

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mickey's Snack & Concession Supply, Co.		05/15/2009	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wal-Mart Stores, Inc.		
<b>Street Address:</b>	702 SW 8th Street		
<b>City:</b>	Bentonville		
<b>State/Country:</b>	ARKANSAS		
<b>Postal Code:</b>	727160520		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77735635	GAME TIME	
<b>CORRESPONDENCE DATA</b>			
Fax Number: (216)696-0740			
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone: 216.621.0200			
Email: clevelandip@bakerlaw.com,gmonachino@bakerlaw.com,jdimitrijevs@bakerlaw.com			
<b>Correspondent Name:</b> James A. Dimitrijevs			
<b>Address Line 1:</b> 1900 East 9th Street #3200			
<b>Address Line 4:</b> Cleveland, OHIO 44114			
<b>ATTORNEY DOCKET NUMBER:</b>		025034.000142	
<b>NAME OF SUBMITTER:</b>		James A. Dimitrijevs	

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**900134374**

**TRADEMARK  
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Signature:	/jad/
Date:	05/19/2009
Total Attachments: 2 source=game time assnmt#page1.tif source=game time assnmt#page2.tif	

## TRADEMARK ASSIGNMENT

Mickey's Snack & Concession Supply, Co., a Florida corporation, ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, hereby grants, transfers and assigns unto Wal-Mart Stores, Inc., a Delaware Corporation, ("Assignee"): (i) all of Assignor's rights, title and interest in and to the Trademarks (defined herein), the same to be held and enjoyed by Assignee as fully and entirely as they would have been held by Assignor had the assignment not been made; (ii) all claims, demands and rights of action, both statutory and based upon common law, that Assignor has or might have by reason of any infringement of the Trademarks prior to, on or after the date of this Assignment, together with the right to prosecute such claims, demands and rights of action in Assignee's own name; and (iii) any income, fees, royalties, damages and payments now or hereafter due and/or payable under and with respect to the Trademarks, including without limitation, the right to recover for past, present or future infringements of the Trademarks or unauthorized use of the same.

"Trademarks" means the GAME TIME trademark and all common law and registered rights thereto in the United States and in all other countries and jurisdictions, as well as all applications, renewals, extensions, and registrations for the mark GAME TIME, including but not limited to the application set forth in Schedule 1 to this Assignment, whether or not the same have been registered prior to, on or after the date of this Assignment, together with the goodwill of the businesses carried on in connection with such trademarks, service marks, logos and trade names.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of the date set forth below.

MICKEY'S SNACK & CONCESSION  
SUPPLY, CO. ("Assignor")

By: Maxwell H. Freymiller

Name: MAXWELL H. FREYMILLER

Title: OWNER

TRADEMARK

REEL: 003989 FRAME: 0693

**SCHEDULE 1**  
to  
**Trademark Assignment**

Mark	US Application No.	Application Date
GAME TIME	77735635	13-May-2009