

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
B601 Foggy Bottom LLC		03/31/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Hungry Machine, Inc.		
Doing Business As:	DBA LivingSocial		
Street Address:	829 7th Street, N.W., Suite 3F		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20001		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	77320087	DRINK BANK	
Serial Number:	77328538	BUYYOURFRIENDA	
Registration Number:	3458846	BYFAD	
Registration Number:	3564334	COCKTAILS ARE ONLY A CLICK AWAY	
Registration Number:	3564333	COCKTAILS ARE A CLICK AWAY	
Registration Number:	3568116	BUYYOURFRIENDADRINK	
CORRESPONDENCE DATA			
Fax Number:	(202)842-7899		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2028427800		
Email:	trademarks@cooley.com		
Correspondent Name:	Peter J. Willsey		
Address Line 1:	777 6th St., NW, Suite 1100		

CH \$165.00 77320087

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER: 311600-101

NAME OF SUBMITTER: Susan Mobley

Signature: /Susan Mobley/

Date: 04/07/2009

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

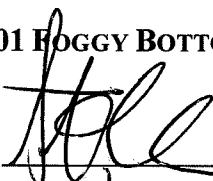
WHEREAS, **B601 FOGGY BOTTOM LLC**, a Delaware limited liability company with a principal address of 36 Independence Way, Jersey City, NJ 07305 (the “**Assignor**”) has adopted, used, and/or intends to use, and is the owner of, the trademarks and corresponding trademark applications listed in Schedule A and trademark registrations listed in Schedule B attached hereto (collectively, the “**Trademarks**”);

WHEREAS, **HUNGRY MACHINE, INC. D.B.A. LIVINGSOCIAL**, a Delaware corporation with a principal address of 829 7th Street N.W., Suite 3F, Washington, DC 20001 (the “**Assignee**”) desires to acquire the Trademarks and all goodwill associated therewith, together with that portion of the Assignor’s ongoing and existing business to which the Trademarks pertain; and


WHEREAS, this Trademark Assignment Agreement is entered into as of the date of the signatures below (the “**Effective Date**”).

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee all of its right, title, and interest, in the United States and throughout the world, in and to the Trademarks (specifically including the trademark applications listed on Schedule A and the trademark registrations listed on Schedule B attached hereto) and all goodwill associated therewith, together with that portion of the ongoing and existing business in connection with which the Assignor has used, and has a bona fide intent to use, the Trademarks.

B601 FOGGY BOTTOM LLC

By: 
Name: Steven Cohn
Title: CEO
Dated: 3/31/09

**HUNGRY MACHINE, INC. D.B.A.
LIVINGSOCIAL**

By: 
Name: TIMOTHY J O'SHAUGHNESSY
Title: CEO
Dated: 3/31/09

SCHEDULE A

TRADEMARK APPLICATIONS			
TRADEMARK	COUNTRY	APPLICATION DATE	APPLICATION NUMBER
DRINK BANK	United States	Filed 11/02/07	Application No. 77/320,087
BUYYOURFRIENDA	United States	Filed 11/13/07	Application No. 77/328,538

SCHEDULE B

TRADEMARK REGISTRATIONS			
TRADEMARK	COUNTRY	REGISTRATION DATE	REGISTRATION NUMBER
BYFAD	United States	Registered 07/01/08	Registration No. 3,458,846
COCKTAILS ARE ONLY A CLICK AWAY	United States	Registered 01/20/09	Registration No. 3,564,334
COCKTAILS ARE A CLICK AWAY	United States	Registered 01/20/09	Registration No. 3,564,333
BUYYOURFRIENDADRINK	United States	Registered 01/27/09	Registration No. 3,568,116

District of Columbia: SS

Subscribed and sworn to before me this 31st day of March 2009.

Maria P. Allen

Notary Public, D.C.
Commission expires _____

Maria P. Allen
Notary Public, District of Columbia
My Commission Expires 4/14/2011