.com](http://www.gyroworldwide.com)  
[www.gyrobrandconsulting.com](http://www.gyrobrandconsulting.com)  
[www.gyrobrandenergy.com](http://www.gyrobrandenergy.com)  
[www.gyrocreativegroup.com](http://www.gyrocreativegroup.com)  
[www.gyroeuropa.com](http://www.gyroeuropa.com)  
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[www.gyroworldwide.info](http://www.gyroworldwide.info)  
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