TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Robert H. Simyar		04/20/2009	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	First Time Videos LLC	
Street Address:	7582 Las Vegas Blvd. S. #134	
City:	Las Vegas	
State/Country:	NEVADA	
Postal Code:	89123	
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA	

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark	
Registration Number:	3405456	FTVGIRLS	
Registration Number:	3264611	FTVGIRLS	
Registration Number:	3264607	FTV FIRST TIME VIDEOS	
Registration Number:	3391879	FTV FIRST TIME VIDEOS	
Registration Number:	3223835	FIRST TIME VIDEOS	
Serial Number:	78506488	FTVGIRLS.COM	
Registration Number:	3593906	FTVGIRLS.COM	
Registration Number:	3337974	FIRST TIME VIDEOS	
Registration Number:	3371412	FIRST TIME VIDEOS	
Registration Number:	3374865	FIRST TIME VIDEOS	
Registration Number:	3207239	FTV FIRST TIME VIDEOS	
Registration Number:	3207236	FTVGIRLS	

CORRESPONDENCE DATA

TRADEMARK
REEL: 003981 FRAME: 0774

Fax Number: (702)949-8398

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (702) 949-8200

Email: TRADEMARKS2-LASVEGAS@LRLAW.COM

Correspondent Name: Jennifer K. Craft, Esq.

Address Line 1: 3993 Howard Hughes Parkway, Ste. 600

Address Line 4: Las Vegas, NEVADA 89169

ATTORNEY DOCKET NUMBER:	48222-00001
NAME OF SUBMITTER:	Jennifer K. Craft, Esq.
Signature:	/Jennifer K. Craft/
Date:	05/04/2009

Total Attachments: 2

source=assignment#page1.tif source=assignment#page2.tif

TRADEMARK REEL: 003981 FRAME: 0775

INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment (the "Assignment") is made effective as of April 20, 2009 ("Effective Date") by and between Robert H. Simyar ("Assignor") and First Time Videos LLC, a Nevada limited liability company, ("FTV") (together the "Parties" and each individually a "Party").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to FTV Assignor's entire right, title and interest in and to all of Assignor's intellectual property (the "Assigned Intellectual Property"), including, without limitation: (a) any and all U.S. and foreign patents, inventions (whether or not patentable), copyrights, trademarks, service marks, trade dress, trade names, domain names, trade secrets, proprietary data and other intangible assets of whatsoever nature (whether or not registered or issued) and all goodwill, applications, registrations and/or issuances with respect to the foregoing (including, without limitation, the trademark and service mark registrations and applications listed on Schedule 1 attached hereto) and (b) the right to sue and recover for any past and/or continuing infringements, violations, dilutions, misappropriations or contract breaches; said right, title and interest to be held and enjoyed by FTV, for FTV's own use and benefit and for the use and benefit of FTV's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment, transfer and conveyance had not been made.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed as of the Effective Date.

1

ROBERT II. SIMYAR

FIRST TIME VIDEOS, LLC

By: Robert B Simyar Its: Managing Member

SCHEDULE 1 -ASSIGNED TRADEMARK AND SERVICE MARK REGISTRATIONS

Trademark:	Country:	Application #:	Registration #:
FIRST TIME VIDEOS	Canada	1386030	
FTVGIRLS	Canada	1386031	
FTVGIRLS.COM	Canada	1386032	
FIRST TIME VIDEOS	European Community	6704811	
FTVGIRLS	European Community	6704911	
FTVGIRLS.COM	European Community	6705263	
FIRST TIME VIDEOS	United States of America	78/506489	3223835
FIRST TIME VIDEOS	United States of America	77/021123	3374865
FIRST TIME VIDEOS	United States of America	77/021139	3371412
FIRST TIME VIDEOS	United States of America	77/021148	3337974
FTV FIRST TIME VIDEOS	United States of America	78/860407	3391879
FTV FIRST TIME VIDEOS	United States of America	76/658459	3207239
FIV FIRST TIME VIDEOS	United States of America	78/860437	3264607
FTVGIRLS	United States of America	78/861023	3405456
FTVGIRLS	United States of America	76/658424	3207236
FIVGIRLS	United States of America	78/861053	3264611
FTVGIRLS.COM	United States of America	78/506488	
FTVGIRLS.COM	United States of America	77/383093	

Intellectual Property Assignment

RECORDED: 05/04/2009

1+1

TRADEMARK REEL: 003981 FRAME: 0777